

BUYING? SELLING?
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Tips For Consumers

How Worthwhile Are Warranties?

"See 1 of Approval" "Life" "Money-back Guarantee" "Today's consumer" are being marketed by a bewildering array of warranties and guarantees that accompany almost everything you buy.

The words "warranty" and "guarantee" may mean a valuable assurance of product reliability and customer satisfaction—or they may lack any meaning whatsoever.

All warranties imply that the manufacturer will stand behind his product. Nevertheless, warranties still rank near the top of most consumer complaint lists. For example, the popular "satisfaction guaranteed or your money back" may not always mean what it says.

The two main criteria by which warranties should be judged, say consumer affairs experts, are ease of replacement without cost and the length of the warranty period.

According to the U. S. Chamber of Commerce and the Federal Trade Commission, a warranty should state clearly what the manufacturer will do, at whose expense and for what length of time; and it also should state what the owner must do and at whose expense; where the owner must take or send the faulty product; and which products or parts are covered.

Reputable manufacturers are eager to solve customers' problems. Many are working with consumer groups and agencies to effect reforms in warranties.

Moreover, many companies have eliminated much of the legal gobbledey-gook found in warranties and are now writing them in language that consumers can easily understand.



stand. Other manufacturers have extended the length of the warranty period.

One of the clearest warranties now offered was initiated recently by the Power Tool Division of Rockwell International. Its "Buyer Protection Plan" says: "Any Rockwell double-insulated 'Green Line' power tool that fails to function to the buyer's complete satisfaction, due to a defect in material or workmanship, within one year of purchase, may be returned to the place of purchase for a similar, new Rockwell power tool."

Consumer protection experts add, "A clear, definitive warranty usually is a sign of a quality product. If a manufacturer didn't believe in the reliability of his product, he wouldn't offer such a warranty."

According to consumer affairs experts, this warranty offers consumers a convenient way of exercising it, as a replacement may be obtained at the store where the tool was purchased. Some manufacturers, they explain, require the purchaser either to take the defective product to a factory service center or to mail the product to the factory. If the factory is the only place that honors the warranty, the purchaser has to pay mailing costs and be without the product for several weeks or more.

Sticky Grains Get 'The Slip'



Recent experiments with a modern lubricant indicate it has great promise for farm operators facing baffling and costly friction problems at harvest time.

Especially effective as an interior coating for gravity boxes, wagons, and augers handling high-moisture grain, the new product is said to adhere and perform through many uses.

The new lubricant also acts as a rust inhibitor to protect machinery left exposed to harsh weather outdoors.

Called "Slip-Plate," the new liquid lubricant is applied just like paint from quart or handy aerosol containers. It dries in minutes, producing a slippery, clean and durable surface.

And it provides excellent, long-lasting service in wet and dry weather, in hot and below freezing temperatures, in dusty and dirty atmospheres.

According to the manufacturer, a single coating has been tested in the interior of a gravity box handling corn and other grains for more than two years, a relatively long time for such abrasive service.

The company notes that several other highly successful applications for its dry-film lubricant on the farm have also been discovered. They include use as a coating on planters, pickers, plow

DIAL 682-2913 OR 688-6587 FOR SERVICE

Keep Your Treasure Chest On The Mark Of Zero!

In these days of food crises — shortages, rising prices, and so on — the homemaker can have no finer treasure chest than her very own freezer. In past years a freezer has been something of a luxury. Today's homemaker regards one as a necessity. Industry sources point out that the sale of freezers has leaped to an all-time high in recent months. About the only way to equalize costs of meat, poultry and prepared foods for the foreseeable future will be to buy when sales occur and then use the foods from your freezer over succeeding weeks.

As she wisely stores foods to meet the future needs of her family, the homemaker also owes it to them to insure that these foods are served at peak quality when the perfect "fresh" combination of taste, color, texture and nutritional quality adds up to total enjoyment.

