

NUREMBERG MARKS ARTIST'S 500th BIRTHDAY



Albrecht Dürer's self portrait (left) painted in Madrid in 1498. The Albrecht Dürer House (above) is one of Nuremberg's main tourist attractions.

This year in Nuremberg, the world is celebrating the fifth centenary of the birth of the great European artist Albrecht Dürer. The city is honoring her greatest citizen in a striking way by placing an awareness of our own time alongside the thought of Dürer and his universal genius. Creating something lasting to bequeath posterity, Nuremberg emphasizes the spirit of today and the German contribution to Euro-

pean culture. The Germanic National Museum is displaying 500 of the works of the city's most outstanding son, lent by 13 countries. Other shows for this year-long commemoration are presenting works by Dürer's contemporaries, paintings by famous modern artists such as Picasso, international graphic arts, and recreations of Dürer's landscapes today. Albrecht Dürer was a man

who towered above his time a time when Copernicus devised his cosmic system, Columbus discovered America and Luther published his 96 Theses. The Dürer Age was similar to our own in its upheavals and discoveries, and Dürer played an important role in making it what it was. He was more than a brilliant painter, draftsman and engraver. His books on the theory of art were to be standard

works for centuries, and his theory of the ideal city is as topical today as it was half a millennium ago.

Erasmus of Rotterdam was among his friends, he exchanged drawings with Raphael, he visited Zwingli in Zurich. And Luther called him an outstanding man in fact the best of men. His influence was felt all over Europe.

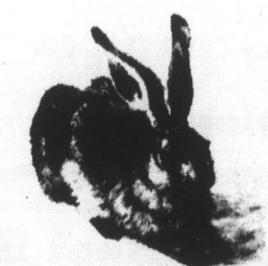
The city of Gothic churches and round watchtowers, winding streets and quiet canals is about two hours by car from Munich and Frankfurt so that Lufthansa German Airline's Fly and Drive tours which start from these gateways can easily be designed to include a stop in Nuremberg. The independent minded can select a two, three or four week car rental plan for touring at will and visit Nuremberg along with the surrounding countryside of Franconia, noted for the medieval and baroque atmosphere of its towns and beautiful scenery.

Once again, Dürer-Year is not only intended for art-lovers. Nuremberg has created a "Feast of the Five Senses," something for all to enjoy who like to hear or see, to taste, smell or touch. It is a celebration for citizens of Nuremberg and for visitors from near and far.

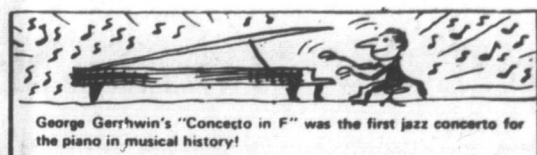


The products of Nuremberg's world-renowned toy industry continue to bring delight to children everywhere.

senders arriving in Frankfurt and also between Nuremberg and several other German cities. So why not take advantage of this anniversary of Dürer's birth to view a magnificent and fascinating city?



"The Rabbit" (1502) is one of Dürer's most famous works.



George Gershwin's "Concerto in F" was the first jazz concerto for the piano in musical history!



AMERICA'S LEADERS

The story of James G. Thompson, now president of the National Consumer Finance Association, is that of a man who made a career change from metal to money. Born in "iron furnace" country, he is grandson of one of Pennsylvania's iron pioneers, and a college graduate in the field of metallurgy.

Soon after his graduation from Penn State in 1932, he went to Huntingdon to work in an insurance agency. He quickly recognized the importance of expanding their services to meet the needs of the community. The firm made the sum of \$10,000 available to him to start a finance company. In 1938, he formed the General Finance Service Corporation with an authorized capital of \$250,000.



Also a leader in community, church and club affairs, Mr. Thompson is currently serving as president of the Board of Directors of the J. C. Blair Memorial Hospital and is a member of the Rotary Club, and the BPO Elks of Huntingdon as well as being listed in the Fifth Edition of Community Leaders in America and the World Who's Who in Commerce and Industry.



After his discharge from the Navy in 1946, Mr. Thompson negotiated the purchase of several companies and became their president. He has actively promoted the development and growth of these companies and has been their chief administrative guiding force.



"In our credit-oriented society," remarks Mr. Thompson, "family financial management has become much more complex than it was yesterday. Old guidelines are simply no longer adequate. The consumer instalment credit industry is dedicated to providing the new guidelines needed to help the American family develop the most productive use of its personal income."



