

DURHAM, N. C., SATURDAY, OCTOBER 6, 1973



ACADEMIC SKILLS CENTER DIRECTOR WELCOMES FROSH — Dr. Howard Lee Alford (right), Director of the Academic Skills Center at North Carolina Central University reviews the orientation schedule with two students and a new teacher in the Center for this year. Pictured with Dr. Alford are Grover Battle, a freshman from Tarboro, Miss Joyce Ellis, Instructor-tutor of English from Wilson, and Anthony Price, a freshman from Durham.

The students enrolled in the AS Center will receive assistance in strengthening their competencies in the "tool" areas (English, speech, mathematics, and social studies) as well as assistance in solving some of their academic and personal problems through classes, small group sessions, counseling, and individual tutoring conferences.

The students, faculty and staff recently were entertained at an informal social in the Elder Student Union where the evening was filled with laughs, dances, grips and informal chats. Refreshments and souvenirs for this occasion were provided by a local merchant, Mr. Ben Robinson of the B & G Grill of Fayetteville Street.

Several hundred successful students contributed much of their development to the role of the Academic Skills Center here at NCCU since its inception in February, 1968.

St. Aug. Grads To Appear In OA Publication

Fourteen Saint Augustine College graduates have been chosen to appear in the 1973 edition of OUTSTANDING YOUNG MEN AND WOMEN OF AMERICA, an important biographical history which receives the support of the nation's leading colleges and universities. The volume annually recognizes men and women between the ages of 21 and 35 for their distinguished civic and professional achievements.

The men are, Kenneth Hall, class of '71 of Jersey City, New Jersey; Donald Davis, class of '71 of Cheney, Pa.; Joseph B. F. Cutchins, Jr., class of '70.

The women are, Bettie Smith, class of '66 of Scotland Neck; Patricia Williamson, class of '67 of Raleigh; Pat Harris, class of '68 of Louisville; Gwen Cutchins Spann, class of '68 of Franklinton; Phyllis Reid, class of '69 of Raleigh; Darlene A. Coleman, class of '69, Raleigh; Danette H. Harden, class of '70, Savannah, Ga.; Virginia Williams, class of '70, Wake Forest; Joan Wood, class of '70, Newport News, Va.; Esther Boyer Love, class of '72 of Raleigh.



LAWRENCE C. GREEN

Green Files for Fayetteville Council Seat

FAYETTEVILLE — Lawrence C. Green announced his candidacy for the Fayetteville City Council recently.

In making this announcement Green said that he would donate his efforts to help make Fayetteville the economic and cultural center of North Carolina.

"Much of North Carolina's history began in Fayetteville, but Fayetteville must look in the future. Sound and careful planning must be a part of our rapid growth. We must preserve our assets as well as work for growth and improved tax base," said Green.

"Careful spending of tax funds with fair distribution will be one of my major objectives. Through revenue sharing and Community Development I will work to bring all citizens into the budgetary process of the city. With informed citizens, Fayetteville will make correct decisions," he continued.

"I am concerned about the deterioration of our central city. Our city has thousands of dollars invested in streets, utilities and other public services. We must stop this deterioration and improve downtown. We must continue the city's program of removing slum and blight. We must continue to pave unpaved streets," he concluded.

Green, an Air Force Veteran received his education at Fayetteville State University. While attending at the University, he was instrumental in the establishment of the Veteran's Affairs Organization and the North Carolina Association of Educators Chapter.

A Dean's List student, he was selected for membership in the National Honor Society of Pi Gamma Mu.

He is presently active in various community projects including the Lamon Street People's Clinic in Fayetteville.

Green is employed with Kelly Springfield Tire Company, in their Management Program and his wife Bernadette, is a teacher.

N. C. Day Care Center Ass'n Convenes Here

The North Carolina Day Care Association annual conference-workshop will convene at the Durham Hotel-Motel Saturday and Sunday with the president, Mrs. Clydie Scarborough presiding.

The theme of the conference is "Open Education - A Thrust for Day Care." The keynote speaker for the banquet Saturday night and a breakfast Sunday morning will be Dr. Allen Leitman, executive director of the Advisory for Open Education in Cambridge, Mass.

