

Burger King Establishes Black Economic Development Award

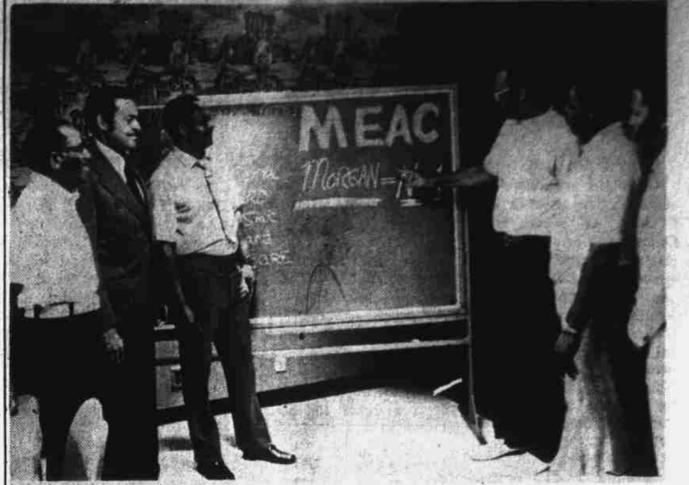
MIAMI — The announcement of the institution of the Burger King Black Economic Development Award was one of the highlights of the 33rd Annual National Newspaper Publishers Association Convention, held in Houston, June 20-23, 1973.

Garth Reeves, President of the NNPA and editor and publisher of The Miami Times, made the announcement during a dinner hosted by Burger King Corporation at which Vernon Jordan, Jr., Executive Director of the National Urban League was guest speaker. Also in attendance at the Houston Oaks opening banquet were J. T. Brown, Senior Vice President, Burger King Corporation, Kelvin Wall, President, Kabon Consulting, Inc., and Major General Daniel (Chappy) James, Jr., USAF.

The award, a cash prize of \$1,000, will be presented to the black newspaper/publisher making the greatest editorial contribution toward the development of minority businesses in the black community. The first recipient will be chosen by the NNPA at their convention in Pittsburg, Pa., next year.

Burger King Corporation has distinguished itself as a leader in the area of minority economic development. Presently, there are 23 Burger King Restaurants owned and operated by black franchisees across the United States. BURGER KING MESBIC, INC. (an SBA licensed Minority Enterprise Small Business Investment Company) was formed by Burger King Corporation in September of 1972, and capitalized at \$250,000 as the first single purpose venture capital to minority businessmen across the nation. In less than ten months, 13 minority owned Burger King Restaurants have been approved, with construction of the first already underway in the Detroit area.

Burger King Corporation, a Miami-based, wholly-owned subsidiary of The Pillsbury Company, is one of the most successful fast food restaurant companies in the world with over a thousand outlets in 38 states, Canada, Puerto Rico and the Bahamas.



MORGAN PICKED NO. ONE — Gathered for a pre-season press conference in Greensboro recently, coaches from the Mid-Eastern Athletic (MEAC) chose Morgan State College to win the 1973 football championship. L to R, Tillman Sease, Howard; Willie Jeffries, S.C. State and Nat Taylor, Morgan, look on as A & T Hornsby Howell recognizes the Bears pre-season status. Harold Gray, Maryland-Eastern Shore and Arnold Jeter of Delaware State back up Howell's challenge to Morgan. NCC's Willie Smith was not present when the picture was made. Besides Morgan, the Aggies were chosen second while N. C. Central was picked third followed by Howard, South Carolina State, Maryland-Eastern Shore and Delaware State.



BURGER KING BANQUET

From left to right: Vernon Jordan Jr., Executive Director, National Urban League, Garth Reeves, President, National Newspaper Publishers Association, and Editor and Publisher of Miami Times, Major General Daniel (Chappy) James Jr., USAF, J. T. Brown, Senior Vice President, Burger King

Life Begins At 62½

By George Russ

The moment the red sports car stopped in front of Apartment 2-A, the lady in 2-B hid her urgent business out on her porch, wearing her flip-flops, a rough-dry dress with next to nothing under it, and a bird-eye diaper tied over her hair. At this moment, Miss Madie wished to God that the old saying would come true: "curiosity killed the cat."

