

Experts Give Decorating Ideas



Experts say color is the magic ingredient in home decorating today. It has the power to lift the eye or overlook, to lift spirits or ease tensions, to create any desired mood.

Color power and the psychology of color are but two of the many facets of decorating dealt with in a new 34-page booklet compiled by Evans Products Company in cooperation with House & Garden magazine. Titled, "Colorful Creative Decorating", the booklet includes information on how colors can be put to work, singly or in combination, to create a fashion-right decorating scheme for every room in the house.

To facilitate color selection and matching, a classified directory lists literally hundreds of manufacturers offering building materials, household furnishings and accessories in 36 up-to-the-

minute House & Garden colors.

With walls adding up to the largest area in a room, many novel decorating ideas using Bright-Ons—new mix and match panels of light-weight plywood—are also detailed. The wood panels have a Polyclad surface which makes them washable, scuff-proof and fade-proof.

The panels come ready to install in such unusual colors as bittersweet and pine-apple, cooler sky blue and lettuce and neutral shades like oyster white, pongee and bisque. Solid color panels can be combined on the same or adjacent walls with patterned panels.

A free copy of "Colorful Creative Decorating" plus a separate booklet showing paneled rooms in color is available by writing Decorating Ideas, P.O. Box 3295, Portland, Oregon 97208.



James Jones Enjoys Being Host of Weekly Series

James Earl Jones is a big man with a wide paternal smile, happy eyes, and an engulfing warmth that makes you feel as if you were the most important person in the world to him. This makes him a natural host for "BLACK OMNIBUS", a weekly television variety series which explores the Black contribution to the arts.

"The series serve as a show-

case for much of the great and relatively unknown talent that is available today," he says. "While it features some of the big names in entertainment, sports, and politics, it is also designed to help Blacks behind the scenes. Out of a staff of about 12, nine are Black, including our Associate Producer and head writer, Leroy Robinson.

"The point of the program,"

says the actor/host, "is not just to expose talent, but to weave a fabric of the variety of talent that exists in the Black world today."

The Master Gardener

Study Proves Seed Can Be "DOA"

If your flower and garden seed did not "come on" last year, it could have been due to the fact that at least some of the seed was "DOA" — dead on arrival — or dead when planted.

That's the conclusion of researchers at one seed firm, who are quick to point out that the problem and related fatality rate is primarily limited to "especially sensitive" seeds. These include peppers, onions, lettuce and petunias. The problem is related to the containers used to display and merchandise garden seeds — namely, paper packets.

Dr. John Cross, who supervises research for Agrow Mandeville, headquartered in Cambridge, New York, found evidence that the germination and vigor of certain sensitive seeds decline rapidly when stored in paper packets and exposed to a combination of high temperature and humidity.

While seeds stored in metal

Urban League Recinds Award to Union Carbide

NEW YORK — The New York Urban League, under increasing pressure from black spokesmen, has rescinded its action designating the Union Carbide Corporation as one of the recipients of the annual Frederick Douglas award.

The chief objector to the decision to Union Carbide was made by Frederick Weaver, a Harlem public relations man and great grandson of Douglas, who was a 19th century abolitionist leader.

Weaver, in criticizing the earlier decision, commented "it is clear that they (Union Carbide) don't give a damn about our black brothers in South Africa.

"Corporations doing business in South Africa I guess have to conform to the policies of that country" that's their business," he said. "But we don't have to go and give them awards, particularly in the name of Frederick Douglass."

The awards are an annual

fund-raising activity of the Urban League for "distinguished leadership toward equal opportunity."

Obtensibly, the League honored Union Carbide for contributions of \$50,000 to \$75,000 a year for about eight years to sponsor the highly-celebrated Urban League street academy program for school dropouts.

After the withdrawal of the award, Union Carbide issued a statement saying: "We regret it if there is a controversy surrounding the award. However, Union Carbide did not sponsor the street academy to win an award. He did it because we feel there is an important job

that needs doing, that something must be done to solve the problems of the school dropout."

The billion-dollar chemical company has a number of South African investments and a mining operation in Rhodesia.

POUND OF EGGS

Egg producers sometimes feel that consumers might not complain too much about egg prices if they were sold by the pound rather than by the dozen. Even if eggs sold for \$1 a dozen, that would only be about 66 cents a pound, the poultrymen point out.

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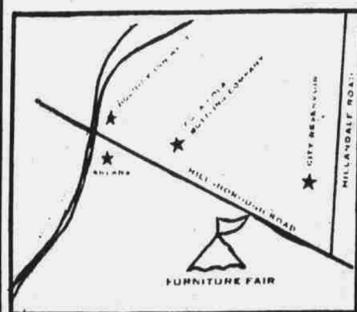
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