AMERICAN INDIANS USED TO PLANT CORN - "WHEN THE OAK TREE'S LEAVES WERE AS BIG AS MICE EARS!"

LAB HISTORY



Almost two centuries ago, insurance was developed as a means of protecting American families against the loss of a breadwinner. At first, life insurance policies were issued only on individuals. But gradually, moves were undertaken to insure groups of persons under a single plan.

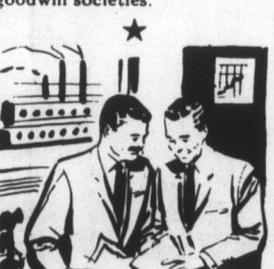
health policy on the company's own 17,500 employees, and three years later began a drive to extend group insurance throughout U.S. industry. Under group insurance, employees of a company could receive protection regardless of age or physical condition, because the risks could be shared among the entire work force. In 1926, Metropolitan issued a policy to cover 100,000 employees of the General Motors Corp. for \$130 million—the largest insurance policy ever written to that time.



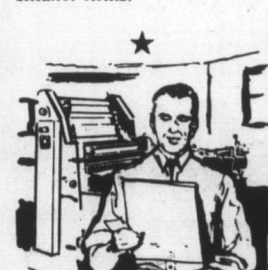
A primitive precursor of this idea was the insuring of cargoes of slaves by slave-traders, although this was regarded at the time more as insurance of human property than of human lives. As time went by, the idea developed more authenticity. In 1909, the Metropolitan Life Insurance Company pioneered the modern concept of "group insurance" by organizing blanket coverage of members of labor unions, lodges, and goodwill societies.



Today, Metropolitan has \$83.6 billion worth of standard group life insurance in force, more than that of any other company. Such insurance has been widely hailed as a significant contribution to labor-management relations. Yet for a long time group insurance was restricted mainly to large companies. There was still a need for similar protection of employees of small businesses. In the late 1950s, Metropolitan Life moved to meet this need by devising a group-type plan for smaller firms.



In 1911, Metropolitan Life issued a group accident and



Under this formula, called the "Employee Benefit Plan," firms with from two to twenty-four employees can give their workers protection under a single plan. Metropolitan makes this possible by spreading the risks over a multitude of small firms. The company now has more than 30,000 Employee Benefit Plans in force, covering 700,000 workers in everything from local foundries to corner drug stores.

FLYING TO A FIESTA



Fabulous fiesta tours of the South American continent await the tourist who loves the unusual. Varig Brazilian Airlines, which serves more cities in South America than any other air carrier in the world, now offers three unforgettable fiesta tours.

They are known as the Bossa Nova, the Topacio and the Explorador.

The all-new 23-day Bossa Nova tour takes in some of the most vibrant capitals — Caracas, Buenos Aires, Santiago, Lima and Quito — as well as dynamic Rio, Sao Paulo, Cuzco, Machu Picchu, Guayaquil and a cruise to the Galapagos Islands. This custom-designed tour offers constant contrast to the traveler.

The Explorador is a fully-escorted, deluxe 30-day vacation excursion that really explores South America, combining the major cities and sights of eight fascinating countries. Included among the sites are Machu Picchu, the Chilean and Argentine Lakes and Iguazu Falls, a two-and-a-half mile expanse of devastating beauty bordered by three nations.

The Topacio tour enables you to discover all the wonders of the Pacific Coast of South America first and wend your way leisurely up the Atlantic side to Rio de Janeiro — the city of Carnival, Copacabana Beach and Corcovado — your

Air transportation will be aboard Varig Brazilian Airlines' Boeing 707 jet. Varig, the largest privately owned airline outside the United States, serves more cities in South America than any other air carrier in the world.

For further information about colorful fiesta tours, contact your travel agent or the Varig office in your city.

If you like the idea of helping others, you'll like the Army Reserve.

IN THIS WORLD

YOUTH MOVEMENT... WE ARE WITNESSING THE GREATEST MASS MOVEMENT IN THE HISTORY OF MAN... 1971'S BACK-TO-SCHOOL MOVEMENT INVOLVES 53 MILLION CHILDREN, OVER TWICE AS MANY AS IN 1954.