Miss Madie had decided to ignore the woman's presence, but her would-be good neighbor wasn't one to "catch a hint." She struck up a conversation then and there; "this sure has been one hot day, hasn't it Miss Madie?"

"I've been too busy to notice, honey. As long as I am busy doing something, the weather and nothing else matters much." Miss Madie's tone was snappish.

In the meantime Jeff Boykins was strutting up the walkway, looking good! He was wearing a beautifully tailored suit of gray Butcher's linen, a dark gray straw hat and a pleated white band, white shoes. Miss Madie did the only thing she knew to do at the moment, she stood up.

Jeff spoke politely; "how do you ladies do this hot afternoon?" And before Miss Madie could answer, her glib neighbor spoke right up; "no use complaining, but I've been hotter than a ball of fire all day. But I wouldn't have a thing to worry about if I had your pretty car." Miss Buttinsky said pointing toward the gleaming red car.

At the mention of the car, Jeff naturally smiled from ear to ear, showing off his sparkling white teeth; "you'll have to take a spin in my new jalopy."

Miss Buttinsky threw her head back and laughed deeply; "I'd like to ride until I am cold as ice—then, ride until I am wet with sweat."

Miss Madie beckoned for her visitor to follow her inside Apartment 2-A before Miss big-mouth asked him right off to take her for a ride. Bella McDougal had taught her to "strike the iron while it's hot" and she wasn't going to stand by and have the apple of her eye snatched from under her nose. If any man was smitten by petticoat fever, Jeff Boykins was a real scapgoat.

"Who is that lady?" Jeff asked.

"Your guess is as good as mine—I live in Apartment 2-A. Miss hot lips comes before me like-a-goad vine running and stinging."

Jeff stood crestfallen for a moment; then, spoke up brightly; "Miss Madie, you are as peppery as ever."

Miss Madie giggled; "don't forget the vinegar, Mister Jeff."

Jeff Boykins joined Miss Madie in her merriment, his eyes twinkled as he chuckled; "you know something, when you're happy there isn't a prettier woman on God's green earth."

Miss Madie hugged her own shoulders lovingly with her own arms; "have a seat, fellow. I just bet you told Bella McDougal the same story."

A frown plowed deep furrows into Jeff's smooth forehead; "no, Miss Madie, I haven't told the lady anything about her looks. She is a nice person in her way, but she just isn't my type."

"Ain't your type?" Miss Madie scorned.

Jeff's color was drained by embarrassment; he wasn't a snob and he regretted that Miss Madie had misinterpreted his explanation; "skip it, Madie. I only meant that Mrs. McDougal is too sloven for me."

Miss Madie said, "kerput!"

"Sincerely, Miss Madie, it was never my intention to date Mrs. McDougal. She makes wonderful scuppernong wine—that's about all I can say for the lady."

"Squat that rabbit." Miss Madie squinted her flaring nostrils—"that vinegar that Bella makes tempts a lot of dim wits around Bayborough. Scuppernong wine my eye."

Jeff resented being cornered like a mouse by a sleek, fat cat; "no need to rub it in, Madie Perkins. I'm guilty of making a bad choice, I'm sorry. Let's make up and be sweethearts again."

Suddenly Miss Madie's legs were weak as dish-water; she felt dizzy and her body reeled to and fro.

Jeff reached out and caught her in his arms; "what is wrong, honey?" He asked in a strong, panic-stricken voice.—Continued.

should be our ultimate goal. We press for stronger penalties for crimes against humanity. We press for police review boards, more courts, more jails. We must understand that all of these are band-aids for a cancer.

Our youth cries out for guidance, for higher values, another piper who will help us find the proper road.

Men do not look at the high penalties for illegal actions started by passion. A man in passion stops because of his understanding and belief in right and wrong. Quickly lifting a knife, a blade, a gun, he stops because he knows that what he is about to do is wrong, not because he will be punished.

Sticking and scorching is usually caused by excess moisture or improper iron setting. To avoid, do not apply spray starch heavily and do iron with setting recommended for fabric type.

To restore body to permanent press and make ironing easier, apply a quality spray starch like Niagara. Spray lightly and evenly. Since some fabrics do not absorb starch readily, allow starch to penetrate a few seconds before ironing.

PREGNANCY PLANNING AND HEALTH

by Mrs. Gloria Riggsbee

Dear Mrs. Riggsbee: I am confused. My period keeps changing around. When my period first came on, it was at the last of the month. Then it began coming in the middle of the month. Now it comes at the first of the month. Why does it keep changing?

