

THE UNITED NEGRO COLLEGE FUND (UNCF) - recently held in Houston a three-day celebrity golf tournament. Gulf Oil sponsored a banquet to help raise funds for the 44 black colleges and universities that comprise the UNCF. This was the first fund raising effort of this type to take place for UNCF.

Pictured from left to right are: Joe Black, Vice President of Special Markets for the Greyhound Corporation, Dr. Broadus Butler, President of Lillard University, Ralph L. Lewis, Jr., Vice President of Public Relations for Gulf Oil - U.S., Dr. Herman Long, President of the United Negro College Fund and of Talledega College, and Larry Gardner, Staff Writer and Community Relations Representative

Wingate Urges Black Support for WY

reception held for the Grambling/Morgan game, Livingston L. Wingate, executive director of the New York Urban League, thanked the many major corporations that have supported the Annual Whitney M. Young, Jr. Memorial Football Classic, but reminded the gathering that support from Black people is the key to success in Black ventures.

"The annual football game | September 22nd at 3 p.m. featuring the teams of Grambling and Morgan committee are: Claude Colleges, has been a model to "Buddy" Young, chairman; Urban League offices around Black community is dependent on Black support," said Wingate. "To fill a stadium," he continued, "to its 64,000 capacity each and every year is a tribute to the awakening and awareness of the Black community towards support of Black ventures."

Wingate went on to say, "The Morgan/Grambling game is just a small, almost insignificant, part of a total picture of the sleeping giant awakening. The giant is the Black community in the Harlems across the nation... awakening to the reality of self-doing and self-support."

Wingate pointed out that Black colleges have been the greatest institutional support in the struggle of Black people and that the New York Urban League's football game, the Whitney M. Young, Jr. Memorial Classic, is giving financial support to the Black colleges as a result of the game. Frank Bannister, sports

The total real output of goods and services-- what our economy produces-- rose 6.2 percent from the second quarter of 1972 to the second quarter of 1973, the U.S. Commerce Department reports.

JACKSON STATE

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Mississippi school were "equally, if not more, compelling" than those which caused the Kent State inquiry to be reopened.

At the predominantly white Ohio school, Cheek said the students "severely provoked" National Guardsmen who fired into the crowd killing four students and leaving nine wounded. However, at the predominantly black Mississippi school, the Howard University president noted, the question of provocation was "ambivalent and ambiguous" and argued that the police "arrived" on the Jackson State campus "in a position to shoot black students."

Cheek, who served on President Nixon's now-defunct Commission on Campus Unrest, told Richardson he would outline his reasons for reopening the Jackson State investigation in hand-delivered letter this week.

In a stirring speech at a director for Mutual Black Network, was master of ceremonies at the reception, which was led at the Schenley Building for press and community representatives.

Heard over 900 radio stations

daily, Bannister traced the

history of Black colleges'

athletics and their importance

in the educational process. The Whitney M. Young, Jr. Memorial Football Classic, in its 3rd year, will be played at Yankee Stadium on Saturday,

Members of the football Anderson; Robert A. Bernhard; (212) 749-7452.

Michael Burke; Victor Collymore; Charles E.F. Millard (president of the New York Urban League & Coca-Cola Bottling Co. of New York); John Murray; William H. Toles (New York Urban League Board Chairman); Livingston L. Wingate; Carol J. Wellington, game coordinator; and Lemuel M. Wells, secretary.

Tickets for the game are on sale at the New York Urban League, 2090 Seventh Avenue, New York City; Yankee Stadium; Grand Central Station; Ticketron outlets; and Bernard Jackson, co-chairman, the nation. Tickets are priced George Norford, board at \$4, \$6, \$8, \$10, and \$15. coordinator; Mrs. William For ticket information call

Morgan St.-Grambling Football Game is Tops to Morgan Alumni

"To see 60,000 Blacks in vouch for you, Yankee Stadium for a Black college football game has been one of the greatest thrills of don't let us know", said my life. And with Morgan Strong, "If it wasn't for the State part of it makes the thrill old-timers we would have even sweeter." Those were the words of Alvin W. Strong, president of the New York Chapter of the Morgan State Alumni. He was talking about the Annual Whitney M. Young, Jr. Memorial Football Classic, that features Morgan State versus Grambling College at Yankee Stadium on Saturday, September 22nd.

