



**CONGRATULATIONS**  
Dr. George M. Low, NASA Deputy Administrator (left) congratulates Dr. Dudley G. McConnell (right) on his appointment to the new position of Assistant Administrator for Equal Opportunity.  
Mrs. Ruth Bates Harris (center), currently serving as Deputy Director of the NASA EEO Office, will assume the position of Deputy Administrator for Equal Opportunity. These are the first appointments at this level of minorities or women. Dr. McConnell and Mrs. Harris will be responsible for NASA's internal and Contract Compliance Equal Opportunity Programs. For the immediate future, Dr. McConnell will continue as the Acting Director of the Scientific and Technical Information Office.

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### Some Children's Books Stereotype Sex Roles

RALEIGH -- A bookshelf and a library card have been provided by many parents as they tried to give their children every chance in life. But only recently did it dawn on some people that many "good" books, written for children, actually tend to narrow children's views of themselves.

There are still many books and texts for children that stereotype sex roles--telling boys that they can respect themselves only if they dominate, and telling girls that independence and curiosity are almost vices for them. But new books are coming out that are deliberately designed to be less limiting.

Recently, books have shown women who may be professionals and mothers as well, says Mrs. Faye Haywood, extension family life specialist, North Carolina State University.

Boys and girls in these books appear enjoying a wide variety of activities that have nothing to do with femininity and masculinity. They may deal with emotions and experiences common to all children.

These books are in contrast to the general run in years past. Seldom then did books come out featuring females in central roles.

Pictures were predominately of boys. Boys were shown behaving actively, girls remained passive. Boy characters often befriended other boys, while girls worked or played in solitude. Boys in stories often became stronger and better persons, while girls remained as they were. Feminine characters typically have been wives and mothers, important only as they related to the leading male. Masculine figures played a wide range of roles, but they were not allowed to help with the house-

work or child care. As sex roles in society change, parents

should select books for children that depict people being people, expres-

sing feelings and needs common to all. Mrs. Haywood believes.

### New Potato Variety Is Developed

A new sweet potato variety that should help supply a demand for deep copper or red skin yams has been developed by N. C. Agricultural Experiment Station scientists.

The variety is Copper Skin Jewel, a deep copper-red skin mutation of the Jewel variety, which is a widely planted, high yielding sweet potato also developed at North Carolina State University.

The announcement of the release of the new variety by J. C. Williamson Jr., director of the N. C. Agricultural Experiment Station, indicated that breeder's stock has been turned over to Foundation Seed Producers Inc. for increase this year.

Foundation seed will be distributed to certified growers in 1974.

Dr. Daniel T. Pope, the researcher who developed both the new variety and the Jewel parent, said North Carolina currently supplies certain markets that demand red skin type potatoes.

"We believe the Copper Skin Jewel will fulfill growers' and shippers' needs for this type and probably replace

the older and poorer performing variety that has been used for this purpose," Dr. Pope said.

The new variety compares favorably with its Jewel parent in yield and resistance to major field diseases. Storage qualities appear to be equally as good as those of Jewel.

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