Statistics show that 10,000 children under the age of four have died during the past dec-ade, and 58,000 are injured each year while riding in auto-mobiles. Pediatricians believe that these figures could be cut in half through the use of adequate car safety seats for children, and have urged gov

Federal standards set by the Dept. of Transportation to go into effect in April will make obsolete and unsafe any childrens car seats not manu-factured according to the new law, which all manufactur were given in time to adapt their 1971 models.

Seats that simply hook ov-er the back of the seat of the car are completely outlawed for manufacture. And those equipped with make believe steering wheels are among the most dangerous. Mothers cur-rently using such models are warned they will not provide

As soon as a child can sit up by himself he should be placed in an auto seat that will restrain him firmly in event of an accident. And, he should continue to use the seat until he is at least 42 inches tall, and reaches a sitting height of 24 inches. He can then use only an adult car seat belt and shoulder strap, but in combination with a sol id plastic cushion at least five inches thick, according to safety experts.

Manufacturers of the Kant wet Safety Seat urge parents to follow instructions on the 1971 safety seats carefully to assure their children maximum protection. Some of their additional

commendations are: The safest place for your child in his safety seat is



Children's car seats must incorporate new government standards like those shown above on the Kantwet Safety Seat. With the seat fastened securely under the rear seatback of the car, use of the safety seat chest strap along with the auto seat belt, and a firm head restraint, this child will be assured maximum safety

in the back seat of the car. If you do not have rear au-to seat belts, place him in the right, front passenger seat. Never place the car safety seat between the front bucket seats—it will offer no protection at all. Make sure that ALL straps

on the safety seat are fas tened, in addition to the automobile seat belt. Your child will be both comfort able and firmly restrained. Be certain that your child's head does not rise above the level of the head re-

against the head restraint the child can suffer a severe whiplash in a collision Check the front guardrail or bumper on your child's safety seat to make sure it has no less than ½ inch energy absorbing padding on it, and learn to use the quick-release device should

you ever need it. For a free brochure containing more Kantwet car safety tips for children, send a stamped, self-addressed envelope to: Kantwet Baby Pro ducts, 95 Chapel Street, New

Wide-leg Culottes Spring For '71



The light, wispy nostalgia of Spring will be captured this long, flowing fashions for milady.

"Billowing, wide leg culotte ensembles will be the fashion winners in sleepwear, lounge wear and at home hostess wear," says Mabel Westerberg, Senior Vice President and fash ion co-ordinator of Queen's-Way to Fashion, Inc., leading national direct-selling apparel

"Simulating long, graceful maxi gowns, the culotte will reach heady heights this spring in light, hand-washable fabrics of nylon and tricot, emphasizing bright solid colors, paisley prints and geometric designs," she notes.

Tan Topics

adornment — and the '71 wo-man will be glad to shed her confining day dress to relax in a comfortable and elegant pant gown for evening. The multi-purpose culotte ensem-ble can wear many hats," observes the Queen's-Way fash-ion executive. "With e qual ease and good looks, the culotte spends quiet evenings home with the family, as well as entertains friends and guests.

After too much mini and the introduction of the midi, Mrs. Westerberg observes, the ankle-length. streamline maxilook pant is a welcomed new dimension of casual femininity which women will be turning to for the season.

by HEWKIRK

#### Lettuce Wedges with Pourable Dressings

ent.
But, should you take all pre-skin cleanser such as pHisoHex.

SATURDAY, MARCH 27, 1971

There's a season for almost everything, including the common cold. During the winter cold season, which lasts until April, physicians caution against kissing anyone who has cold. This could be a season of the cold of the c

against kissing anyone who has a cold. This could make Sep-tember through the end of March offseason for this form of affection for a large segment

of our population.
Children are the greatest cold spreaders. If a child between 1

and 4 has a cold, there is a good chance that other mem-bers of the family will catch it.

In fact, the chances are 1 in 5, according to a study conducted

at a major university. Colds are

particularly contagious in their early stages, and they can be passed on from person to per-

son even across a room. Ra-tioning kisses, therefore, won't

guarantee a cold-free existence. Other measures need to be taken to keep up your resis-

Getting enough sleep, dress-ing according to the weather to

avoid chilling, overheating and

dampness, and keeping rooms well ventilated will help. Fresh air is an important cold deter-

atlighto

AN "OFFSEASON" FOR AFFECTION?

