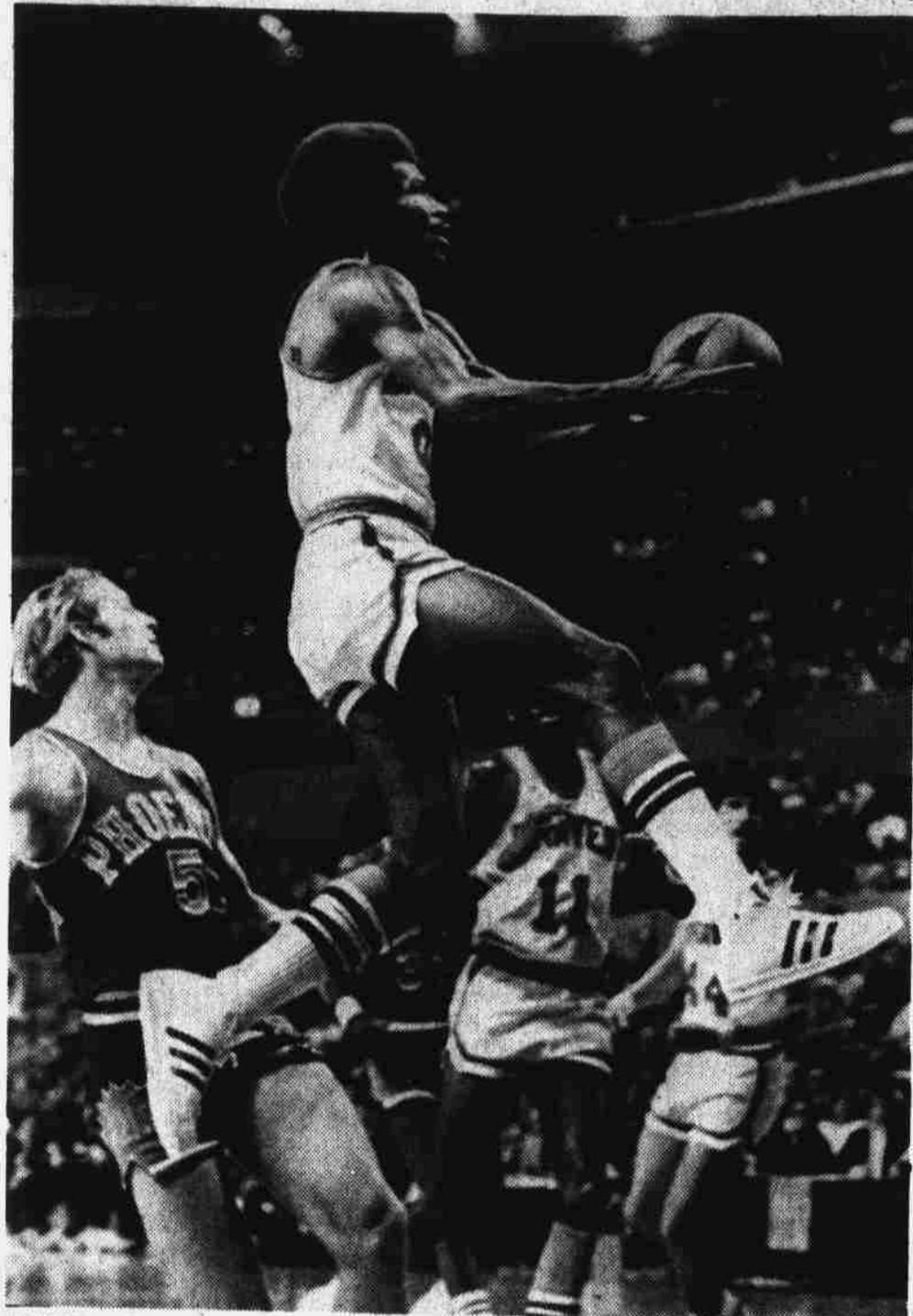


SPORT talk



DRIVES FOR A BASKET — Buffalo, N. Y.: Randy Smith of the Buffalo Braves drives by Dick Van Arsdale (5) of the Phoenix Suns for a basket in an NBA game at Buffalo Memorial Auditorium Tuesday night. Braves led 69-40 halftime.

Chevrolet to Select First Black College All-America Grid Team

DETROIT—Chevrolet will cap its 1973 college football telecasts and scholarship award program in December with the selection of the nation's first Black College All-America Football team.

The team, to be chosen from among 47 colleges and universities in four conferences and a group of independents, will be presented at a press luncheon Dec. 19 at the New York Hilton.

