



CAPTAIN MALLOY AND GENERAL BLAKEFIELD

## Captain Andrew D. Malloy is Honored in Farewell Ceremony

SEOUL, Korea — Captain Andrew D. Malloy, son of Elisha Malloy, Newark, N. J., and Lida Malloy, Rt. 6, Box 63 Chapel Hill, was recently honored for his service with the Get It Together committee (GIT) in a farewell ceremony held at 8th U. S. Army headquarters, Seoul.

The GIT committee is a bi-racial board established to promote racial harmony in the 8th U. S. Army Command. The committee was organized in May and functions as an active instrument in seeking out racially troubled areas and making suggestions or recommendations to improve racial har-

mony. CPT Malloy served as the senior member of the committee, while assigned as a Special Assistant to the 8th U. S. Army Chief of Staff.

Shown presenting the plaque on behalf of the GIT committee is Major General William H. Blakefield, Chief of Staff, 8th U. S. Army.

CPT Malloy graduated from Hillside High School, Durham, in 1965 and attended college at North Carolina Central University.

The 8th U. S. Army is an element of the multi-nations United Nations Command and has served in Korea since the outbreak of the Korean War.



COLLEGE PRESIDENTS speaking at a symposium on Morgan State College's campus, celebrating the inauguration of Dr. King V. Cheek (second from left) as Morgan State's seventh president. (left to right) Dr. Alexander Schure, president of New York Institute of Technology; President Cheek; Dr. J. L. Fisher, president of Towson State College; and Dr. Albert N. Whiting, president of N. C. Central University.

Football Special Edition  
Welcome NCCU - Hillside  
Alumni and Visitors to Durham

# The Carolina Times

THE TRUTH UNBRIDLED

DURHAM, N. C., SATURDAY, OCTOBER 30, 1971

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## Rally Held Monday In Protest Of Higher Education Merger



DBPC REIGNING QUEEN—Miss Cloyce Lassiter, the reigning Miss Durham Business & Professional Chain resides with her parents Mr. and Mrs. Jessie Lassiter at Route 3, Durham. Miss Lassiter attended the public schools of Durham and is a graduate of NCCU. She is employed by Southland Associates. Her hobby is traveling and her ambition is to become a certified public accountant.

### Ten Young Ladies Vying For Title of "Miss DBPC" for 1972

On November 19 at 8:00 p.m. in the Hillside High School Auditorium, one of 10 young ladies vying for the title "Miss Durham Business & Professional Chain" will be crowned and will assume the reign of Miss Durham Business & Professional Chain for the year 1972. The reigning queen, Miss Cloyce Lassiter, who has reigned so graciously, will be on hand to participate in the crowning ceremonies.

In addition to the usual crowning activities, various entertainment groups will be on hand to display their talents. Groups slated to appear are the New Generation Singers, the Syndicates, the Majestics, the Manways and the Dillions.

Many door prizes will be given away with the grand prize, a color television being given

away at the close of activities.

The new queen will receive cash prizes amounting to \$250.00, with the first and second runners-up receiving \$50.00 and \$25.00 respectively.

The Durham Business and Professional Chain, an affiliate of the National Business League, is a non-profit organization whose purpose is to assist, advise and inform businessmen on how to improve their business skills, to make a profit, or to encourage new persons or non-business people on how to begin the operation of a business enterprise.

Contestants seeking to become the new Miss DBPC include the following ladies and their sponsors: Miss Jane E. Gunn, Builders and Trade As-

(See DBPC page 12A)

### Nicholas Von Hoffman Speaks At Duke Univ.

By JOHN MYERS

Nicholas Von Hoffman, the anti-establishment columnist of the Washington Post and commentator for CBS spoke at Duke University Tuesday 26 on the State of American Society And Its News Media.

Hoffman charged the news media of being a monopoly organization and defending this by emphasizing itself as presenting the nation with a broad public service.

He stated that the major problem of the media is its clamor of operating an objective production service when in fact, this is impossible. He stated a newspaper or any other media form must please either its advertisers or its readers. It cannot stay in business if it pleases no one. He further states that in the past a news producer governed itself by what was fair (See NICHOLAS page 12A)

### 290 Blacks Seeking Office in Mississippi November 2nd Race

FAYETTE, Miss. — Led by Fayette Mayor Charles Evers—the first black ever to run for Governor of Mississippi—a total of 290 black candidates and five whites are seeking state-wide and county offices in Mississippi on Nov. 2nd under the banner of the Loyal Democratic Party, it was announced today by Gilbert Jonas, National Coordinator of the Committee to Elect Evers Governor of Mississippi.

The vast majority of the can-

(See OFFICE page 12A)



STRACHAN



COOPER, E.



PREJEAN



COOPER, J.

### Jesse Jackson To Be Founder's Day Speaker



REV. JACKSON

Jesse Jackson, the under 30 Baptist minister who directs Operation Breadbasket, the nation's best-known "economic liberation" program, will be the speaker for North Carolina Central University's Founder's Day, Friday, November 5.

Jackson, who had become known as the most influential black man in Chicago and is without question a power figure in national politics, will speak at 11 a.m. at Founder's Day ceremonies in the university's B. N. Duke Auditorium.

A native of Greenville, S. C., Jackson won an athletic scholarship to the University of Illinois on the strength of his performance as a high school quarterback. He left the scholarship and the university behind when he was told a black athlete could not play quarterback. He enrolled in, and graduated with honors from, North Carolina A & T University in Greensboro.

