



**THIS is for YOU!**

**NAME YOUR NEIGHBORHOOD SHOPPING CENTER CONTEST**

AT **UDI** WE  
**FEEL A GOOD NAME IS LIKE GOOD WILL**



**WIDER PRICE RANGE**

**SHOP WITH CONFIDENCE**

**FAMOUS BRANDS**

**FRIENDLY SERVICE**

**UDI Tech Homes**

**UDI Supermarket**

**RULES OF CONTEST**

In an added effort to provide viable community ventures for the purpose of economic development in our community, UDI is planning the construction of a neighborhood shopping center on the corner of Fayetteville and Cooke Roads in Durham, North Carolina. The selected tenancy of this shopping center, derived from residential surveys taken in the market area, will provide services that are much needed in that community.

So that we may get more input from the community UDI is sponsoring a "Name Your Shopping Center Contest". The purpose of this contest is to have people in our community participate in naming the shopping center. Because we want all suggestions to be very well thought out and imaginative, the only stipulation we require is that only one suggestion be made per person.

Fill in the suggested shopping center name on the coupon below, and bring it by the UDI Supermarket, located at 602 N. Mangum St. or UDI Central Office on 1202 Fayetteville St.

The person suggesting the selected name will receive \$25 worth of his choice of groceries from the UDI Supermarket.

All entries must be in by Thursday, August 9, 1973.

**VALUABLE COUPON**

Suggested Center Name \_\_\_\_\_

Contestant's Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

**The Beginning of Wisdom Is To**

**Call Things By Their Right Name**

For Further Information on Center Contest  
 Contact: Ervin Allen, 688-331 or 682-9147  
 1202 Fayetteville St. 602 N. Mangum St.

**GREATER VARIETY**

**BETTER VALUES**

**PARK 'N SHOP**

**FREE PARKING**