

Salutes Major General Francis S. Greenleaf, Chief Nat'l Guard

Major General Francis S. Greenleaf, Chief of the National Guard Bureau is being saluted for his efforts in changing the National Guard's image.

Until recently, the National Guard has had the appearance of a "white man's club," but that is changing as the Guard has increased its awareness of the black community, and in turn initiated efforts to communicate what the Army and Air National Guard are doing to increase black participation.

Within the last year, with efforts spearheaded by Gen. Greenleaf, the Guard doubled its black strength with over 5,000 black enlistments.

A quiet spoken, handsome man, Gen. Greenleaf, a native of Nebraska, heads the only joint unit still under the Departments of the Army and Air Force.

Because the Army and Air Guard units are under the jurisdiction of State Governors and not Federal authority, Gen. Greenleaf cannot command any state Guard unit as would a commander but rather must make his achievements and gains with friendly persuasion and a firmness in the belief that he is right and that all Americans have an equal opportunity in the Guard and its Technician Program. He is getting results.

To accomplish his goals, Gen. Greenleaf is no "armchair general," but is out moving around the United States. He recently attended the NAACP Convention in Indianapolis, and addressed the Council of Executive Directors of the National Urban League at their conference in Washington, to tell the story of the Guard and what it means to all Americans.

Gen. Greenleaf started his campaign in earnest in late 1971.

He has initiated intense discussions with the National Urban League Department of Military and Veterans Affairs, and the NAACP's Department

of Military and Veterans Affairs.

The National Guard exhibit booth has been appearing at leading conventions such as the NAACP, National Urban League, Association of Black Social Workers, Association for the Study of Negro Life and History, and is expected to be at other such gatherings.

In January, Gen. Greenleaf contracted the services of D. Parke Gibson, president of D. Parke Gibson International to provide assistance to the Guard Bureau and its advertising agency. While the Guard's budget is much lower than the other military services, monies are being spent with black-oriented magazines and through States in a number of black newspapers.

In February, Gen. Greenleaf appointed Mr. Lewis A. Jones, a New Jersey educator as Special Assistant for Equal Opportunity to Chief, NGB. The Guard has an Affirmative Action Program, and Minority Affairs officers are being appointed in all State Adjutant General's staffs.

Gen. Greenleaf has met with Dr. Benjamin W. Watkins, Civilian Aide to the Secretary of the Army and a prominent New Yorker (Locality Mayor of Harlem), to discuss greater involvement of the NGB in community affairs and recruitment of Vietnam veterans.

Anyone else with such an overwhelming success story, such as that of getting 5,000 blacks to join the National Guard, would be pleased with these results and not press on. Anyone except Maj. Gen. Greenleaf, who is still determined to change the National Guard's color.

PEACH CROP

The 1973 North Carolina peach crop is forecast at 30 million pounds. Production of this size would be 5 million pounds above last year's crop but 5 million pounds below that of 1971.

Champions In Action

Racing-It's A 'Demolition Derby'



The caution flag is out, and drivers slow their cars during the running of the Winston 500 at Talladega, Alabama. A total of 19 badly-battered cars were towed to the pit when a massive pileup occurred on the 10th lap. For a time cars seemed to be going in every direction throwing up a huge smoke screen that blinded the field. The caution flag remained out for one hour and 25 minutes. David Pearson won the race and was congratulated afterwards by Miss Chemguard, representing one of the race sponsors. The win gave Pearson \$26,095.

Some people called it a race. Others said it looked more like a "demolition derby" when 19 cars piled up in the Winston 500 run at Talladega, Alabama. Sixty cars began the event - the largest starting field in 15 years. (Most super speedway events start with a field of 40 cars.)

None of the drivers involved in the massive accident seemed able to say exactly what happened. When the dust and smoke cleared, and the green flag finally came out on lap 48 after one hour and 25 minutes of running with the caution flag, David Pearson went on to win the race.

MAYOR LINDSAY BUYS 1ST TICKET TO MORGAN-GRAMBLING GAME.

The first ticket sold for the 3rd Annual Whitney M. Young, Jr. Memorial Football Classic went to New York's Mayor John V. Lindsay. The classic will be played at Yankee Stadium on Saturday, September 22nd and will pit traditional rivals—Morgan State College and Grambling College.

Livingston L. Wingate, executive director of the New York Urban League, the sponsors of the charity game in conjunction with the Coca Cola Bottling Company of New York, made the sale to Mayor Lindsay.

make this year's proceeds a one-third split, between the two competing schools and the New York Urban League.

The two previous games were sellouts, filling Yankee Stadium to its 65,000 capacity. This year's game is already on its way to being a sellout also.

Claude "Buddy" Young and Bernard Jackson, both of the National Football League, are co-chairmen of the game, the largest sports spectacular sponsored by Black People.

Grambling College has won the last two classics against Morgan State and in overall competition, Grambling leads Morgan 4-2. Both schools are football powers and have sent numerous graduates to professional football.