Workshops for learning experiences are scheduled for Saturday afternoon and Sunday morning. Workshop leaders are specialist or experienced people in Early Childhood Education.

Some of the listings of the eighteen workshops are "Learning Through Play for Twos and Threes"; "A Program of Challenge For Fours"; "Reading Readiness and Working with Fives"; "Music and Creative Expression"; "Helping the Child Understand His Behavior"; "Creative Art"; "Special Requirements for Infant Care"; "Program Evaluation"; "Interpersonal Relationships Among Staff"; "Storytelling and Dramatic Play"; and "Leadership Development" for Directors.

Those attending will have a choice of two workshops, attending one on Saturday and another Sunday.

Problem-solving sessions will be held for executives and administrators in private, nonprofit, community, church and federally sponsored centers.

The Office of Child Day Care Licensing in Raleigh will distribute copies of a booklet on the state's licensing law and a consultant from that office will be at an information booth to answer questions on day care licensing procedures.



BLACK STYLE — A girl with long hair favors an old look.

Tougaloo, Miss. College Confers Doctorate Degree on B. B. King

B. B. King will receive an honorary doctorate of humanities degree from Mississippi's Tougaloo College on Sunday, September 30, during the famed 104-year-old Black college's annual Founder's Day observance, thus making him the first blues musician ever to receive an honorary doctorate for his contribution to the world of music.

The degree will be conferred upon the ABC/Dunhill

recording artist by Tougaloo College's president, Dr. George A. Owens, a native Mississippian and the first alumnus to head the college.

In observing that one of B. B. King's top selling recordings, "Indianola Mississippi Seeds", which pays tribute to his birthplace, won a 1971 Grammy Award for best album cover, Dr. Owens pointed out that B. B. King joins other well known Mississippians that Tougaloo has honored with doctorates. They are Doctors Fannie Lou Hamer, noted civil rights activist, Charles Evers, mayor of Fayette, Miss., Dr. T. S. Sanders, noted educator, and Dr. Walter Washington, president, Alcorn A & M College, Alcorn, Miss., (Tougaloo College class of 1948).

The genesis of B. B. King's degree can be traced to a mini-semester course introduced and taught by Miss Lou Holloway, chairman of Tougaloo's history department.

The idea of the course, entitled "Nina Simone, Isaac Hayes, Ray Charles and B.B. King", Miss Holloway explains, was to get her students "to dissect the lyrics of these great artists, analyze them as they would any other historical document, and thus pull forth revealing messages relating to the Black experience."

The course was so successful that it led Miss Holloway to propose B. B. King's name to the Committee on Honorary Degrees. In addition, Miss Holloway, currently on leave from Tougaloo, is developing a course entitled "B. B. King, Blues and the Black Heritage", which she will teach at Williams College (Williamstown, Mass.) where she is visiting lecturer in history.

A year ago (June, 1972) Governor Bill Waller declared "B. B. King Day" in Mississippi when the "King of the Blues" gave a free concert at the state penitentiary at Parchman, one of the more than 25 that he has given in prisons across the country.

On June 12, 1973, B. B. King was co-host with Mayor Charles Evers of a gigantic "Mississippi Homecoming" memorial festival for the mayor's brother, slain civil rights leader Medgar Evers.

B. B. King is managed by Sidney A. Seldenberg, president of S. A. S., Inc.

Community Radio Workshop Announces Opening Skills Center

The Community Radio Workshop, Inc. announces the opening of its Skill Center. October 1 is the date for its opening.

The Skills Center is primarily designed to teach Black men and women communications. This is not to say others will be excluded. There is, however, a shortage of Black-owned and operated radio and television stations. There is also a general dearth of Black people in the communications industry, especially the electronic media.

According to Robert Spruill, President and Chairman of the Board of the Community Radio Workshop, "the philosophy of the Community Radio Workshop is quite simple. When one is not satisfied with what exists, then one should build what will be satisfactory and nullify the existence of that which is not. Being dissatisfied with communication media and their interpretation of events to our people, we decided to build an institution which will more accurately portray the Black experience.