The American Frozen Food Institute has a special word of advice for keepers of the home treasure chest. It is simply this: For peak quality in frozen foods, watch the Mark of Zero! Keep your freezer at 0°F, or below.

Scientific research has shown that 0°F is the ideal temperature at which to hold commercially-processed frozen foods, locking in all their nutrients, all their quality, until they are ready for the family table. So the keeper of the freezer "treasure chest" and the family budget can be sure that these frozen assets retain full quality value so she'll also be getting the most for her frozen food dollar.

There's a very easy way to run this important check, too. It's simply to purchase an inexpensive refrigerator/freezer thermometer and follow these simple directions for taking a freezer's temperature:

(1) Place the thermometer in the front of the storage area, fairly high up in the food load. (2) Leave it in place, at least overnight, without opening the freezer before taking the first reading. If the read-



ing is substantially above 0°F, adjust the controls, and repeat the overnight checkup.

(3) Keep up the good habit of regularly checking on your freezer's zero status.

One caution is not to read the thermometer while the freezer is defrosting, or, if it's frost-free, while it is in its automatic defrosting cycle (the fan will be off then). And, says the Institute, if you are planning to purchase a new freezer, look for one that actually displays this Mark of Zero — the sign that is designed to preserve your precious frozen in the prime state at which they are their most enjoyable.

If you're not quite ready for a new "treasure chest" yet, or if your present appliance just won't give you a 0°F reading, there's still no need to worry. There's another simple principle of frozen loving care that you can follow and still enjoy all the marvelous frozen that make kitchen duty so much

easier in this modern age. Just shorten the amount of time you keep the food before serving.

The lower the temperature, the longer you can store frozen foods in "mint condition." At 0°F, you have locked-in peak quality up to a year. But up to +8°F, you can count on fresh eating quality over several months at least. At the next gradation up to +15°, your treasure will be top notch for several weeks. Only in an ice cube compartment of a regular refrigerator, where the temperature may range from +15° to +20° will you have to plan to move the frozen in and out on a weekly changeover basis if you want all the value that was frozen into the product originally.

In any event, watching the Mark of Zero at your house is one more smart way to fight the battle of the food budget and make certain that, whenever you purchase and enjoy frozen, you are serving them at their very finest.

LEGAL NOTICES

NORTH CAROLINA DURHAM COUNTY

NOTICE HAVING QUALIFIED as administratrix of the estate of OTIS PARKER, Jr., deceased, late of Durham County, North Carolina, this is to notify all persons having claims against said estate to exhibit them to the undersigned at 601 Price Street, Durham, North Carolina, on or before April 25, 1974, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 15th day of October, 1973.

(MRS.) LYDIA W. PARKER, ADMINISTRATRIX of estate of OTIS PARKER, JR., Deceased.

M. HUGH THOMPSON ATTORNEY, Post Office Box 1422, 203 1/2 E. Chapel Hill Street, Durham, North Carolina 27702, Telephone 688-4394 Oct. 20-27 Nov. 3-10

About a million more young people were in the labor force in October 1972 than a year earlier, according to the U. S. Department of Labor.

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FOR A GOOD DAY... START WITH A GOOD BREAKFAST

Don't create an energy crisis for yourself. Remember, A GOOD DAY STARTS WITH A GOOD BREAKFAST.

September is Better Breakfast Month — a good time to review your family's breakfast habits. Remember — A GOOD DAY STARTS WITH A GOOD BREAKFAST.

VARY CEREAL FOR BREAKFAST

If the biggest problem in your home each morning is getting the family to eat breakfast, try something just a little different. Serve cereal topped with ice cream, pudding or yogurt instead of milk, or substitute fruit juice for water when cooking hot cereals.

Helps Shrink Swelling Of Hemorrhoidal Tissues

caused by inflammation Doctors have found a medication that in many cases gives prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. That it actually helps shrink swelling of these tissues caused by inflammation. The answer is Preparation H®. No prescription is needed for Preparation H. Ointment or suppositories.

