



1973 Ford Galaxie 500

VW Introduces Auto. Trans. on Campmobile

Availability of an automatic transmission heads the list of new options and mechanical improvements this year on Volkswagen's bus-like Station Wagon and the popular Campmobile.

Sometimes referred to as "the box the Beetle came in," the shoebox-shaped bus has offered exceptionally large carrying capacity and easy adaptability for all kinds of hauling chores. Addition of the automatic transmission as an option to the four-speed manual gearbox broadened the appeal to those who want the ease of handling of a non-shift passenger car.

Sporting a redesigned front end, the turn signals are now mounted high next to the fresh air intake grill. The restyled front includes 5-mile per hour bumpers and an energy-absorbing deformation element behind the bumper.

Inside, fresh air and heater outlets have been relocated and enlarged for more comfort and better defrosting,

back wag on and panel express truck. Vega also offers new front bumper with stronger mounting for improved protection, new Chevy-built three and four-speed manual transmissions with improved shift linkage design and improved emission control system.

Quieter ride and even greater handling abilities characterize the 1973 Corvette as one of the most sought after true production sports cars in the world.

In addition, two Stingray versions are offered... a two-passenger coupe and convertible. The convertible comes equipped with standard folding top, while its hardtop is the removable version option-type.

A new Turbo-Fire 350-cubic inch V8 with hydraulic lifters is offered along with the new 454 V8 and automatic Turbo Hydra-matic transmission available on all engine options.



Most changed Ford Division car for 1973 is the full-sized Ford. Shown here is the LTD four-door hardtop. All-new sheet metal below the window line and a new segmented grille give the 1973 Ford a more formal look. All 1973 Fords have a new impact-absorbing bumper system, although the overall length of the car is increased only about one inch. Power front disc brakes, power steering, SelectShift Cruise-O-Matic transmission and a 351-V8 eight-cylinder engine are standard in all new Fords.

while heater controls are simplified. Other changes include thicker disc brake pads, a new steering damper, worm and roller steering gears, and a nickle-plated muffler.

Like all other VW models, the bus and Campmobile come with a liberal warranty - 24 months or 24,000 miles, whichever occur first.

Chevrolet Continues Lead In Sales

Chevrolet, which sells more cars and trucks than any other manufacturer in the world, offered three product lines that are completely new from the ground up ... the Monte Carlo, the division's personal luxury car; an all-new Chevelle; and a completely restyled line of pickup trucks, Chevrolet's first new pickup truck in six years.

The 1973 Chevrolets, featuring seven car series ... from the top-of-the-line Caprice to the versatile Vega ... give America's automobile buyer the greatest choice of styling features and safety innovations ever offered in the division's 62-year history.

In the model year that just ended, Chevrolet broke its all-time sales record. Along the way new sales records were established for the Corvette, the Monte Carlo, the Caprice, the Nova, and the Vega ... which gives some idea of the breadth-of-Chevrolet's current sales strength.

"The addition of an improved product and improved service to the momentum built in 1972 guaranteed a super year for Chevrolet in 1973," says sales manager. The new Monte Carlo ... one of the industry's strongest candidates for Car-of-the-Year honors ... has outstanding handling and roadability characteristics.

From its new impact resistant bumper and new roofline to its sculptured taillights, the Monte Carlo has redesigned interiors, instrument panel and steering wheel. Also new is an acoustically-engineered double-panel roof while a power-operated all-metal sliding roof is optional. Another customer-plus is a new 22-gallon fuel tank.

The full-size standard Chevrolet ... the industry's top selling car ... offers a new luxury series ... the top-of-the-line Caprice Classic.

The Classic sports a convertible model for the first time along with two and four-door hardtops and a four-door sedan.

Also offered are two and three-seat Caprice Estate wagons which have a 125-inch wheelbase and the popular Slide-Away tailgate.

New station wagon names in 1973 are keyed to comparable Chevrolet series. Thus the former Kingswood becomes the Impala wagon and the Bel Air replaces the former Brookwood station wagon in the Chevrolet lineup.

Both Nova and Camaro have new model entries this year.

The Nova hatchback coupe

features a lift-away deck and six-feet of flat floor when the rear seat is in a downward position. Utility is the hallmark of this remarkably-handling small-family car either for in-town shopping or for country cruising or camping.

The newest member of the Camaro family is the Camaro Type LT coupe, a luxury touring model which has a 145-horsepower, Turbo-Fire 350 cubic inch engine.

