



TRUSTED OVER 6,500,000
TIMES A YEAR....

and we saved our customers \$4,000,000 last year on prescriptions. Your average Eckerd's prescription costs you 60¢ LESS than the average prescription filled in the USA! And you can look for MORE QUALITY ... SERVICE ... SAVINGS!



STEREO
#4487-606

REALTONE AM/FM STEREO
MULTIPLEX SYSTEM
with 8-Track Tape Player

- Built-in am/fm antenna
- Color-walnut finish wood cabinet
- Automatic frequency control
- Blackout lighted slide rule dial.

\$69.88



ECKERD'S
PLATINUM CHROME
RAZOR BLADES

Pack of 10

88¢



ALK-A-SELTZER
TABLETS
Bottle of 25

2 For 88¢

this is *Eckerd's* DRUG STORES CREATORS OF REASONABLE DRUG PRICES

THESE PRICES GOOD THRU JANUARY 13th.

6 CONVENIENT LOCATIONS

- 122 W. Main St.
- 800 Broad St.
- 2216 Roxboro Rd.
- 1223 University Dr.
- 3527 Hillsborough Rd.
- Chapel Hill-Eastgate

88¢

SALE

BIG 25% DISCOUNT EVERYDAY....

at Eckerd's on all photo-finishing!
Plus you get a FREE 5" x 7"
color enlargement with every roll
of Kodacolor films developed
and printed at Eckerd's.
* Except Eastman packet film



REALTONE **TV** SOUNDESIGN

AM/FM STEREO

Multiple System with 8-Track
Tape Player & Automatic
Record Changer

\$97.88



PERSONNA 74
Injector
Razor Blades

Pack of 11

88¢



B-COMPLEX
with C

HIGH POTENCY
RESTORES ENERGY
FAST

VITAMIN B
with 500MG
VITAMIN C
TABLETS

100 TABLETS
MFG. SUGG. PRICE
\$5.00
SALE \$3.99

MOD LAMP

in high-fashion colors



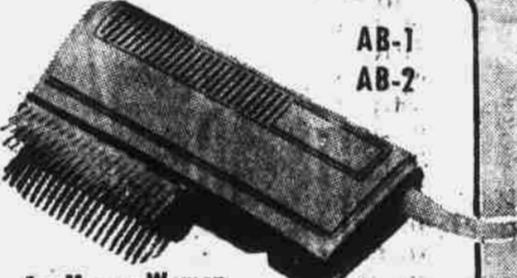
Reg. \$3.49
Model #2113
\$2.88

A best buy value for desk or table.
in any room in the house! Has 12" diameter "Stay-Strate" dome shade
that takes 100-watt bulb. 17" height.

CLAIROL AIR BRUSH STYLING DRYER

500 Watts of Drying Power. 2-Speeds, 2 Heats, Removable Drying Styling Brushes.

Reg. \$17.88
\$14.88



For Men or Women



MAX
STYLING DRYER
By GILLETTE
Quick and Easy

\$14.88

GENERAL ELECTRIC Portable Television

74 sq. in. of viewing area
with front sound and controls. High-gain VHF tuner,
solid-state UHF tuner. Private earphone jack. Mono-pole antenna. Model SF210SEB



\$68.88

KODACOLOR-X CX 126-12

FILMS



2 FOR
1.88

Film cartridge for Instamatic cameras. 12 exposures

ALPHA KERI



BATH OIL
8 ounces
\$1.88
with sample
KERI LOTION
FREE!

Alpha Keri bath oil for dry skin care and 80¢ value Keri Lotion FREE! Smooths, soothes, softens skin.

HOT POT



WITH CORD

STURDY ALUMINUM BODY

Make hot coffee, tea, soup or gravy in a jiffy. Just place liquid in aluminum "Hot-Pot" and let it brew. Available in decorator colors of avocado, harvest gold and burnt orange.

4-Qt.

ELECTRIC

\$2.88

REALTONE SOUNDESIGN BATTERY-ELECTRIC CASSETTE TAPE RECORDER

Push-Button Controlled Fast Forward, Play, Stop, Rewind; Operates on 4 "C" Cell Batteries or AC Current.

27.88



No. 7619



BUFFERIN
TABLETS

225's
for fast
pain
relief.

\$1.88



ECKERD'S
Multiple Vitamins

Reg. or w/Iron
bottle of 100's

88¢

DeVilbiss VAPORIZER

All-night Operation
Easy to Clean
Automatic Shut-off
Holds Full Gallon of Water

FOR FAST
COLD
RELIEF

\$4.88

HOT POT



WITH CORD

STURDY ALUMINUM BODY

Make hot coffee, tea, soup or gravy in a jiffy. Just place liquid in aluminum "Hot-Pot" and let it brew. Available in decorator colors of avocado, harvest gold and burnt orange.

4-Qt.

ELECTRIC

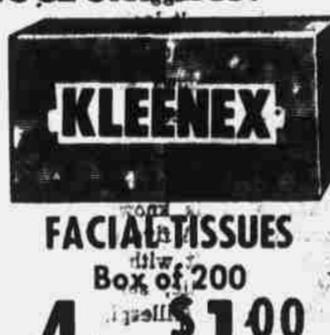
\$2.88

STOCK UP NOW AT HUGE SAVINGS!



KOTEX
FEMININE
NAPKINS
Regular or Super
Box of 24

79¢



KLEENEX
FACIAL TISSUES
Box of 200

4 For \$1.00

BATHROOM TISSUES TWIN PACKS

4 FOR \$1.00



KIMBERLY CLARK
PRODUCTS

TWIN PACKS
4 FOR \$1.00

KLEENEX TERI TOWELS

Jumbo Size
3 For \$1.00



SHIRT Colors
JUMBO SIZE
3 For \$1.00

Air Condition FILTERS

Popular Sizes

2 for 88¢

Protect Your Valuables FIRE RETARDANT SECURITY VAULTS

Fully Insulated

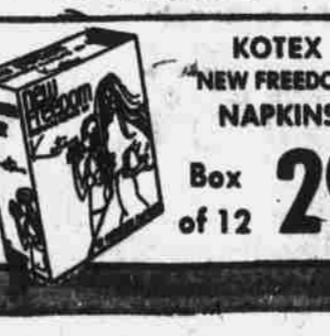
Size 5" x 13" x 12"

\$7.88



KOTEX
TAMPOONS
Reg. or Super
Box of 40

Box \$1.07



KOTEX
NEW FREEDOM
NAPKINS
Box of 12

29¢



KOTEX
TAMPOONS
Reg. or Super
Box of 40

Box \$1.07



KOTEX
NEW FREEDOM
NAPKINS
Box of 12

29¢



KOTEX
TAMPOONS
Reg. or Super
Box of 40

Box \$1.07



KOTEX
NEW FREEDOM
NAPKINS
Box of 12

29¢



Scales

Easy-to-Read
Dial
Accurate

\$2.88



Standard
Size

\$3.88



Once-a-Year, All Year
Cooling Protection

ANTI-FREEZE! ANTI-BOIL!

ONE GALLON

\$1.88



88¢

For new Polaroid focused flash cameras.

2 cubes,
8 flashes.

HI-POWER
FLASHCUBES