

Women In Action For The Prevention Of Violence Supports United Durham With Shopping Spree



WIAPV Planning Committee Coordinating Chairman Mrs. E. J. Halfacre and Mrs. A. T. Spaulding discuss SHOPPING SPREE plans with James Fowler, UDI Manager, Ed Stewart, President of UDI and Ben Ruffin, Director of Operations.



SHOPPING SPREE GROUP

130 Women Visits Local Supermarket

There was something of a traffic jam at the United Durham, Incorporated Supermarket at 10 a.m. Saturday morning, April 28, as approximately 130 women maneuvered grocery carts along the aisles on a shopping tour arranged through the efforts of the Women In Action for the Prevention of Violence and its Causes.

Some of the homemakers were shopping for the first time at the UDI store at 602 N. Mangum St. They found quality merchandise at advantageous prices and many expressed their intention of returning soon. The store, designed primarily as a cooperative venture owned by local stockholders, is in its second year of operation.

Mrs. Edward Halfacre of WIAPV, who planned the visit and pointed out the novel ideas incorporated in the store, said "We are happy with the positive reaction of the participating members."

Women In Action for the Prevention of Violence and Its Causes has grown from 125 members to over 400 women from all segments of the community who are interested in fostering desirable social economic, and educational changes. Mrs. Asa Spaulding is the founder and guiding spirit of the organization. Mrs. Charles T. Wilson serves as chairman of the board of WIAPV.



Mrs. Katherine Stanback, Miss Helen Chavious, Mrs. A. T. Spaulding and Mrs. Leland Williams reviews lists.



SHOPPERS CHECK OUT



BEGINNING OF SHOPPING SPREE



WIAPV members: Mrs. Rose P. Wilson and Mrs. Alma Bennett discuss prices with President Ed. Stewart.