DEDICATED TO 18 BILLION HOURS OF STUDY... IN GRADES 8 TO 12 ALONE, OVER 18 MILLION STUDENTS WILL COME HOME WITH ASSIGNMENTS REQUIRING 1 TO 5 HOURS A NIGHT... UP TO 1000 HOURS IN SCHOOL YEAR.

THE FUTURE RESTS IN THESE EYES... BETTER LIGHT BETTER SIGHT BUREAU STRESSES THE NEED FOR A STUDY PLACE WITH GOOD LIGHTING TO MAKE HOMESTUDY EASY... SUCH A STUDY LAMP WILL BEAR THE ABOVE CERTIFIED TAG OF APPROVAL.

*IN ADDITION THERE ARE 8 MILLION COLLEGE STUDENTS.

TELL ME

How BIG IS THE UNIVERSE? THE UNIVERSE IS BOUNDLESS! THE IMMENSITY OF OUR PORTION OF THE UNIVERSE, INVOLVING BILLIONS OF MILES... IS BEYOND THE GRASP OF HUMAN COMPREHENSION!

IS THE BOA CONSTRUCTOR POISONOUS? NO... BUT IT CRUSHES ITS VICTIMS TO DEATH!

WHAT DO WALRUSES WHISKERS CONSIST OF? EACH ONE IS MADE OF STRONG CARTILAGE!

IS MAPLE SYRUP SWEET... AS IT FLOWS FROM THE TREE? NO! AT THAT STAGE, MAPLE SYRUP TASTES MORE LIKE WATER! VERMONTERS OFTEN USE IT, INSTEAD OF WATER, TO MAKE COFFEE!

PRATTLE & TATTLE

HERE COMES THE BUS AT LAST! FINE!

IT SEEMS THE MEN IN THIS TOWN HATE TO SEE A LADY STAND—SO THEY CLOSE THEIR EYES!

YOU CAN HAVE MY SEAT, MADAM! NO, THANK YOU—I'M GETTING OFF AT THE NEXT STOP, TOO!

THE FIZZLE FAMILY

By H. T. Elmo

YOU'RE TOO SLOW!! CAN'T YOU DO BETTER?

WONDERFUL, PROFESSOR! NOW PLAY ANOTHER SLOW WALTZ!

WOULD YOU MIND PLAYING A FAST TUNE, INSTEAD?

I HIRED A MAN TO CHOP WOOD AND HE'S KEEPING TIME WITH THE MUSIC!

PUGGY

AMERICA'S MOST LOVEABLE LADDIE

I WANT NO PUPIL TO CHEW GUM OR EAT CANDY DURING THE CLASS PERIOD!

PUGGY, COME HERE AND GIVE ME WHAT YOU HAVE IN YOUR MOUTH!

I WISH I COULD!

IT'S A TOOTHACHE!

THE FLYING WILLOUGHBY'S

...THEN WE RAN OUT OF GAS JUST OUTSIDE DETROIT. DO YOU KNOW I HAD TO WALK SIX MILES...

WE HAD TWO FLAT TIRES IN RENO. WE AVERAGED 350 MILES A DAY.

BY THE WAY, HOW WAS YOUR VACATION, DAVE?

PRETTY QUIET. WE FLEW TO PHOENIX AND PLAYED A LOT OF GOLF.

PETEY AND HIS PALS

By J. MAXWELL

HAVE YOU GOO'D THE SOA, FOR YOUR BATH? NO?

REMEMBER YOUR MANNERS. WHAT?

NO SOAP?

Crossword Puzzle

ACROSS

- Biblical priest
- Wander
- Flap
- Falsehoods
- Volcano
- Anger
- Worldly-wise people
- Collected information
- Top card
- Brilliance
- Direction
- Vase
- Him
- Last part
- Prefix: Over
- Pagoda
- Vestibule
- Restrain
- Half an em
- Soak
- Overhangs
- Parent
- Mineral
- Suffix: plural
- Lariat
- Nigerian
- Genus of grass
- Small island
- Brazilian title
- Comprehension
- Greek letter
- Repat
- Brazilian title
- Dispatch
- Turkish governors
- Attain
- Describe
- Direction
- Charge
- Hotel
- Lixivium
- For
- Norse god
- Roman bronze
- Hate
- Toward
- Messenger
- Lady
- Palm
- Regretted
- Preposition
- Weapons
- Above
- Solely
- Eras
- View
- Dip

Answer to Puzzle