Thus, the Community Radio Workshop, Inc., a North Carolina non-profit corporation, was developed to form WAFR-FM, the first Black Public Educational Radio Station in America.

The Articles of Incorporation specifically states the purpose of CRW as viewed by the incorporators. "The principle purpose of Community Radio Workshop, Inc. shall be to own and operate broadcasting facilities in the City of Durham, County of Durham and State of North Carolina in order to broadcast by radio, television or by any other mode of communication which now or in the future may exist, musical, cultural, educational, informational, and other programs and materials for the entertainment and profit of the public, and the education and training of the community.

In keeping with feeling that we should do for self, we have opened the Community Radio Workshop Skills Center. Specially, we decided to train our people for positions in an industry whose shortage of Black personnel is most apparent. Again, another institution is born out of the self-help concept.

The Community Radio Workshop Skills Center was born out of a need for more skilled people in the broadcasting industry. In spite of the fact that our first-born, WAFR-FM has not yet matured, we are giving birth to yet another. We are looking for our second-born to teach and

show others the way up the rugged road to competent, relevant and righteous communications. These men and women will be able to do all those things necessary to command respect in the industry.

More important, these same people will be equipped to communicate with integrity and without fear. It is our hope that what is instilled in people here, will serve as their beacon light to truth.

The Skills Center of the Community Radio Workshop was founded in October, 1972. It started with 10 students who were under Neighborhood Youth Corps grants from Operation Breakthrough, Inc. of Durham, NC.

The necessity for the training of high quality Black announcers, salespeople and managers prompted Robert Spruill, Obataye Akinwale, and Kwame McDonald to develop the concept of a skills training center. The centers first two graduates are John Evans and Joan McNair, who are now employees of WAFR-FM.

October 1, 1973 begins our second year of operation.

The Center will basically train people to become radio announcers. The course that will be taught include: Introduction to Mass Communications, FCC Structure and Procedure, Social Responsibilities of Broadcasting, Legal Responsibilities of Broadcasting, Applied Language, Writing for Radio, Broadcasting Techniques, Broadcast Station Equipment & Maintenance, Production Skills, Control Room Techniques, and Review for THIRD CLASS LICENSE.

The Community Radio Workshop Skills Center's six weeks radio announcers course will meet six hours a week, Monday, Wednesday and Friday, 7 p.m. to 9 p.m.

INTRODUCTION TO THE COMMUNITY RADIO WORKSHOP

This session will consider the Community Radio Workshop, its history, goals and philosophy. Other CRW components will also be discussed. The course and Center procedures will be explained.

INTRODUCTION TO MASS COMMUNICATIONS

This session will survey the media systems and the process of mass communication in this society. It will include historical, social, economic, and political dimensions.

FCC STRUCTURE AND PROCEDURE
The history and

development of the FCC as paralleled by the broadcast industry will be studied. Also, the rules and regulations of the FCC Broadcast Act of 1934 will be studied.

SOCIAL RESPONSIBILITIES OF BROADCASTING

This entails a study of the changing dimensions of broadcasting's "public interest" responsibilities within the framework of this society, political, social and economic attitudes and behavior.

LEGAL RESPONSIBILITIES OF BROADCASTING

This will be a discussion of acts which are illegal in broadcasting. It will also consider some historical review of selected court cases that affect present day broadcasting.

SOCIAL RESPONSIBILITIES OF BROADCASTING

This session deals with our responsibilities to our community, our people and our institutions.

APPLIED LANGUAGE

This will deal with language usage in broadcasting.

WRITING FOR RADIO

This session is on writing for radio. It will include news writing, script writing and program writing.

BROADCASTING TECHNIQUES

This period will deal with various techniques used in broadcasting. It will deal with such things as language, modulation, timing, voice control, voice over music, interviewing, selling an idea and emphasis.

BROADCAST STATION EQUIPMENT

This is an introduction to all equipment in a radio station. The use of the equipment will also be dealt with.