His speaking schedule is heavily political. Jackson has campaigned for Carl Stokes, Richard Hatcher, Kenneth Gibson, Charles Evers, and many lesser-known black candidates. Stokes has said that he has only asked one man to come in to Cleveland to help him campaign. "And that man is the Rev. Jesse Jackson."

On college campuses, Jackson (See JACKSON page 12A)

### Four Blacks Appointed To Key Postal Management Positions

WASHINGTON, D. C. — Four blacks, including two career postal employees, have been appointed to key management positions in the U. S. Postal Service, Postmaster General Winton M. Blount announced this week.

John Strachan, former New York City postmaster, has been named manager of the newly-created New York Metropolitan Postal Center. In this capacity, Strachan will be in charge of all postal operations in the bo-

roughs of Manhattan and Bronx. Each borough office is headed by a postmaster who will report directly to Strachan. A total of 107 postal activities are located in the area.

Strachan entered the Postal Service in 1941 as a clerk in the New York City post office. Working his way up through the ranks, he was appointed postmaster of the nation's largest post office in 1967.

Emmett E. Cooper, Jr., another career postal employee, has been named manager of the Detroit Metropolitan Postal Center.

Alvin J. Prejean head the office of social priorities for the Postal Service. He is responsible for administering equal job opportunity programs for racial and other ethnic groups; women, veterans and handicapped persons.

Joseph N. Cooper, 24, of New York City, will serve as an advertising manager in the Department of Communications and Public Affairs. He will work initially in the area of public service adv.

Prior to joining the Postal Service, Cooper was a promotions manager for Cinerama Releasing Corporation. He traveled throughout the country promoting the newly-released rock music film, "Soul to Soul."

In 1969, he was named executive director of the New York Museum of Black History and Culture. Cooper conceived the idea of the museum in 1967 and immediately won support from museum directors, educational leaders and business representatives.



SPECIAL WELL-WISHERS—Dr. King V. Cheek, Jr. (center), newly inaugurated as Morgan State College's seventh president, is flanked here by his wife (left), the former Annette Walker of Durham, and his mother (right), Mrs. King V. Cheek, Sr.

They were among a large contingent of well-wishers in attendance at the Cheek inaugural as president of Morgan State.

### 3,500 Blacks Gather on State Capitol Grounds

By JOHN MYERS

RALEIGH — Black students numbering above 3,500 gathered on the capitol grounds Monday 25 to listen to the pros and cons of the proposed higher education merger. Students from North Carolina Central University in Durham, Winston Salem State University in Winston Salem, Elizabeth City State University, Elizabeth City, A&T University in Greensboro, and Fayetteville State University in Fayetteville attended the rally.

Mayor Howard Lee of Chapel Hill addressed the members: "I feel I was the most unpopular speaker at the rally because I am not against restructuring of higher education. I do not think the restructuring proposal is aimed at destroying black institutions. I feel that black institutions could die very quickly (See RALLY page 12A)

### St. Joseph's Church To Note Its 102nd Anniversary Sunday

St. Joseph's A. M. E. Church will observe its 102nd Anniversary Sunday, October 31, 1971 with Dr. L. G. Horton, President of Kittrell College, Kittrell, North Carolina as Guest Speaker at the 11:00 A. M. Worship. The music will be presented by the Senior Choir, Joseph T. Mitchell, directing and George Hatcher, Organist.

The Anniversary Celebration will continue on Monday, November 1, with a Fellowship Banquet at 7:30 at which time all of the members are expected (See ANNIVERSARY pg. 12A)

## NCM President Points To Valuable Lessons In The Black Revolution

Speaking at the regular meeting of the local Rotary Club at the Durham Hotel this noon, Joseph W. Goodloe, president of North Carolina Mutual Life Insurance Company, insisted there are "important insights to be gained from a study of the experience of Negro business and the Black Revolution that can be useful in facing the realities of change stemming from other, similar revolutionary movements.

"In the past two or three years," Goodloe observed, "there has been a growing cla-

mour for 'freedom now' by groups in three main categories—college students, women's lib and the minorities. All three movements share a common element of concern. Each demands that institutional barriers be eliminated. No longer can these insistent cries for freedom carry a racial tag. The common thread running through all of their rhetoric spotlights essentially the same questions of equality of opportunity, individual dignity and the discard of established stereotypes."

Within the framework of a

general theme-title: "Negro Business and the Black Revolution," Goodloe pointed out certain parallels between the initial development of American Business and the later history of Negro Business. He urged that there was still another parallel to be found in the effect of the Black Revolution on Negro Business and the possible effects of youth and women's lib movements on business as a whole. For, he maintained, "dynamic and viable institutions do not simply submit to change. Rather they be-

(See GOODLOE page 12A)

### Durham City Schools Capture Governor's Award at State Fair

By JOHN MYERS

RALEIGH — For the second year in succession the Durham City School System has won the Governor's award for the best non-commercial exhibit at the North Carolina State Fair. The school's exhibit occupied over 2400 square feet of space in Dorton Arena. It contained a total of nine booths and was staffed by 15 teachers and as many students.

The booths of the exhibit included cosmetology, auto mechanics, tailoring, drafting, and graphics. Students in the

carpentry classes built the booths and students and teachers joined hands to staff and operate both the exhibits and connected functions.

The City School System has been exhibiting at the State Fair for the past eight years. For the previous continuous six years it has walked away with prizes for 1st, 2nd, and 3rd places for individual exhibits.

Dr. James L. Turner, director of career and occupational education for city schools talked of the outside help the school exhibit had received: "General (See CAPTURE page 12A)