

A Better Way

TO SAVE YOU TIME AND MONEY

HOW TO AVOID UNNECESSARY SERVICE CALLS

Service calls on most appliances can be minimized by following these two simple rules:

First, learn all you can about your appliance. The owner's manual is your textbook; read it carefully and keep it handy; the salesman and service technician are your teachers. Ask questions.

Second, check a few simple items before you call a technician.

1. Electric cord. Is it plugged in?
2. Pilot light. Is it lit? Check your owner's manual before trying to light it.
3. Power source. Has a fuse blown or a circuit breaker moved to the off position?
4. Controls. Are they set correctly? Be positive by checking your owner's manual. Give pushbuttons an extra firm push and turn dials in the proper direction.
5. Lights. If not on, check the power source. If the bulb's burned out, your owner's manual will tell you the type of bulb needed for replacement.
6. Dust, lint and dirt buildup. This reduces efficiency. Washer filters (if not self-cleaning) and dryer lint screens need to be cleaned after each use.
7. Dust and dirt can block your air conditioner filter. Check your owner's manual for instructions on changing or cleaning the filter. Dust and dirt will also build up on the coils, back and beneath refrigerators and freezers. They should be cleaned periodically with a brush or vacuum cleaner attachment.
8. Water Supply. Is water flowing into the appliance? Be sure faucets are turned on and hoses not kinked.
9. Doors and latches. Are they properly closed? Experts at the Whirlpool Corporation point out that most appliances will operate correctly only if doors and latches are closed tightly.



If you've made the basic checks and read your owner's manual and the appliance still doesn't operate correctly... it's time to call for help.

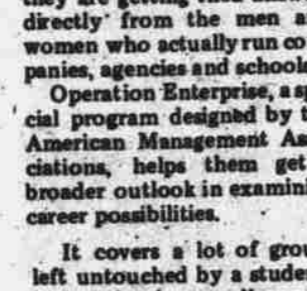
But don't call any fix-it man down the street. Get the job done right. Call your dealer and ask him to recommend a manufacturer's authorized service technician... or contact the manufacturer directly.

NEWS OF EDUCATION

YOUTH WANTS THE TRUTH

To America's high school and college students, questions about goals, careers and the rewards of leadership are far from academic. They want practical information about how they can "make their mark" in society.

Now there's a unique opportunity to give youngsters straight answers... a chance to really put their preconceived notions to the acid test... to experience firsthand what makes the world tick. And



they are getting their answers directly from the men and women who actually run companies, agencies and schools.

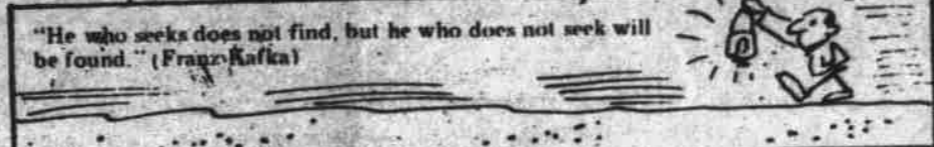
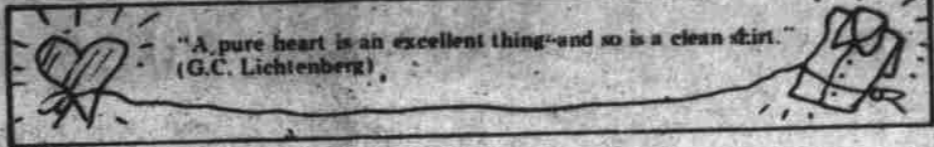
Operation Enterprise, a special program designed by the American Management Associations, helps them get a broader outlook in examining career possibilities.

It covers a lot of ground left untouched by a student's high school or college curriculum. After all, a student may study a wide variety of subjects exhaustively - and even get good marks - but still lack direction in life.

Operation Enterprise helps sponsored students and lets them do it in an easy-going, no-pressure atmosphere.

Here they get the inside story on leadership and management directly from successful practicing leaders.

For further information, write to Robin Schade, O.E., American Management Associations, AMA Grove, Hamilton, New York 13346.



TELL ME....

WHAT IS THE MOST ABUNDANT METAL YIELDED BY THE EARTH?

ALUMINUM! THERE IS MORE ALUMINUM IN THE GROUND THAN ANY OTHER METAL ON EARTH!

CAN MONKEYS SHED TEARS OR CAN ONLY HUMAN BEINGS DO SO?

MONKEYS HAVE TEAR DUCTS AND CRY JUST LIKE HUMANS!

IS THE EXPRESSION "BLIND AS A BAT" CORRECT?

NO! IT IS PURE FALLACY! BATS' VISION IS REMARKABLY KEEN! THEY SEE WELL IN THE DAYTIME, BUT BECAUSE THEY ARE NOCTURNAL FEEDERS THEIR EYES ARE UNACUSTOMED TO TOO MUCH SUNLIGHT!

HOW MUCH TEA LEAVES WILL MAKE ONE POUND OF TEA?

