

NO WAY TO BEAT A COGGIN DEAL!



Custom Air Conditioned
Beautifully Equipped

NEW '73 PONTIAC CATALINA

4-DR. SEDAN

Catalina... America's favorite Pontiac at a low, low Coggin Price! Test Drive it today. You'll love its factory air conditioning, power steering, power disc brakes, turbo hydramatic transmission, tinted glass all around, AM radio, deluxe wheel covers, whitewall tires, roof mouldings, protective bumper strips and a whole lot more!

\$3888

Halfway Between Durham and Chapel Hill on 15-501 H'way
Open Daily 'til 9 P.M.; Saturday 'til 8 P.M.; Closed Sunday

"Whatever It Takes  Coggin Gives"

Coggin Pontiac

VOLVO-HONDA

4018 DURHAM - CHAPEL HILL BOULEVARD

B.F. Goodrich

POLYESTER CORD TIRE SALE

Tough 4-Ply Tires

• Long-wearing, smooth-riding polyester-cord construction • Wide 78 series tread design offers you excellent traction.

\$17.88

NOW AS LOW AS

Blackwall size D78-13 plus Federal Excise Tax of \$1.90 per tire and trade

REGULARLY \$27.00

Save \$6.80 to \$9.12 per tire
SILVERTOWN HT

Size	Regular Trade-in Price	Sale Price	Federal Excise Tax
D78-13	\$27.00	\$17.88	\$1.90
G78-14	27.10	22.00	2.08
E78-14	28.15	23.00	2.22
F78-14	29.75	24.00	2.37
G78-14	32.65	27.00	2.53
H78-14	35.80	29.00	2.75
F78-15	30.55	25.00	2.42
G78-15	33.45	28.00	2.60
H78-15	36.70	30.00	2.80

Prices above blackwalls; whitewalls slightly higher.

HURRY... Limited Time Offer!

3 WAYS TO CHARGE

REVOLVING CHARGE

MASTER CHARGE

BANKAMERICARD

★ BRAKE SERVICE (Including Disc. Brakes) ★ SHOCKS Installed

Offers as shown at B.F. Goodrich Stores; competitively priced at B.F. Goodrich Dealers.

601 Foster St.
Ph. 682-5795

NU-TREAD TIRE CO.



If you want Goodrich, you'll just have to remember Goodrich.

EVACUATION

Still in Progress for a Limited Time!
SAVE HUNDREDS!

SALE



The Deal Kings are Moving into Their Brand New Ten-Acre Facility Located on the East-West Expressway at Duke Street in Approximately 4 Weeks—And Are Forced to Sell at Sacrifice Prices.

Payments \$64.01



1973 PINTO 2-Dr. Sedan

Yellow Gold Finish, 4-Speed Transmission, Deluxe Bumper Guards, AM Radio, Vinyl Body Molding, W-C.

Cash Price **\$2086**

Down Payment—\$186.00

Cash or Trade Amount to be Financed..... \$1900

Stock No. 1473
36 Payments @ \$64.01
APR 12.83
Total Note \$2304.36



Stock No. 1574

1973 FORD GALAXIE 500 4-Dr. Pillared Hardtop

Cruisomatic Transmission, Power Disc Brakes, Light Green Finish, 351-8 Cylinder Engine, Vinyl Seat Trim, Dark Green Vinyl Roof, W-W Tires, Deluxe Bumper Group, Factory Air Conditioning, AM Radio, Tinted Glass, W-C.

SALE **\$3888**



1973 FORD CUSTOM—Stock No. 1082

SALE PRICE

\$3589⁵⁵

Ford Custom 500 4-Door, Automatic Transmission, Radio, Heater, Factory Air Conditioning, Many Other Extras.

1973 TORINO 2-Dr. Hardtop

Gold Glow Finish, 302 V-8 Engine, Cruisomatic Transmission, Power Steering, Front Bumper Guards, AM Radio, Body Side Molding, Bumper Guards, W-C.

Sale Price! **\$3028**

Stock No. 1704



Alexander FORD



FORD wins Road Test Magazine Award as... "CAR of the YEAR for 1973"



FORD LTD wins Motor Trend Magazine Award as... "FULL-SIZE SEDAN of the YEAR"

330 E. Main St.

Dealer No. 1659

Ph. 688-2311