



HOUSTON, TEXAS.—THE BALTIMORE AFRO-AMERICAN has been awarded the sixth annual Carl Murphy Community Service Award in recognition of their "Clean Block" campaign and other Black community programs in the greater Baltimore area.

W. Lewis Prather (right), public relations assistant, Public Relations Department, The Coca-Cola Company,

presents the award to Mrs. Ida Murphy Peters, public relations director, and Mrs. Frances Murphy, chairman of the Board and chief executive officer, for their paper, Raleigh J. Parks, marketing manager for the Southwest area, Coca-Cola USA, looks on. The Carl Murphy Award, which is sponsored by Coca-Cola USA, consists of a plaque in honor of

FROM BLACK

By JOHN HUDGINS



HUDGINS

NOTE: The following comment as composed at least a year and a half ago. I found it as I looked through some notes and it is still relevant, wonder why?

We as a people fail to take very much of our existence in this country seriously. We spend too much of our time laughing, living, playing games, and acting like everything is O. K. The question becomes, what is the effect of such behavior on our overall existence and survival.

We have lost any basic concept of time when it comes to dealing with one another. The very negative attitude about "C.P.T.", Colored People Time, "Niggers are always late", have reached a point beyond mere descriptions. These extremely negative attitudes have become excuses and justifications for our own individual behavior. Thus in sometimes very serious matters that involve Black people, we make plans to leave hours late cause "Nobody else will be on

time." Thus we get a kind of mentally created real situation. Too many Black people use these excuses, thus too many show up late, and C.P.T. continues.

When we talk revolution, change, or even committed action, we all too frequently drift into the joking stage and even in what could be serious business, we wind up laughing, teeth showing, and kidding ourselves, when our oppressors are acting very seriously toward us.

Thus we find ourselves in a situation where our ability to mobilize our strengths has diminished to the extent that decisiveness is out of the picture. We cannot act with deliberate impact, because of our disregard for time and because we fail to take each other seriously about anything.

Again the fact surfaces of a negative stereotype used by the oppressor group, that we have allowed to become a part of our thinking and indeed our behavior. Thus serving its function to negate a part of our ability to survive, hence affirming their ability to destroy us.

-D.T.I.

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the part that will be of most interest to the Durham industrial or businessman is the "expanding industry" portion."

"This portion applies to a local manufacturing industry that is either building another plant or, and this is most important, expending additional capital for expanding present capacity. Now, expanding present capacity can mean additional equipment, manpower and/or space."

"In such cases we can provide a customized training service to the company that will apply to the new jobs that have been created through the firms expansion," he added.

Some features of the program include consultation in determining job descriptions, defining areas of training, and in developing courses; selecting and training instructors which may be recruited from the company itself or from other sources; payment of the instructors wages for the duration of the training program; provisions of suitable space for a temporary training facility should such be needed; assumption of installation costs of equipment in the temporary training facility; and payment of up to one-half the cost of non-salvageable materials expended in the training program.

"In the past 2 years, we have spent \$52,775 for the training of 654 individuals for such jobs as welders, assemblers, machine operators, warp knitters, mechanics, sewing operators, winders, stackers, wall manufacturers, double knit machine operators, and electrical wiremen," Barham stated.

"We would hope that area manufacturing industries that anticipate additions or expansions to work force that will require training will take advantage of this service provided by Durham Technical Institute and the North Carolina Department of Community Colleges."

U. S. Coast Guard To Celebrate 183rd Birthday Aug. 4

The U. S. Coast Guard—the service that believes its name—celebrates its 183rd birthday Aug. 4.

The Coast Guard does guard the nation's coasts as the chief maritime law enforcement agency of the United States. But it also operates in almost every state and around the globe.

Most dramatic, and perhaps best known, of the small service's missions is search and rescue. Last year the Coast Guard saved more than 2,500 lives. It also saved approximately \$1.7 billion in cargo and vessels, more than twice the Coast Guard's annual budget.

After having protected man from his environment for more than a century and a half, the Coast Guard is now faced with attempting to help save the environment from man. It does this through a concentrated effort in prevention and clean up of spills of oil and other hazardous materials in our nation's waters.

With nearly 300 ships, 160 aircraft and 650 shore units, the Coast Guard's 36,000 officers and men make up the world's largest maritime rescue force.

Community Radio Workshop Marathon Brings Top Black Talent To Durham

Community Radio Workshop launches its Second Annual Fund Raising Marathon aimed at producing \$100,000 in operational expenses. With the assistance of Motown, the Marathon will host top Black talent including Stevie Wonder, Bama, the Village Post, Sonia Sanchez, and many others.

Beginning July 29, in eight days of continuous broadcasts, WAFR, a component of the Community Radio Workshop sponsored the greatest Black Artist attraction ever to appear in the Triangle area.

Monday, July 30, the Afrikan Revolutionary Ensemble, NCCU Student Union; Tuesday, July 31, Sonia Sanchez and Toni Cade Bambara appeared at NCCU Student Union.

On Wednesday, August 1,

the Community Radio Workshop sponsored a Record Hop at "Your Own Thing" Theater. In addition on Friday, August 3, there will be a Friendship Bust at 9 p.m. at the Craftsman's Lounge, and Saturday, August 4 another Record Hop 8:00 p.m. "Your Own Thing" Theater.

Also, on Sunday, B.Y.O.B. Party featuring Bama, the Village Post, will swing into session at 5:00 p.m. at the Craftsman's Lounge.

Finally, on Monday, August 6, the Marathon will be brought to a close with Stevie Wonder, G.C. Cameron, Funk Train, and the Four Fellows, Larry Rice, and Bama, at the Duke Indoor Stadium, 8:00 p.m.

