



MISS MARGARET HAMMIE
Miss Durham Business and Professional Chain 1971-72



FIRST RUNNER-UP, Miss Gwendolyn Hudson, Representing Scarborough and Hargett Funeral Home; **Second Runner-up**, Mrs. Lester, Representing Mechanics and Farmers Bank; **Miss Margaret Hammie**, Representing Mutual Savings and Loan Association, and the new Miss DBPC—1972.



THE MAJESTICS



THE THREE SIGNS OF LOVE



THE NEW GENERATION SINGS

Writers Forum

By George B. Russ

All Human Beings Hunger For Appreciation

Tyron James Muse is a Hillside High School Senior. He is one of the "Hornet's on the Varsity team; he plays "guard" and, "tackle." Muse is interested in Business Administration and Law. He is a fine conversationalist once you arouse his interest. Football is a natural starter -- Black Studies -- girls -- How To Make Money. We have enjoyed "talk sessions" since he was a Cub Scout with Pack III.

"Tyron, when is Youth Appreciation Week?"

"I'm not sure, but, I think the 2nd week in November is Youth Appreciation Week. City week and Culture Week are observed during the latter part of the month."

The idea of Youth Appreciation Week struck home as being timely and slanted toward a segment of society who needs to be shown some down to earth, appreciation-in-depth for their being here. A few bad apples should not represent the sum total for an entire generation.

Perhaps our youth shown every sign of being little demons set loose here on earth to drive parents, teachers, counselors -- the citizenry in general to a point of madness. No overtones of mere anger -- outright, full blown, hair pulling frenzies -- but, we have with us manifold problems not legions of devils to cope with -- 'live with until death do we part."

Our youth are not here 'because they're here because they're here' as in the case of a drunk who awoke and found himself in jail and reasoned with himself why he was in jail, in a drooling ditty; "I'm here because I'm here because I'm here." Tune: Auld Lang Syne."

Have you ever watched how eagerly professional entertainers bolt down appreciation shown them by an audience? The same applies to our salesgirls, waitresses, office workers, receptionists, paper boys, students; wherever our young people are found. Most of us are guilty of being a little rude to a nonchalant salesgirl, a flippant waitress, the youngster who writes a receipt wrong: "Look what you did, you messed up this receipt. If you don't know what you're doing," etc.

Our blacks employed downtown don't feel they are "better than anybody else" because they're employed where

they really fought hard for those jobs. So, let 'em push out their chests. We do give some of them a hard time. Some go far enough to lambast these persons loudly enough for management to hear and come running. We do run into some sticky situations; nevertheless, we can show our appreciation by keeping our cool. At least leave a good impression of ourselves. The ire you don't heap upon a flippeant, nonchalant, slapphappy, gum smacking, impatient salesclerk or what have you, can be "bread cast upon the waters." You'll be longer remembered by your gregariousness than by your intrasigence. Leaving a friendly trail of little sparks of appreciation is not always the easiest trail on earth. But the dividends to your well being is worth the effort of cultivating the habit of reflecting happiness here 'n there, wherever we go. Naturally, when we meet or have dealings with our youth, we vibrate our smouldering hostilities -- quickly project the wrong phase of our personalities. Youth's don't care'nness can often times give one the willies, but don't sell 'em short, they're no fools. Your appreciation is received with greater pleasure than you may suspect; too, you will sense greater enjoyment yourself because you have shown, in a small measure, you appreciate.



MUSE

ciate. This is a step toward greater discrimination in analyzing and evaluating our youth. We appreciate people and things for various reasons. Specific reasons. Here again self-awareness carry us across the threshold of understanding -- the gateway to the basis for appreciation-in-depth for our youth.

The Kingdom Seekers Bible Class Holds Meeting

The Kingdom Seekers Bible Class of the Mt. Vernon Baptist Church held their monthly meeting Sunday, November 14 in the class room. After an inspiring devotional the meeting was opened for business. The president of the class Mrs. Georgia Thompson presided. Minutes of the previous meeting was adopted and old business was discussed, report from the social committee for the Christmas Party, and other committee reports were given. The Thanksgiving Basket and finance for the sick and shut ins was accepted. Expressions from members of the class and remarks by the Teacher of the class, Mrs. Eddy B. Fogle, The hostess for November served a delicious repast and the decorations was a beautiful fall arrangement.

Members present were; Mesdames Gladys Sneed, Lorena Spain, Medessa Justice, Wilemenia Jamison, Edith Rowland and Bertha Sellers.

SPECIAL SERVICE HELD AT UNITED CHRIST CHURCH

The Rev. W. H. Smith from the United Church of Christ of Highway 751 will hold a special service at Mount Calvary United Church of Christ, 1715 Anthens Ave. on Nov. 28. This service is being sponsored by Ward no. 3.

Baptismal services will be held Dec. 4 at 6:00 o'clock. All candidates are asked to be present and on time.

Rev. J. C. Cheek is the pastor.



Beautician Trade Show is Success Reports Say

By JOHN MYERS

The climax of a three day beautician trade show was held Monday night 15 in the University Room of the Durham Hotel in the form of dinner, followed by a hair styling exhibit and a fashion show.

William Simmons, vice president of Persulan Beauty Products Company of New York was the commentator for the event. During the style competition Simmons explained that the judges would be looking for rhythm, continuity, and balance in the styles.

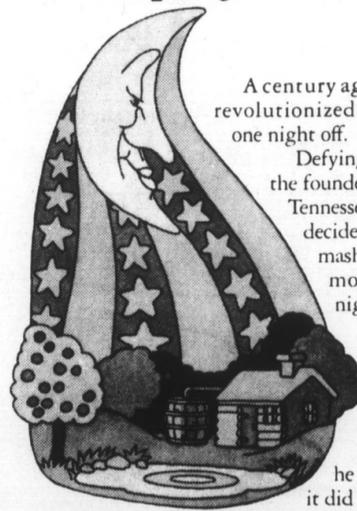
Winners in the contest were: 1st place, Mrs. Thelma Mackey of Fayetteville, 2nd place, Miss Doray Wallington of Greensboro, and 3rd place, Bob Perry of New York and Durham. Trophies were awarded to the winning contestants in the event.

Miss Esther Wiley, president of the North Carolina Beauticians Association and sponsor of the trade show, addressed the audience with a history of how her show began in 1969

and its plans for the future. In years to come, Miss Wiley and her staff will be working for larger and more elaborate shows to further interest the public in the field of cosmetology.

Attendants for this years trade show were hair stylists, beauticians, designers, and producers of beauty products from across the United States. Miss Wiley was especially delighted with the presence of a visiting beautician from Ghana.

In 1870 Maclin Hezekiah Davis found a way to liquify moonbeams.



A century ago, Maclin Hezekiah Davis revolutionized whisky-making by taking one night off.

Defying convention, the founder of Cascade Tennessee Whisky decided to let his sour mash mellow in the moonlight overnight. An unheard of notion.

He never really knew how or why it worked. He wasn't a scientist. He was a master distiller.

An artist. All he knew was that it did work.

Worked so well, in fact that the result was nothing less than a whole new kind of whisky.

Mellower. Smoother. Different.

Today, Cascade is still the only whisky that's sour-mashed overnight before distilling. Which is why it's still the only whisky that tastes like liquid moonbeams.

Yet, it doesn't cost you the moon to buy.

\$3.10
per pint
\$4.95
per quart

CASCADE
ESTD 1870
TENNESSEE WHISKY
MELLOW AS MOONLIGHT

80 Proof Cascade Tennessee Whisky is distilled from the waters of Cascade Falls at the Cascade Distillery in Normanshire, Tennessee.