IT TAKES 4 POUNDS OF TEA LEAVES TO MAKE 1 POUND OF TEA! 3 POUNDS EVAPORATE WHEN FRESHLY PICKED TEA LEAVES ARE DRIED OUT!

WHAT CAUSES TIDES?

TIDES ARE CAUSED BY THE GRAVITATIONAL ACTION OF THE SUN AND MOON UPON THE ROTATING EARTH! THE TIDE-PRODUCING FORCES EXERT THEMSELVES ON ALL BODIES OF WATER INCLUDING SMALL LAKES, PONDS AND POOLS!

ARE TURTLES ABLE TO BREATHE UNDER WATER?

NO! TURTLES ARE EQUIPPED WITH LUNGS AND MUST RISE TO THE SURFACE FOR AIR! BUT, THEY CAN REMAIN UNDER-WATER FOR HOURS AT A STRETCH!

WHICH PRODUCE MORE REVENUE ANNUALLY... POTATOES OR GOLD?

THE YEARLY YIELD OF THE "LOWLY" POTATO THROUGHOUT THE WORLD HAS A GREATER VALUE THAN THE ANNUAL PRODUCTION OF ALL THE GOLD!

WHAT CITY HAS MORE OIL WELLS THAN INHABITANTS?

KILGORE, TEXAS! POPULATION IS 6750..... OILWELLS... 24,000!

IN THIS WORLD

IN MEMORY OF ISOR I. SIKORSKY.

A LIFESIZE BRONZE SCULPTURE OF THE FAMOUS RUSSIAN EMIGRANT WAS UNVEILED ON MARCH 5, 1973 IN THE MAIN LOBBY OF SIKORSKY AIRCRAFT AT STRATFORD, CONN., MARKING THE 50TH ANNIVERSARY OF THE COMPANY'S FOUNDING.

SIKORSKY'S SUCCESS IN DEMONSTRATING TO THE WORLD THE EXPANDED POTENTIALS OF VERTICAL FLIGHT LED TO THE AWARD OF A U.S. ARMY CONTRACT ON JANUARY 10, 1941, FOR THE DESIGN AND PRODUCTION OF THE WORLD'S FIRST PRODUCTION HELICOPTER, THE SIKORSKY HO-4.

THIS HELICOPTER INDUSTRY WAS BORN.

OPERATION "END SWEEP"

50 SIKORSKY HO-4'S SEA STALLION HELICOPTERS ARE ACTIVE IN ONE OF THE FIRST U.S. POST WAR MISSIONS IN NORTH VIETNAM, CLEARING ITS HARBORS OF MINES. THE OPERATION IS THE FIRST OF ITS KIND WHERE HELICOPTERS ARE USED TO SAFELY TOW ANTI-MINE DEVICES.

PUGGY

by Horace Elmo

ARE THESE THE CANDIES YOU WANT? NO SIR! NOT THOSE!

HOW ABOUT LOLLYPOPS... OR PEANUT CLUSTERS... OR CHOCOLATE BARS..... OH, NO SIR!

WELL... WHAT DID YOU WANT? I WANTED TO SEE WHAT I COULD'VE BOUGHT IF I HADN'T LOST MY DIME!

LOOK THERE'S LAURIE! ALWAYS YAKKING

SHE NEVER GIVES ME A CHANCE TO SAY A WORD!

I HAVE SOMETHING INTERESTING TO TELL YOU, LAURIE! BUT FIRST, LET ME SAY SOMETHING!

Y'KNOW LAURIE... YOU TALK YOURSELF OUT OF A LOT OF THE NICEST LISTENING!

By H. T. Elmo

DID YOU ENJOY THE PROGRAM? VERY MUCH! I SLEPT LIKE A TOP!

WHAT DID YOU THINK OF THE MOVIE? I WISH... JUST ONCE... THEY'D HAVE AS GOOD A PICTURE THIS WEEK...

... AS THEY'RE GOING TO HAVE NEXT WEEK!

By H. T. Elmo

THE BOSS WANTS TO SEE YOU, FIZZLE! THANKS, TERRY.

I'M HERE, BOSS...

YOU'LL FIND YOUR PAY ENVELOPE HEAVIER THIS WEEK, FIZZLE...

WE'RE PUTTING MORE MUCILAGE ON THE FLAP!

UL Sights On Safety

by UL Public Information Office

Fire Rules For The Aged

The aftermath of fire too often leaves the elderly as a tragic statistic. However, this can be prevented if they are informed of a few basic rules. To help protect the elderly, Underwriters Laboratories Inc., an independent, not-for-profit organization testing for public safety, offers the following fire rules for the aged.

The aged should be familiar with all exits and know two plans of escape. If possible, they should sleep on the first floor or near an easy way out.

All stairways should be clear of objects to prevent falling.

The elderly should be instructed to never smoke in bed.

The aged should wear fire-safe clothing when around an open flame.

They should have easy access to a telephone, with emergency numbers at hand.

Appropriate UL Listed fire extinguishers should be available, and the elderly should be shown how to use them.

