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We Took Our Very Special Sports Car ... Added Soul and Came Up

## NEW '73. Pontiac GT Rally Sport

The diffrent kind of sports car . . . with the economy kind of price! That's Coggin's GT Rally Sport. And this one comes equipped with soft ray glass all around, vinyl trim, 2-barrel 350 engine, AM radio, front and rear bumper guards, protective bumper strips, 3 -speed heavy duty floor shift, body color mirrors, wheel opening mouldings, Rally wheels, Rally stripes, dual exhaust with chrome extensions, GT decal identification, white lettered fiberglas tires and much, much more! 489.853nh SGCTWAY BETWEEN DURHAM AND C $A P E L$ HILL ON $15-501$ HIGHWAY:

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DURHAM, NORTH CAROLINA
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## You've caught us with our hopes up; our prices down

This is "get rid of the boss" Month
Our one big chance to send the Boss, on a long, long iourney. Win the
Buick Spring Selling Spree in this district. Last week we learned if we offered the right deals, people were ready to buy. This week we're more ready to trade than ever. Best prices of the year. If it breaks him, we're determined to win this trip for the Boss. We've got to get him out of town. We need the vacation ourselves. Hopefully, we can send the Sales Manager along, too.


ALL OF THESE BUICKS HAVE AIR CONDITIONING


