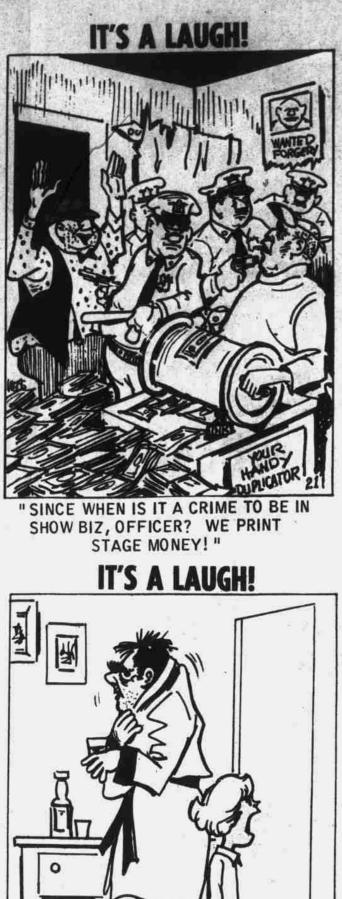


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CAN YOU REALLY GET MORE BY PAYING LES FOR A CAR?

THE CABOLINA TIMES

Car prices, which used to be as . brand new car with a great big dent right where it hurts most ible as the shape of a in the pocketbook. beautiful girl in a "granny dress," are getting a lot more exposure these days - not It is, of course, the options

that add up to a bank-a breaking price, once you've been lured by a low advertised price. Everybody pretty much knows that shipping charges, dealer preparation and an essential delad to thing like tax has to be a

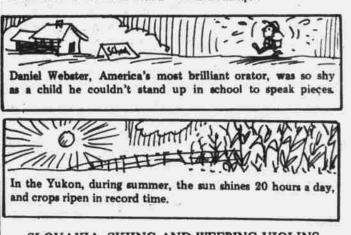


Strong feelings about prices, and the way they're advertised, are part of Mike Sanyour's efforts to make car buying easier. The sporty GL Coupe shown here is another; it's helped to boost Subaru sales by 100% over last

> Mr. Sanyour's approach to the problem makes sense - the advertised price on every car his company sells under the Subaru name includes just about everything except air conditioning. Like radio and heater, trip odometer, reclining bucket seats and other convenient items. The Subaru GL Coupe, for example, has front disc brakes, radial tires, tinted glass and many other so-called "extras" all in

the quoted price of \$2499. So, yes, it looks as though you can get more car for less money if you start with an advertised price and stick to it. Let's hope everyone starts to follow the Subaru example.

all and the



been sold! If you really want the any car price. in six or ten weeks, or so, if you the little beauty, loaded with

Mike Sanyour, who's in the enviable position of heading an independent company that imports cars from Japan, has some thoughts about price I'd like to pass on. "Our advertised price includes virtually every option the average driver would want in his car." says Mr. Sanyour. "I think the American public has been 'optioned' to death. To me.

SLOVAKIA, SKIING AND WEEPING VIOLINS by Roseanne Burke

hamburgers and bunks have doubled in price.

Well, Virginia, there is a land where you don't have to stand on line for that ski lift, and where traffic cops aren't called for on its virgin, pow-dery slopes. It might be hard to spell CZECHOSLOVAKIA -but it's one of the easiest places in Europe to reach. As a matter of fact, the country's famous national airlines, CSA-CZECHOSLOVAK AIR-LINES, with an office right in New York, Chicago, Washing-ton or Beverly Hills can fly you direct to the ski site for two weeks on one of its all in-clusive bargain ski tours this winter of 1972-73.

Or, if you just want to roam these mountains any-time of the year, contact the friendly people at CEDOK, the Czechoslovak Travel Bureau in New York, they'll book you in.

Slovakia's famous High Tatras Mountains have it all. from the latest in modern accommodation to the most up-to-date ski facilities and equipment, enough to satisfy the most discriminating sportsman.

Snow begins to appear on these mile-high mountains by the end of September and the end of September and lingers till the voice of the robin echoes through the lush vineyards far below. Ski con-ditions are best from January till the end of April, and the configuration of the terrain is reminiscent of the Alme If configuration of the terrain is reminiscent of the Alps. If you're looking for perfect slalom meadows and sleek down hill runs, then the High Tatras beckon. All ski equip-ment and instruction is avail-able at bargain prices.

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Fish eg 49. Fish eggs 51. Church s 54. Prefix: fr able at bargain prices. As for the weiping violin-after a day on the slopes, when the apres ski mood hits you, walk a little way into the forest around Stary Smokovec. When you arrive at the Kollba a genial Slovak will hand you some hot mulled wine and take your order for chicken or skewered lamb, roasting over that open pit in the middle of the room. And, oh yes, ask him to play that song again?