THE CAROLINA TIMES-51

cautions and still develop a cold, don't ignore it. Colds can lead to serious complications. For an ordinary cold, keep warm, take extra hours or rest, drink lots of liquids, take aspir-in for feelings of achiness, and

drink lots of liquids, take aspirin for feelings of achiness, and
eat moderately. Be careful
about blowing your nose so
hard that you force infection
into the sinuses and ears.
For nasal congestion, physicians often recommend mild
nose drops or a nasal spray
containing Neo-Synephrine in
appropriate strengths for speci-

appropriate strengths for speci-fic age groups, including one for infants and children. The

spray form is particularly con-venient for adults, and one to which an antihistamine has been added, NTZ, helps to

lessen the sneezing and itching symptoms that often accom-pany a cold. Following package

most effective.
And, if you've decided to
substitute hand shaking for
kissing during the cold season,
keep in mind that hands too,
are potent conveyors of germs
and should be washed often,
preferably with an antihacteria

directions or those given physician make medic

most effective.



A crisp wedge of western iceberg lettuce and a home pourable dressing made from real mayonnaise is the most typical of all American salads. From the Best Foods test kitchens the suggestion is made that you thin Hellmann's real mayonnaise with practically any liquid you wish to the consistency your family likes. It can be milk, fruit juice, chili sauce, citrus juices, or even a combination of wine vinegar and water. The idea is to make it to suit your own taste by thinning and adding spices and herbs. Here we suggest a hot and spicy

Hot and Spicy Dressing

1/2 cup chili sauce

teaspoon soy sauce 1/4 teaspoon grated onion 1/4 teaspoon tabasco sauce

l cup real mayonnaise 1/2 cup milk

Mix chili sauce, soy sauce, onion, tabasco sauce, mayonnaise and milk. Chill. Serve with lettuce wedges or on meat and fish salads. Makes about 1% c.ps.

# Abrasion A Potential Danger To Adults' Teeth

straint. If it does not rest

Concern about keeping teeth clean, white and stain-free is common to a majority of Americans. Witness the fact that we spend almost a half billion dollars a year on den-tal products, in addition to professional care.

Good habits of dental hy-giene are something that moth-ers try to instill in children from earliest childhood, with brushing after every meal a sought-after goal. But now there are indications that at least some adults can overdo in their efforts to assure beauin their efforts to assure beau tiful, healthy teeth. The potential problem is abrasion of the teeth caused by too-harsh dentifrices, according to a recent study conducted by the American Dental Association.

Even in young adults with perfectly healthy teeth, overly harsh dentifices can wear away part of the teeth along with the nim and stains they are supposed to remove. The fact is that as people get older, from about the age of 25 on, the gums tend to recede. This exposes a substance called cementum that is considerably softer than the armor-like enamel that protects the tooth above the gumline.

And, if the cementum is worn away, the chief sub-stance of the tooth, called dentin. is exposed. Dentin is the material that surrounds the pulp containing the blood and nerves that keep the tooth

Both of these tooth compo nents, the study shows, can be eroded by the use of tooth-pastes containing too much abrasive. The study also notes that the compulsive brusher may wear away significant amounts of dental enamel, as well as restorative materials, with the more highly abrasive

Complicating this problem

#### Toothpastes Rated By Abrasivity

Here is how the American Dental Association listed dentifrices according to abrasiveness. The least abrasive are listed first and the "abrasivity index" is indicated alongside. Tests were conducted on products marketed as of July, 1970.

Average			Average		e
Product	roduct Abrasiv		Product	Abrasivi	
T-LAK		20 24	CLOSE-UP		87 93
PEPSODENT with zir-			MACLEANS, regular 93		
conium silicate 26			CREST, regular 95 GLEEM II 106		
		26	PLUS WHITE		110
AMM-I-DENT COLGATE wit		33 51	PHILLIPS		114
ULTRA-BRITE		64	PLUS WHITE VOTE		132 134
MACLEANS,		66	SENSODYNE		157
MACLEANS,		70	IODENT #2		174
PEARL DROP		72 81	SMOKERS TOOTHPASTI		202
*New formula	CORE TOWNS CHARLES	Print.	COTHEAST	A	202 467

disease," which, ac cording to the National Insti-tute of Dental Research, currently afflicts close to 70 million Americans. This is a pro-gressively dangerous condition that greatly accelerates natural gum recession and brings with it many more serious problems. It begins with gum inflammation (gingivitis) followed by a vicious cycle of infection and further gum recession. If not treated professionally by your dentist, per-iodontal disease will eventually result in bone damage and

loss of teeth. Widespread as it is, perio dontal disease is preventable as well as treatable. Good oral hygiene is an effective preventative, according to the National Institute of Dental Re search. Unfortunately, because the disease exposes the soften parts of the tooth, the main tenance of good oral hygiene

is complicated by the need to avoid abrasive dentifrices.

