Tops For Pops

When selecting a gift for Dad, don't settle for a fad, For Eather's Day is a special occasion to be celebrated in style. And the styles that stand the test of time-whether in orietries or ties-have labels which lend prestige to whatever you select.

The Countess Mara label, for example, helps Dad enjoy the illusion of grandeur, when he wears designs bearing the famous coronet and CM ini-



tials. The little girl above is presenting her father with his favorite toiletry with the distinctive essence, "Copper,"

He is wearing a striped, karate-type robe, the shape that tits and looks super on all kinds of figures, as well as the soxiest sox in town, an over-the calf cashmere, which stretch to fit any size foot.

He has the confidence and assurance of a well-dressed man who can afford to remain aloof from the din and fury of fleeting fashion, because he wears what is best suited

Giving such gifts to Dad is certainly a handsome gesture.



'Although man is already ninety percent water, the Prohibitionists are not yet satisfied." (John Kendrick

BOTTOMS UP-YOU'VE GOT TO HAVE SOLE

Candidates for public office aren't the only Americans who stand on platforms. For now more and more men and women have elected to wear "platform" shoes.

These elevating soles are now gaining stature among the fashion-conscious rank and file who are in step with the times. They are literally walking away with the honors in "high" fashion.



Big news in shoes recently was proclaimed by the people who make Kinney footwear. "Our new line," said one company executive, "provides an uplifting experience in more ways than one.

Women, of course, have worn platform shoes for many years. Now, however, men too, are putting their foot down and insisting on them, placing the shoe industry on a completely new footing.

As more and more Americans take a shine to such shoes, it has become perfectly clear that they don't prefer them just for kicks. Like their families and friends, they are getting a boot out of them in terms of last as well as fashion. Even in a nonelection year, they're a shoo-in.



DENTAL FACTS

-More than 20 million Americans have lost their teeth, and 90 million have at least 18 missing, decayed or filled teeth. There are more than a billion unfilled cavities in the

By the age of 35, 1 of every 5 Americans needs dentures. Forty per cent of the population have never visited a dentist, according to "The Family Book of Preventive

New and improved home oral hygiene measures suggested by deptists are preventing tooth and gum diseases. -Soft foothbrushes, dental floss, and a wafer to help identify plaque are often recommended.

-The use of a toothpaste that contains strontium chloride (Sensodyne) has been found to block the pain of dental hypersensitivity, while cleaning and polishing teeth. With continued use, its effect cumulates.

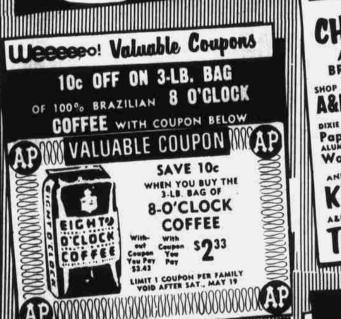
-After toothbrushing and the use of dental floss, rinsing is recommended to remove dislodged food particles, plaque and bacteria.

LOCK ALARM

Sliding glass doors with a new lock alarm good entryway deterrents to burglars. When the dead bolt is in place, a siren is activated by pressure from any side. Power comes from two penlight batteries.







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SATURDAY, MAY 12, 1973

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GROUND CHUCK GROUND ROUND CORNED BEEF BRISKETS .. \$139

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