Also, the elderly can help themselves by planning ahead; others can help by developing emergency plans for them.

HEALTH ANNIVERSARIES

1973 IS THE 10TH ANNIVERSARY OF SEVERAL DISCOVERIES THAT HAVE PROVED IMPORTANT TO THE HEALTH OF WOMEN.

1963 SAW THE DEVELOPMENT OF A QUICK TEST, HELPING NO ANIMALS TO TELL IF A WOMAN IS PREGNANT.

IT WAS ALSO 10 YEARS AGO THAT SCIENTISTS CREATED THE FIRST SPECIFIC ANTIDOTE FOR A COMMON VAGINAL INFECTION CALLED TRICHOMONIASIS.

THE FIRST LOW-DOSE ORAL CONTRACEPTIVE, ORTHO-NOVUM, NOW THE LEADING BIRTH CONTROL TABLET, WAS ALSO DEVELOPED 10 YEARS AGO - A GOOD YEAR FOR MEDICAL MILESTONES.

IMPORTANT TO WOMEN

FANCY THAT!

IT'S LONG AGO AS 1890, THE IDEA FOR POWERED FLIGHT WAS KICKING AROUND IN MANY HEADS... IN THIS CASE, LEONARDO DA VINCI'S? AND WHAT HE THOUGHT UP WAS THE USE OF PROPELLERS IN FANCI!

HE INVENTED AN AIRSCREW, AND BUILT A MODEL HELICOPTER WITH A ROTOR MADE WITH FEATHERS. HIS MODEL FLEW!

PEOPLE LAUGHED AT THE CRAZY IDEA OF ROBERT FULTON - A FLAT-BOTTOMED, 100-TON SKEW-WHEELER THAT MOVED UP THE HUDSON RIVER ON HER MAIDEN VOYAGE, ACCORDING TO ONE STABLED FARMER ON THE BANK, "LIKE THE DEVIL ON A SAWMILL!" HIS "CRAZY IDEA" PROVED TO BE THE FIRST COMMERCIAL SUCCESSFUL STEAMBOAT IN AMERICA!

A LEADING FIRM IN POLLUTION CONTROL, LOCKHEED, HAS DEVELOPED A NEW ELECTRIC POWER SOURCE THAT GENERATES NO POLLUTING BY-PRODUCTS AND WHICH CAN PRODUCE UP TO 100 TIMES MORE ELECTRICAL POWER THAN THE COMMON LEAD-ACID STORAGE BATTERY. LIKE THE HELICOPTER AND STEAMBOAT, THE NEW LOCKHEED POWER CELL BRINGS GREATER TECHNOLOGY TO THE PEOPLE. IT MAY MAKE ELECTRIC VEHICLES MORE FEASIBLE AND SHOULD FIND WIDE USE AS A COMPACT MARINE POWER SOURCE. THE SKY, LAND AND WATER ARE THE LIMIT!

Crossword Puzzle

ACROSS

1. Simmer
5. Large bundle
9. That girl
12. Not wild
13. Gem
14. Petroleum
15. Anticipated
17. Ice vehicle
18. Cavity
19. Exclamation
20. Took to court
22. Swiss song
25. First grade
28. Exclamation
30. Scarcer
32. Strung ball
33. Existed
35. Musical note
36. Suffix: plural
38. Clear away
39. Admire
41. Powdery
44. Belongs to me
45. Thin mud
47. Watches secretly
49. Wilted
51. Over
52. -Aviv
53. Hesitate
57. Speech
60. Sooner than
61. Proceed: post.
62. Omen
63. Intersected
64. Consumes
65. Formerly
16. Tree
17. Slav
21. Not down
23. Either
24. French "the"
25. Cripple
26. English letter
27. Whirlpool
28. Birds
29. Greet
31. Answers
34. Frying pan
37. Sharp pain
46. Sand forth
42. Ourselves
43. You: archaic
48. Step
50. Appeal
53. Ova
54. Loaned
55. Edge
58. East
59. Insect
61. All of us

Answer to Puzzle

DOWN

1. Pace
2. Passenger auto
3. Vacant
4. Little
5. Annoyed
6. Mimic
7. You're
8. -Paso
9. Military man
10. Master
11. Old age: archaic

There's a word for the kind of woman who has control of everything but her money.

Dumb.



You may know her. The confident working-girl who's making it on her own. She has a nice apartment, stylish clothes, good taste in wines.

And no savings. She should discover the Payroll Savings Plan. It's simple to sign up at work. After that, an amount she specifies is set aside each payday and used to buy U.S. Savings Bonds.

With U.S. Savings Bonds, it doesn't take long to build up a healthy nest egg. Which means she's ready for anything from unexpected emergencies to an exotic vacation.

The Payroll Savings Plan—a smart way to stay in control.

Take stock in America.

Buy U.S. Savings Bonds

How to Buy: Buy U.S. Savings Bonds through your employer's payroll deduction plan, or through a bank, credit union, or other financial institution. You can also buy U.S. Savings Bonds directly from the U.S. Treasury Department.