IDENTIFIED

Most cattle two years of age or older now must be backtagged or ear-tagged before they are shipped across state lines. This identification as to herd of origin is designed to help in the effort to track down and eradicate communicable livestock diseases such as brucellosis, tuberculosis and cattle scabies.

Gas and heartburn?

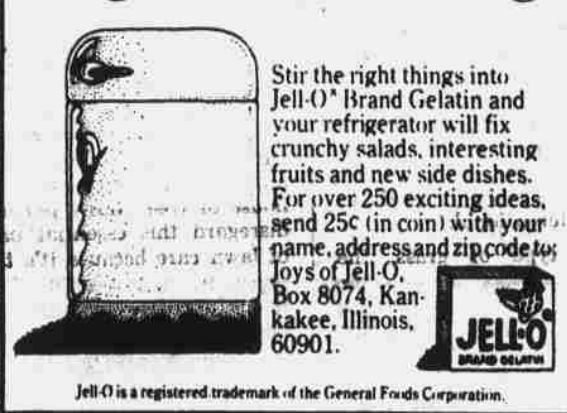
Di-Gel® contains a unique anti-gas ingredient, Simethicone. This unique discovery breaks up and dissolves trapped gas bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. Get Di-Gel tablets or liquid today. Product of Plough, Inc.

AGONIZING PAIN FROM INGROWN TOENAIL?

Get Outgro® for fast relief

Why suffer the agony of ingrown toenail pain when Outgro can give you fast, temporary relief? Outgro softens irritated skin, eases inflammation, reduces swelling without affecting the shape, growth or position of the nail. Outgro gives you fast pain relief, and makes it easier to cut out the nail, cut out the pain caused by ingrown toenail. Stop ingrown nail pain fast with Outgro.

How to get your refrigerator to cook things.



Stir the right things into Jell-O® Brand Gelatin and your refrigerator will fix crunchy salads, interesting fruits and new side dishes. For over 250 exciting ideas, send 25¢ (in coin) with your name, address and zip code to: Joys of Jell-O, Box 8074, Kankakee, Illinois, 60901.

Fulfills Ambition

COURTENAY, B.C. At 35, Walter Rigler's main goal in life was to keep bees. Now, 34 years later, the 80-year-old Rigler is still keeping bees. He said his 35 hives produce about 2,000 pounds of honey each year.

molddboards, and snow plows to eliminate sticking or dirt, dust, ice and packed snow.

Slip-Plate is also valuable on garage doors, tracks, barn door hinges, exposed chain and sprockets on combines and related harvesting equipment, the manufacturer says.

International Harvester dealers are introducing the product under #407408R1 (aerosol) and #547596R1 (quart). Allis-Chalmers dealers will have #9002788 (aerosol) and #9002820 (quart).