New styling and handling highlight, too, Chevelle for 1973 along with the introduction into the line of the Colonnade hardtop design. The Chevelle is offered in three series ... top-of-the-line luxury Laguna, popular Malibu and a new base deluxe model.

In addition, the SS option is available on Malibu Colonnade hardtop coupes and Malibu station wagons.

Wheelbases for the Chevelle include 112-inch for coupes, and 116-inch for sedans.

At the same time, new names adorn Chevelle's wagon line-up including the Laguna Estate and Laguna; Malibu Estate and Malibu; and Deluxe.

Two and three-seat wagons are offered in all Chevelle series.

A new, improved Vega offers eight new exterior colors... four exclusive to this car line. Four Vega models are the hatchback coupe, notchback coupe, Kamback wagon and panel express truck.

America's only production sports car...the Corvette...features evolutionary changes which include an impact-resistant front bumper, side guard beams, hide-away windshield wipers, a new air induction system for the engine, steel-belted radial ply tires and a new Turbo-Jet 454-cubic-inch V8 power plant.

Chevrolet in 1973 offers a wide variety of new colors. Availability includes 16 paints and seven extra-cost vinyl tops.

All paint and top colors except black (new for the Chevelle) and white are new. Fifty three color combinations are obtainable with the new paint and vinyl top offerings.

Highlights by car line are as follows:

The popular Impala offers four models including a custom coupe, a sport coupe, a sport sedan and a four-door sedan while the Bel Air series offers a single four-door sedan only. Both Caprice and Impala models offer standard V8 and six-cylinder is not available on the Bel Air Station wagon.

Styling features on the new Caprice are wider front grille with prominent vertical bars and bright accents, new header

panel and fender caps, and a new impact resistant bumper with built-in parking lamps and center license plate mounting.

Inside, the Caprice offers four knit-cloth and vinyl plus one brocade cloth and vinyl choice for coupe and sedan. Three all-vinyl interiors are available on the convertible while a new soft-dim steering wheel has cushioned center for all full-sized Chevy models.

MONTE CARLO—Sculptured side and rear-quarter panels, a distinctive Landau top, a long with revolutionary handling and roadability make the Monte Carlo a top candidate for Car-of-the-Year honors.

The Monte Carlo Landau is designed to achieve the ultimate in personal luxury vehicle comfort offering a sturdier frame, a new highly-refined and tuned suspension, system wider wheel treads, new body mounts, new suspension geometry concept.

The power steering ratio is revised downward to 15:1 from 18:1 of the previous year. At the same time, steering effort is increased from 14.5 inch-pounds to 17 inch-pounds. These latter two revisions increase steering sensitivity and road feel through steering wheel and contribute importantly to the on-center steering feel improvement.

The confident road feel of the '73 Monte Carlo results from an increase in the caster angle of the front wheels. This increased caster angle of five degrees over last year's model gives Monte Carlo greater self-aligning torque.

Available on the Monte Carlo S and Landau models is an individualized body acoustical package, rear suspension stabilizer bar and new GR70x 15 radial ply tires.

The 1973 Monte Carlo offers American motorists for the first time roadability, handling and quietness never before experienced by the driver of a standard-sized American automobile.

NOVA—The Nova model line-up in 1973 is increased from two to six models consisting of a new hatchback coupe, a regular coupe and four-door sedan; in two series, including a new personal luxury Nova Custom.

A new counter-balanced swing-up rear door exposing a fully-carpeted six feet of flat floor (27.3 cubic feet) with rear seat in downward position highlights the new custom hatchback coupe. The totally flat floor was achieved through redesign of fuel tank (new 21-gallon capacity) and addition of space-saver spare tire.

A choice of three Turbo-Fire V8 engines is available.

The 175 hp four-barrel V-8 with dual exhaust is available for the first time in the sedan and hatchback. This power plant was formerly restricted to the coupe model as part of the optional Super Sport package.

A trailering axle ratio is also available with this engine when Turbo Hydra-matic transmission is ordered.

The Z28 model features a new 245 hp Turbo-Fire 350 V8 engine with hydraulic valve lifters and a new open-element air cleaner for "power-on-demand" sound. Optional air conditioning is available for the first time with this engine.

VEGA AND CORVETTE—Evolutionary changes highlight changes for 1973 for both these models.

Vega again offers four body styles including hatchback coupe, notchback coupe, Kam-

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