Robert Sprull, President of Community Radio Workshop

stated, "We really do hope that the Marathon gets viewed by the Durham community, not only as a fund raising event, but a time of visibility. We are a legitimate communications vehicle; we are a voice coming out of the Black community. We are a small cry emanating from the souls of Black People. We are a whisper out of the wilderness bearing twin evils of bureaucracy and hypocrisy. We seek the right to enter our impassioned pleas to follow Black Men to honor their heritage as men, whose strengths are their Beauties, and to Black Women, whose Beauties are their strength."

Our objective is to fulfill the sacred role as communicators by filling the air waves with messages to bring about a better existence for all of mankind.

Through the Second Annual Marathon, we are petitioning the community to join us in a united cry for brotherhood, love, truth, and beauty."

Obetayo Akinwale, Station Manager WAFR stated, "Thus far the community has offered its support to the Marathon by sponsoring bake sales, chicken dinners, and other fund raising activities."

All involvement is welcome. For donations a special number will be given over the air once the Marathon begins. Phoned in donations will be collected by a mobile unit.

The entire community is called upon to participate in the Marathon. Open house is the policy for the duration of the Marathon."

Community Radio Workshop, Inc.

WAFR-FM

P. O. BOX 1166

336 1/2 E. PETTIGREW STREET —

DURHAM, NORTH CAROLINA 27707

THIS

IS

MOTOWN

Sponsors

YOUR
LIFE

August 6, 1973



August 6, 1973

STEVIE WONDER

in support of

the 2nd Annual Marathon

DUKE INDOOR STADIUM

Admission:

Adults - \$4.00

Students with ID - \$2.00

Children under 13 - .93¢

TIME: 8:00 P.M.

Alpha Award Goes to Late U.S. President

The late President, Lyndon Baines Johnson will be posthumously presented the Alpha Phi Alpha Public Service Award, at the 67th Anniversary convention of Alpha Phi Alpha Fraternity in New Orleans, August 3 to 9. The award will be presented at the Public meeting, Sunday August 5, honoring the late President Johnson for his devotion and dedication to the cause of civil rights. Senator Hubert H. Humphreys, Vice President under the late President Johnson, will accept the award.

Also receiving the Public Service Award at the Public meeting, will be the Honorable James Charles Evers, Mayor of Fayette, Mississippi. The Honorable Andrew Young, Congressman for Georgia, will be the guest speaker at the public meeting.

Dr. Walter Washington, General President of Alpha Phi Alpha Fraternity, said both the convention and the Theme of the Sixty-Seventh Anniversary Convention of Alpha Phi Alpha Fraternity, August 3 to 9, reflects the concern of the

Sat., August 4, 1973 THE CAROLINA TIMES-PA

times. This year's convention of the first of the Black college fraternities, founded at Cornell University, in 1906, will have as its theme, "DEDICATION TO BROTHERHOOD". THE NEW AGENDA. An added feature will be a Symposium - A Decade of Civil Rights.

Attorney Belford V. Lawson Jr. will be the Moderator. The Panelist are Kenneth Holbert, Director, U. S. Office of Fair Housing, Labor Berry, Chief, Voting and Public Accommodation, U. S. Justice Department, A. C. Wharton, Lawyers Committee for Civil Rights Under Law. One of the major activities of the convention will be the three days of Job recruitment for the present and recent college graduates by representatives of major American businesses. Some forty seven top rated national firms will send recruiting teams to Xavier University, in New Orleans, to give interviews and offer jobs on the spot to college men and women. The highlight of the recruiting program will be the Equitable Opportunities Luncheon, Tuesday, August 7, at which the principle speakers will be Samuel L. Higinbottom, President of Eastern Airlines.

According to Walter L. Morial, convention chairman,



Bruce Caldwell III

Job Corpsman Bruce Caldwell Successful Grad

MORGANFIELD, KY — Job Corpsman Bruce Caldwell III, of 31 E. Holman St., Durham, took part in the 170th graduation exercise of the Singer Brockridge Job Corps Center, July 25.

Corpsman Bruce Caldwell III successfully completed studies in building trades and plans a career in the field of electricity.

The New Orleans convention will be the largest and most productive in the history of Alpha Phi Alpha Fraternity.



THIS WEEK AT COLONIAL CLIP AND REDEEM VALUABLE COUPONS BELOW!



PRICES GOOD THRU AUGUST 4 1973 QUANTITIES RESERVED

SAVE \$1.30 At Colonial With This Coupon And Your \$5 Order Or More

SINGLETON'S BREADED BUTTERFLY

SHRIMP 2-LB. \$2.99 PKG.

(One coupon per family) Void After August 4, 1973

SAVE \$1.18 At Colonial With This Coupon And Your \$5 Order Or More

COOK'S DELIGHT CANNED

HAM 3 LB. \$2.99 CAN

(One coupon per family) Void After August 4, 1973

SAVE 40¢ At Colonial With This Coupon And Your \$5 Order Or More

CRISCO CAN PURE VEG. SHORTENING

CRISCO 3 LB. 59¢ CAN

(One coupon per family) Void After August 4, 1973

SAVE 46¢ At Colonial With This Coupon And Your \$5 Order Or More

ORCHARD CHARM FROZEN Orange Juice

6-OZ. 6 PAK 89¢ CAN

(One coupon per family) Void After August 4, 1973

SAVE 31¢ At Colonial With This Coupon And Your \$5 Order Or More

Cantaloupes

JUMBO WESTERN 2 For 79¢

(One coupon per family) Void After August 4, 1973