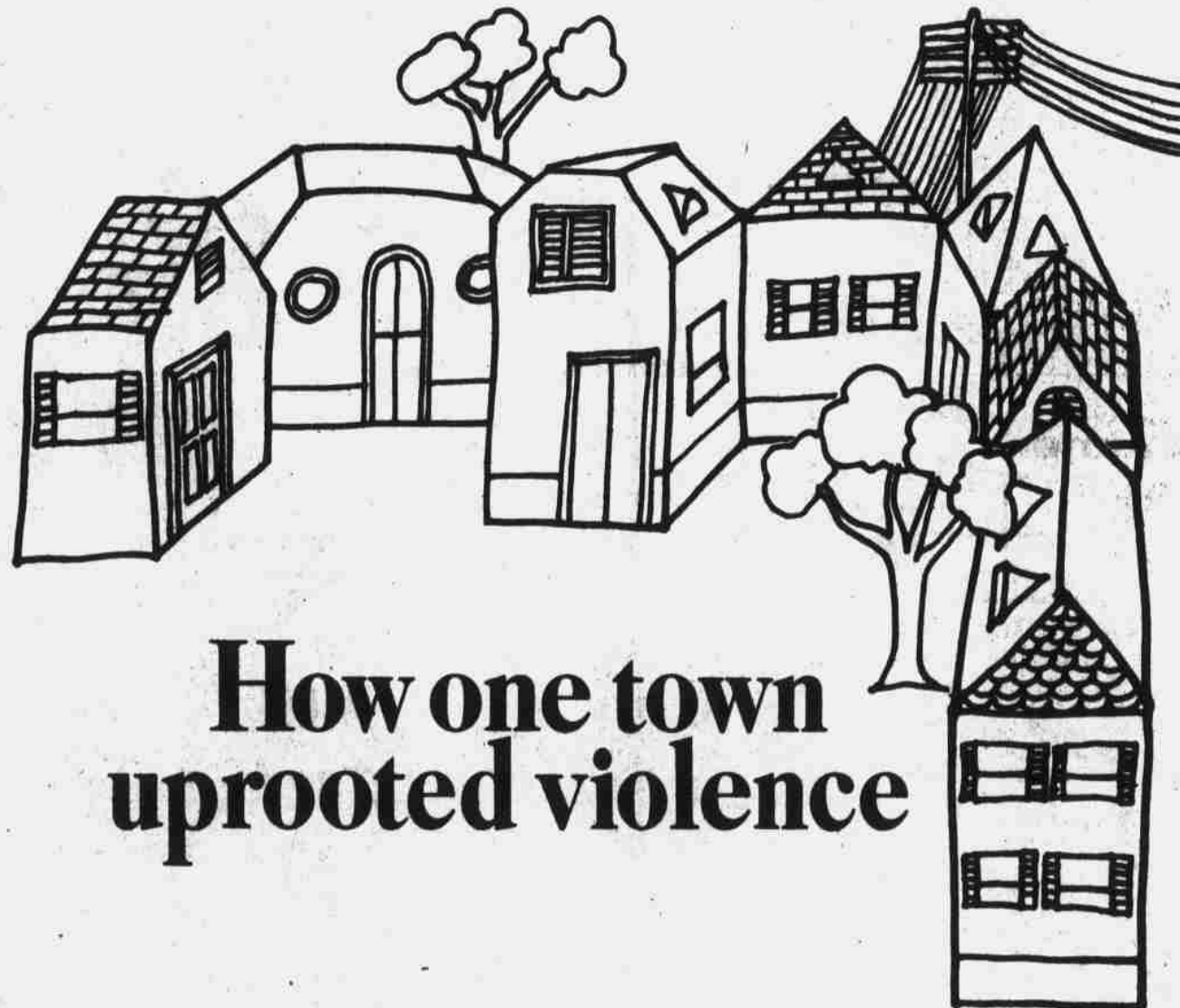
The product is also available from Superior Graphite Co., Dept. DM, 20 N. Wacker Dr., Chicago, Illinois 60606.

Built in 1757, St. John's Church, says those who restored it, is the oldest colonial church standing in inland North Carolina now.

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How one town uprooted violence

Huntingburg is a rural town in southwestern Indiana which carried the scars of decades of sectarian strife. Catholic and Protestant townspeople crossed the street to avoid speaking to one another. Once Catholics awoke in the night to see crosses burning on their lawns. Protestants felt they were unwelcome in the town's only hospital because of its Catholic administration. Today Huntingburg is a different place, thanks to its Religion In American Life Program. One layman describes the change in these terms: "The walls of hate that divided the two segments of our community have fallen." A RIAL sponsored community program has helped institute a series of ecumenical services, a day care center is run by local church women. A new spirit prevails. Get together with your family, friends, neighbors, or co-workers to discuss the problems of violence and how you can work together to help solve them. For a helpful discussion guide and further information write: Religion In American Life, 475 Fifth Ave., New York, N.Y. 10017. Play an active role in your community and help show the way.



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RIAL RELIGION IN AMERICAN LIFE