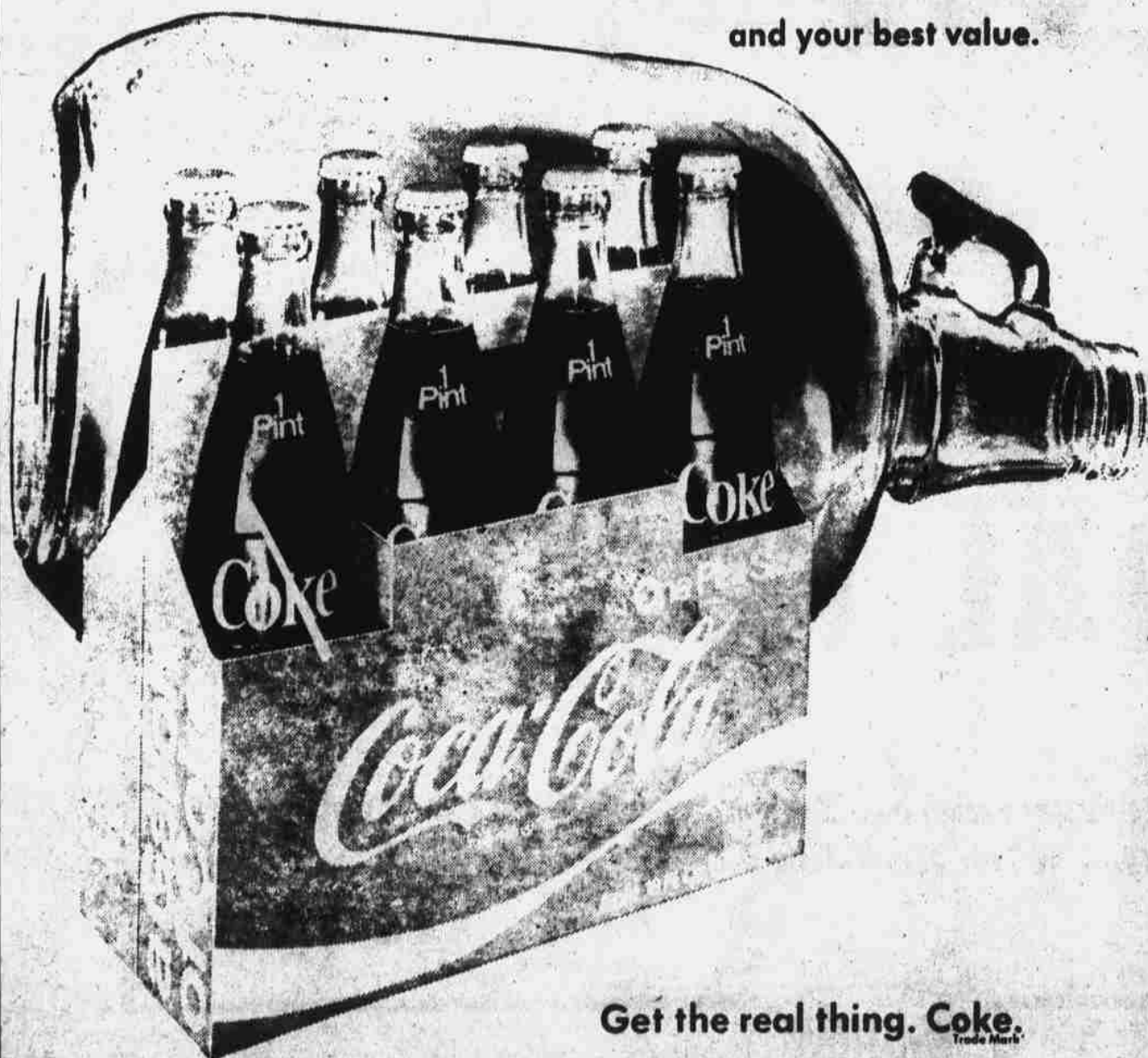
Tickets for the game are now available at the New York Urban League's offices, located at 2090 Seventh Avenue, New York City; Yankee Stadium; Ticketron outlets; Grand Central Station; and Urban League offices throughout the United States. Ticket prices are \$4., \$6, \$8, \$10, and \$15.

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One 8-pak gives you a gallon of Coke . . . for less than 1-cent per ounce at most stores in the area! Which is actually less than you paid in the good ol' days when Coke was a nickel a bottle! Now you can enjoy the economy of the 30's and the convenience of the 70's. With handy 8-bottle cartons of the real thing . . . delicious Coca-Cola in money-saving money-back 16-oz. bottles.



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Men's and Boys' Canvas Oxfords

6.88

usually \$8

They wear and wear! Shockproof cushioned deep-tred rubber soles. Durable loose-lined canvas. Jumbo eyelet ties, rubber-capped toes with extra bumper guard. Full sponge cushion insole plus built-in arch. White, blue, red. Boys' 2½-6; men's 6½-12.

Women's Easy-Care Velveteen Casuals

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usually \$7

Great choice with pant suits, jeans. Choice of two-eyelet blucher oxford or ankle-hugging chukka boot. A sleek look that's all comfort—and can you believe it, machine washable! Black or brown, with bouncy textured crepe soles. Sizes 5 to 10.

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