According to the American Dental Association study, individuals with exposed cemen tum and dentin-whether the cause is periodontal disease or the natural recession of the gums—may lose significant amounts of tooth substance tifrices are used routinely.

The A.D.A. study includes a listing of dentifrices classified according to abrasiveness, bas ed on actual tests conducted by the association. Of the 23 toothpastes tested, Pepsodent was classified as the least abrasive of all leading brands.

While noting that most peo-ple need some abrasive in eir toothpaste, the sti further states that no dentifrice should be more abrasive than is necessary to keep the teeth white and stain-free

# Doubleday Co. **Presents New** African Project The quest for cultural roots

**Report Shows** 

**Drunk Drivers** 

On the Increase

RALEIGH - More than

100,000 North Carolinians have been arrested by the State

Highway Patrol alone, during

the past five years on the

charge of drunken driving. Figures released by the

Driver Education and Accident

Records Division of the De-

partment of Motor Vehicles

show that drunken driving ar-

rests have jumped from 9,478

in 1966 to 35,348 in 1970 --

a total of 102,346 for the

At the same tine persons

actually brought to trial on

the charge rose from 8,752 in

1966 to 32,419 in 1970. Con-

victions climbed from 5,433 in

Motor Vehicles Commis-

sioner Joe W. Garrett attri-

butes the increase in arrests.

trials and convictions to (1)

better training of state

troopers in the detection of

the drinking driver, (2) more

sophisticated equipment for

determining the degree of ine-

briation of the driver, (3)

greater determination on the

part of the courts to rid our

streets and highways of drunk

drivers, and (4) public support

of the program to discourage drinking and driving.

Garrett warned, however,

that the problem of the drink-

ing driver remains perhaps the

most serious of our traffic safety challenges. "The respon-

should keep in mind that one

in every 50 drivers he meets

at night on our streets and highways in driving under the

At the present time, according to the Commissioner, there

are approximately 10,400

cases of drunken driving

awaiting trial in North Caro-

influence."

motorist," he said,"

1966 to 21,532 in 1970.

period.

is of a genuinely heartfelt urgency for many blacks in this country. Doubleday & Company, Inc., continuing in the pioneering tradition that led to the establishment of the Zenith Series, has launched a new program, Africana from Doubleday. This new program is designed to give a significant population of this country a deeper understanding of their rich heritage, and enable others to enhance their appreciation of the beauty, dignity and relevance to be found in different cultures.

Africana from Doubleday includes works of fiction, poetry, drama, history, anthropology and political science (encompassing several titles already published by Doubleday over the past few years ) by the leading African writers: Chinua Achebe - the success of his two books published as Anchor paperbacks, "Arrow of God" and "A Man of the People, illustrated the demand for books by African writers in the American market, and significantly influenced the formation of this publishing program - Ovsmane Sembene Kofi Awoonor, Ezekiel Mphahlele, Ayi Kewi Armah, Ama Ata Aidoo, Keorapetse Kgositsile, and A. Adu Boahen. These works were written originally in French or English and enrich world literature with their new inventiveness and their sensitive perceptions of life, in its great variety and complexity. This is literature at its finest, by any critical standards.

The editor of the new program at Doubleday is Chivuzo Ude, a twenty-nine year old Ibo. He studied Drama in London, becoming an associate of the British Drama Board (ADB) before he "went up" to the Queen's College, Oxford, to read Modern Greats --Philosophy Politics, and Economics (P.P.E.). He obtained his B. A. (Honours) in 1968. Ude also holds an M. A. in International Relations and African . Studies from Columhia University.

BUT HOW DO MOTHERS LEARN THE THINGS

THEY TELL DAUGHTERS NOT TO DO ? / "

How To Increase Car Engine Life

CONTINENTAL FEATURES -CO

**Tips on Car Care** 

You can increase the life of your car's engine as much as 25% by changing oil filters with every oil change, instead of with every other oil change, as car manufacturers suggest. It adds almost \$4.00 to the cost of the second oil changes. Is it worth it? In a recent report to consumers, Readers Digest answered the

"To protect your engine and your warranty, changing the oil filter frequently is important.
The filter removes the heavy grit and dust that your en gine has sucked in; eventually it gets clogged and can take no more.' "If you change oil after

4,000 to 6,000 miles, it certain ly pays to install a new filter each time. If you change more frequently you may want to replace the oil filter at each second oil change."