Chevrolet is joining with the Mutual Black Network of radio stations and representatives from the schools and their conferences in the athletic "first".

Conferences cooperating in the project are the Central Inter-Collegiate Athletic Conference, South Inter-Collegiate Athletic Conference, Southwest Athletic Conference, Midwest Athletic Conference and eight independents.

In addition to presenting plaques to each man the offensive and defensive Black College All-America eleven, Chevrolet will honor the two athletes named as outstanding black offensive and defensive players of the year. Scholarships of \$5,000 each will be awarded in the names of these two men to the general scholarship funds of their schools, according to R. M. O'Connor, Chevrolet general sales manager.

The selections will be announced by Frank Bannister, sports director of the network, at the Dec. 19 Chevrolet-hosted luncheon.

"Chevrolet is indeed happy to have this opportunity to recognize the athletic contributions made by these players and also those made by their schools over the years to the game of football," O'Connor said. "Most people do not realize that virtually one of every six men on National Football League rosters this year come from these 47 schools."

O'Connor said the selection of the Black College All-America Team for 1973 is a high-ABC-TV "game of the week" in cooperation with the NCAA.

During the past two and a half years, more than \$225,000 in scholarship funds have been

awarded to various colleges and universities in the names of outstanding players in the televised games. This year, he said, a total of \$60,000 had been awarded in the first 12 weekends of the season.

As an indication of the caliber of colleges football to be recognized in the Black College All-America for 1973, O'Connor pointed out that approximately 200 different alumni of the 47 black colleges from which the team is being selected were on NFL rosters this season.

The Conferences and schools from which the teams and outstanding players will be selected and presented to newspaper, magazine, radio and television sports reporters are:

Midwest Athletic Conference—Howard University, Washington, D.C.; Morgan State College, Baltimore, Md.; University of Maryland on Eastern Shore, Princess Anne, Md.; South Carolina State College, Orangeburg, S.C.; North Carolina Central College, Durham

Central Inter-Collegiate Athletic Conference—Elizabeth City State University, Elizabeth City, N.C.; Fayetteville State University, Fayetteville, N.C.; Hampton Institute, Hampton, Va.; Johnson C. Smith University, Charlotte, N.C.; Livingston State College, Livingston, Ala.; Norfolk State College, Norfolk, Va.; St. Augustine's College, Raleigh, N.C.; St. Paul's College, Lawrenceville, Va.; Shaw University, Raleigh, N.C.; Virginia State College, Petersburg, Va.; Virginia Union University, Richmond, Va.; Winston-Salem State University, Winston-Salem, N.C.

Freeze Bread

Breads will retain their good quality for two to three months if frozen in their original wrappers and stored in the home freezer.

Stuff Prunes

Stuff each pitted prune with a whole roasted almond and 2 or 3 semi-sweet chocolate bits. Roll in instant cocoa.



UPCOMING BOUT — Cleveland, O.: Muhammad Ali (in shirt sleeves at right) menaces Joe Frazier (at left) at heavyweight fight here 11/28. They will be meeting on the other side of ropes in upcoming bout.

When Bread Is Rising

DES MOINES — The editor of one of the nation's leading farm publications says that wheat prices shouldn't be blamed for the rising price of

bread. Al Bull, writing in *Wallaces Farmer*, says, "Wheat in a loaf of bread usually is less than one pound. So even \$5 wheat, which no miller has had to pay yet, amounts to only eight cents per

loaf. "That's still a small part of the total price, so don't buy wheat price as the real reason for increases in price of bread," he says.



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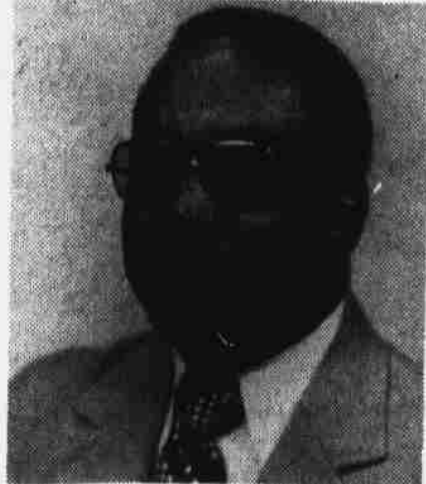


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ANOTHER JAZZ GREAT OF NEW ORLEANS, Joseph "De De" Pierce, 69, has died, 11/23. De De, and his wife Billie, on piano, were an almost inseparable couple, playing together in jazz bands for almost 50 years. Pierce's jazz funeral will be held 11/26. Despite blindness, De De came out of semi-retirement in the 1960's and kept busy during a renewed public interest in jazz.



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