SIMPLE MAINTENANCE OF BROADCAST EQUIPMENT

The students will learn the why and how of maintaining the broadcast equipment to maximum efficiency. Preventive maintenance will be stressed although repair will also be covered.

PRODUCTION SKILLS

The development of skills in producing tapes, cartridges, programs, public service announcements, live and remote programs will be taught in this session.

CONTROL ROOM TECHNIQUES

These sessions will deal with all physical and mental aspects of control room performance. It will include everything that happens in the control room from the time an announcer enters the control room to the

time he leaves.

REVIEW FOR THIRD CLASS LICENSE

This session will be an intensive review of things included in the FCC Third Class License examination.

Counseling and tutoring services will be available. The Center will also provide a referral service for its graduates.

Graduation exercises are scheduled for Sunday, November 11, 1973 at 4:00 p.m.

The Center is staffed by Kwame J. C. McDonald, Director; Mary McDonald, Administrative Assistant; Madge Lee, Secretary; Obataye Akinwale, Von Brunson, Joyce Ellis, Ervin L. Hester, Richard Martin, Tony Quinn, Steve Roberts, Robert Spencer, Robert Spruill, James Vaughn, Instructors; Johnny Boykins, Charles Hadden, Jerry McKinnon, Owusu Spruill, Consultants; Henry Brown, Faye Cobb, William Harp, Special Assistants; John Evans, and Joann McNair, Students Assistants.

The National Urban League has been awarded a \$3.5 million U. S. Manpower Administration contract to prepare 2,130 minority workers in 42 cities for apprenticeship or full journeyman status in construction unions.

Women account for more than 75 percent of dentists in Finland, 25 percent of doctors and 50 percent of druggists.

SIGNS UP — Bernard Mays (foreground), represented the 10 month younger to enroll in Ford Division's Pant, Pass and Kick competition as he signed up at Conyers Ford in Detroit. Looking on is dealership president Nathan Conyers. Co-sponsored by Ford and the National Football League, PP&K is open to youngsters between ages 8 and 13. Finalists win an all-expense paid trip to the Super Bowl.



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Dr. Marie Wood Named Acting Dir. of Ed. Programs for ACTION

WASHINGTON — Dr. Marie Wood of Washington, D. C. has been named acting director of education programs for ACTION, the federal volunteer agency, ACTION Director Mike Balzano announced.

Dr. Wood, 51, former executive assistant in ACTION's office of Voluntary Action Liaison, will head University Year for ACTION (UYA), the National Student Volunteer Program (NSVP) and other education efforts in her new position as ACTION's acting deputy associate director, responsible for education programs.

Former director of The Experimental College of the Virgin Islands and assistant to the president of Hampton Institute in Hampton, Va., Dr. Wood came to ACTION in November, 1971. As executive assistant in the Office of Voluntary Action Liaison, she counseled returning Peace Corps and VISTA volunteers and established procedures to help them find jobs.

As acting head of education programs, she will assume leadership of UYA, a program enabling college students to serve as full-time volunteers in anti-poverty programs while receiving academic credits, and NSVP, which provides technical assistance and leadership training to independent high school and college volunteer programs.

Besides UYA and NSVP, ACTION includes the Peace Corps, Volunteers in Service to America (VISTA), Foster Grandparent Program, Retired Senior Volunteer Program (RSVP), Service Corps of Retired Executives (SCORE) and Active Corps of Executives (ACE).

Born in Altoona, Pa., Dr.



DR. MARIE WOOD

Wood majored in history and French at Shaw University in Raleigh, graduating in 1945. The following year she earned a master's degree in black history at Howard University in Washington, where she served as a history instructor from 1946 to 1955. She received her Ph.D. degree in the economic history of Latin America from American University in Washington in 1955.

Dr. Wood was a research associate and legislative aide to the late New York Rep. Adam Clayton Powell for three years before joining the faculty of Delaware State College in Dover as an associate professor of history. She taught there until 1961, when she became director of The Experimental College of the Virgin Islands. Later, from 1964 to 1970, she was assistant to the president of Hampton Institute.

"She is an energetic administrator and will, I am confident, contribute much to the continuing success of UYA, NSVP and other education programs," said Balzano.