"To be perfectly frank," continued Strong, "we were afraid there would be an incident with that many people together. You know there seems to be that fear that when that many Black people congregate there is going to be some kind of hang-up, brawl, or whatever. In all the years of the game there has never been any incidents of violence. It is just one big beautiful afternoon with the brothers and sisters enjoying themselves and enjoying a great football

"The metropolitan area is heavily populated with Morgan State graduates. New York City, New Jersey, Connecticut and surrounding vicinities comprise about 2500 Morgan State grads. Unfortunately, the majority of them, for some reason don't choose to join the alumni.

"We write to each graduating class, letting them know the first year of membership in the alumni is on the house...free. But for some reason, we don't get the numbers we feel we should."

According to Strong, who graduated from Morgan State back in 1951, belonging to the alumni or a fraternity was important in his day. It was necessary to have these organizations as a source of

"Times are different today," he stated. "Kids coming out of college now, can walk into the biggest corporations and if they have the qualifications have a great chance of landing a good job." In my day," Strong, "you needed more than just qualifications if you were Black. You needed that alumni or that fraternity to



NEW ARRIVALS AT FAYETTEVILLE STATE UNIVERSITY are greeted by the Dean of Students at FSU, J.C. Jones (right). Fayetteville State University expects a record enrollment of freshmen and new students and Dean Jones welcomes freshmen (I-r) Kenneth Alston, Weldon; Beverly Rankin, Lexington; and Ivey Thompson, Lumberton, North Carolina.

Photographer's Paradise . . .

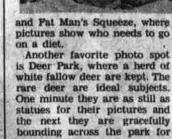
Rock City Offers Limitless Picture Possibilities

LOOKOUT MOUNTAIN, Ga. - A vacation is not complete without picture-taking, and tourists see most of America's scenery through the viewfinder of a camera.

Rock City Gardens, a tenacre travel attraction high atop Lookout Mountain near Chat-tanooga, Tenn., offers some of the most beautiful natural scenery in the South and makes it easy for travelers to

take good pictures. At the start of the tour through the rock wonderland, each visitor gets a full-color guide card showing the 20 most photogenic spots in Rock City. Some of the most frequently photographed are Lov-er's Leap, High Falls, Tortoise Shell Rock, 1000-Ton Balanced Rock and Mushroom Rock. Rock City's flagstone path leads through the Needle's Eye





the amateur movie camera-

At the mountain's edge is Undercliff Terrace, where an

observation point seems sus-pended in space. In the background are Lover's Leap and High Falls, the most photographed points in Rock City. Lover's Leap presents a breathtaking panorama of Chattan-ooga and its surrounding farm-

And no camera buff would dare leave Rock City without taking candid shots of his family or friends daring to cross the Swing-Along Bridge

"I don't know what the kids today really want because they folded up long ago. We would like to step aside and let the new generation take over, but they just won't take the first step of joining," Strong concluded.

Despite the lack of enthusiasm by a majority of Morgan State graduates in the Metropolitan area, the alumni still manages to contribute quite a bit in community services. Libraries, Harlem Hospital and the Whitney M. Young, Jr. Memorial Football Classic receive support from the Alumni.

Each year a section of Yankee Stadium is filled with alumni members, some 400 in number. They join the bandwagon in talking the game up and render any services requested of them. Any Morgan State graduate who might consider joining the alumni can get in touch with Alvin Strong at 148 West 111th Street, New York City 10026, or call 666-4802.

Tickets for the Whitney M. Young, Jr. Memorial Classic are \$4, \$6, \$8, \$10, and \$15.



MOTHERS AND DAUGHTERS AT BRONCO-LAND - get ready for registration for the fall semester at Favetteville State University, They all hail from Charlotte, and are (I-r) Mrs. Ruth Croslin with daughter. Venida; and Audrey Ardrey with mother, Mrs. Thelma Ardrey.

on sale at the New York Urban League, 2090 Seventh Avenue, New York City; Yankee Stadium: Ticketron outlets; Grand Central Station: and Urban League Offices throughout the United States. Or you can call (212) 749-7452. Tickets prices are



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