Dear Confused: What you are experiencing is perfectly normal. Most women are slightly irregular in their monthly menstrual cycles. The length of the monthly cycle usually varies a little in every woman. For example, one month the cycle may be 29 days, the next month it may be 27 days, and the next month it may be 32 days. There is nothing wrong with this. It is just the way a woman's body works.

You can see that, with this much variation in cycle length, over a year or even several years, your period will change from coming around the first of the month to coming somewhere in the middle of the month and finally to around the last of the month. And then, of course, each month on the calendar does not have the exact number of days—February has 28 days,

stretch marks and sag of hang. I nursed my baby for two months but had to stop when my milk dried up. I have done exercises to strengthen the supporting muscles, but this doesn't seem to have done any good. Is there anything I can do? Would another kind of exercise or hormone treatments help? My husband keeps telling me I could do something about it if I really want to, but I just don't know a remedy.

March has 31, June has 30, etc.—so even if your body's menstrual cycle were the exact same length every time, when you counted it up on a calendar over several months, your period would wind up coming at different days on the calendar months.

Dear Mrs. Riggsbee: I have a problem that has been worrying me and my husband for some time. Before my baby's birth I had lovely, smooth, firm breasts. Now, a year later, they have noticeable

Dear Mrs. L.: I have asked a noted gynecologist what you could do about your problem of sagging breasts, and here is what he told me: During pregnancy, breast tissue enlarges to prepare for the feeding of the baby. After childbirth, the breast tissue remains large while breast feeding goes on, and then goes back to normal shape. During this time breast shape can be best preserved by wearing proper brassiers. Women with large breasts should wear these

(Continued On Page 2B)

Announcing THE GREAT NORTH CAROLINA Contest

We're looking for a slogan for our state. Something that will tell visitors, in just a few words, about the country here, the people here, the beauty here. And we figure the best way to find a slogan that really captures the spirit of North Carolina is to ask the people of North Carolina.

So that's just what we're doing.

Fill in the coupon and send in your slogan or slogans. We'll look over all the entries and pick the one we think is best. And we'll give the winner a week vacation, anywhere or everywhere in the state, all expenses paid, for the whole family.

The deadline for entries is August 31, 1973. The contest is open only to residents of North Carolina.

It's really an easy contest. After all, you're working with one of the most beautiful states in America.

Yours.

And if you really want to be able to describe what your State is all about, take the time to discover her this summer. From the Highlands to the magnificent Carolina Coast, and everywhere in-between, stretches a land of incredible beauty. This is your State... stately pines, waterfalls plunging down high rocks and green hillsides, undiscovered mountain trails, wilderness and wild-game, lonely, lovely stretches of beach, golf, fishing, everything for the experience of a lifetime. Our State... it's great. See it all this summer.

North Carolina

Our state... it's great! (CAT)

Travel & Promotion Div., Dept. NC, P.O. Box 27687, Raleigh, North Carolina 27611

Gentlemen: Here's my slogan

Name _____
Address _____ City _____ Zip _____

Getting Smart

THE DEATH WISH

ON VIOLENCE

We are victims of new youth gang slayings, more fratricide, more crimes of utter senseless violence. Because we are the focus of violence, does this mean we can be a part of the solution?

We have to be very careful not to fall into the "lock-em-up" trap. It is very easy for us to say there should be stronger penalties for crimes. In Libya, Colonel Gaddafi, has re-instituted traditional punishments for crimes of violence and crimes against property. If you steal, your hand will be chopped off. If you kill, that will be your punishment. I see a movement in this country toward that end.

The issue of violence is not an issue alone. Men kill to end immediate problems failing to

take into account massive long range consequences.

We have been bred in a history of violence for property rights. This history places a higher value on objects of worth than of the human body. We have become desensitized and contemptuous of the warmth and inestimable value of the human being. We have placed relative worth on all people. To this end our soldiers call Vietnamese "gooks." Our police called us "savages." We think of ourselves as less than men. Yes, racism manifests in violence and so does self-hate.

This is the price we have to pay, and continue to pay for our lack of values. We are indeed in need of a cultural revolution be it religious or secular that will help us embrace a human value system—a value of life. This

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