Experienced car buffs always Here's why:

1. A filter holds a quart of oil that does not drain from the five-quart crankcase. With-out the filter change, any oil is only 80% effective.

2. Car manufacturers' sug gestions are for ideal condi tions that seldom exist: sus-tained turnpike driving in dust-free regions with temperate climate. Stop-and-go neigh borhood driving is tough on engines since they never heat up enough. Such engines undergo more frequent oil changes.

3. Dirty oil really beats up an engine. According to Fram engineers, the wear may not be as visible as a dirty shirt but the neglected engine is noisy, smelly, and gradually becomes more uneconomical to run. Maybe people m u s t trade off cars which could have served them much long-er if they had taken care of

Engine oil is the lifeblood of your car, and filters protect the oil and engine. Here's what one car maker found in engines that were tested over a 15,000 mile period. One set of cars was equipped with oil filters and the other set of cars had no oil filters. All cars had oil changes every 2,000

miles. Results?

The cars with the oil filters had 87 per cent less main bearing wear; 93 per cent less connecting rod bearing wear; and 84 per cent less cylinder bore

Could anyone make out a Get your oil changed regular-ly, and change the filter every time you change oil. You could get as much as another extra year out of your car if you do

### It tastes the way you'd expect a great whiskey to taste.



Seagram Distillers Company, New York City. Blended Whiskey. 86 Proof. 65% Grain Neutral Spirits.

# Banking Service RETURNED VETERANS We are welcoming back these days

many returning servicemen, old frier and former customers of this bank. Many of them are anxious to get back

into the old ways again. Some are making new plans for the future. They all need banking service, counsel, cooper ation. We are glad to place our time and facilities at their command.

If YOU have financial problems which we might help you to solve, we extend a cordial invitation to you to come in for a confidential talk.



114 WEST PARRISH ST



# **ERIKA'S** horoscope

ARIES-Your children's affairs improve this week. Don't let false pride stand in your way-smooth out difficulties in marital and friendship relations. Plan some far-out activity with your spouse for Saturday; the sky's the limit!

TAURUS-Expect your children and friends to be hyper-sensitive this week -they'll need your calm assessment and strong emotional support. Don't overdo on the goodies this weekend, and try to get more rest than usual.

GEMINI-Family and career affairs seem at a low ebb, although your children may be over-active physically. Avoid spats with your spouse-matters will improve gradually toward the weekend. Pursue new creative outlets.

CANCER-Your extraordinary mental surge continues. Do something special about your home decor this weekend. Your marital partner starts showing some additional drive, but could also be a bit edgy. Friends and in-laws buck you up.

LEO-There's much happiness for you this week from spouse and children. Don't let a financial slump get you down mid-week. Really do something about improving your mind-at least read ev-

erything new and different you can. VIRGO-Marital and family relationships are touchy this week. Don't force any issues and watch your tongue. By the week's end you'll get an extra boost as finances change rapidly while children get more realistic and easier to

LIBRA-This is your week to shineall social affairs are delightful, especially those you give yourself. Start a self-

improvement kick this weekend. You'll have more "zap" than usual.

SCORPIO-Plans for entertainment with children or friends don't materialize. Use your energy to start a new educational program or seek a job if you're so inclined. Inner peace is most important at the week's end.

SAGITTARIUS-Pushing to make changes in home, family and career matters won't be productive this week. Rethink your long-term objectives at the week's end. Health should be good if you avoid emotional hassles.

CAPRICORN—Time enough is always your problem, and this week is no exception. You'll be at the beck and call of others most of the time, but by the weekend, be ready to "do your own thing'

AQUARIUS-Cultivate pliability to achieve your desires. Don't worry about money. Start thinking about taking some classes or planning a vacation. Inner drive is best expressed by doing something positive for relatives.

PISCES-Don't precipitate any family or business squabbles this week. Begin preparing for a long social whirl. Your natural interest in psychic or occult

matters gets a boost this weekend. Now you can get your personalized computerized horoscope, 20 pages of indepth knowledge of the factors governing your life, plus a six-month day by day forecast of your physical, emotional mental responses. Send \$10 with your name, address, place and time of birth to Erika, P.O. Box 2. Glencoe, Ill. 60022. Money refunded if not complete-