



**MOCK MAYOR-BALTIMORE**, Donald A. Guarles, one of some 7,300 Baltimore City School teachers who have been out on strike for three weeks, does a mock imitation of Baltimore Mayor William D. Schaefer for a group of demonstrators in a City Hall reception room. About 200 strikers entered the building in an unsuccessful attempt to see the Mayor.



**BALLOT TALLY-BALTIMORE**, Volunteers tally up ballots of striking Baltimore City School teachers at a rally in Baltimore's civic center. The 3,000 teachers present voted overwhelmingly to reject the City's latest offer, and to continue their 16 day old walkout.

## Morehouse Was Launching Site For Press Week

In the Spring of 1937, E. Vincent Tubbs, now a publicist for Warner Bros. Studios, was elected editor-in-chief of The Maroon Tiger, the monthly student magazine at Morehouse College, Atlanta, Ga. Tubbs appointed the late Bernard Milton Jones, his classmate, as business manager of the Tiger and named this writer to the post of associate editor.

The three of us remained on the campus for the summer, giving us time to plan methods whereby we hoped to maintain the quality of our magazine, which possessed a traditional reputation of excellence. Indeed, the Tiger had had a long line of illustrious editors. Our challenge was to live up to our predecessors.

In our days at Morehouse, there was no journal department, actually no course in journalism, as such. We had strong faculty advisers from the English Department, persons who usually left us on our own in our editorial activity, leading to articles sometimes critical of the college community—indeed, we had freedom, the Morehouse-way.

During the summer, we came up with the idea of Journalism Seminars, after all three very fine dailies - The Atlanta Constitution, The Atlanta Daily World and The Atlanta Journal, plus departments and schools of journalism in our city at such institutions Emory University, Agnes Scott College and Georgia Tech.

Upon approaching these publications and institutions, we were amazed at the favorable response. We ended up with the late Cliff Mackay, World managing editor, as the "dean" of our seminar and the late Ralph McGill, the late publisher of the Constitution, as our "visiting professor." The seminar became a big hit in the Atlanta University community.

After a couple or so sessions, we determined that we should share our experience with other black colleges. This we did, organizing Delta Phi Delta Journalistic Society, which before the 1937-1938 school was over had chapters on thirty-five campuses. We found friends among a wide range of persons—P. Bernard Young, Sr., James Waldon Johnson, C. A. Scott, George W. Gore, D. Arnett Murphy, Carter Wesley E. O. Jackson, Armistead Pride and John Sengstacke, just to

name a few.

As is true in most new organizations, we elected our own officers—Tubbs as president, Jones as secretary-treasurer, and Kendrick to the post of director of national projects.

Finding myself with a position, but no national projects, I took off on Phi Beta Sigma's "Bigger and Better Negro Business Week." "Why not a National Negro Press Week? So it was in 1938, we launched Black Press Week, embracing the week of March in which the 16th date fell.

As a student researcher in the office of Atlanta University's Dr. W. E. B. DuBois, I learned from the scholar that Freedom's Journal, the first black newspaper in the United States had been founded by John B. Russwurm in New York City on March 16, 1827. Also in the Spring of Delta Phi Delta held its first annual conference at Morehouse, going to Tennessee A & I State University in 1939 and to Lincoln University of Jefferson City in 1940.

When John Sengstacke, Chicago Defender

editor-publisher, organized the National News papers Publishers Association in 1940, Delta Phi Delta established a rapport with the publishers group which endured for many years. In 1943, NNPA became a co-sponsor of Black Press Week and until today the Association continues the annual observance.

Bernard Jones, our third Delta Phi Delta founder, is no longer with us. But occasionally, friend Tubbs and I get together and there is always praise for Morehouse College, which helped us to get Delta Phi Delta launched, making the school on the Red Hill its birthplace and the launching site for Black Press Week.

Mr. Kendrick, credited with having originated Black Press Week, will be featured on the local outlets of Mutual Black Network during the week of March 10-16. You are invited to listen.

**SUBSIDIES IMPOUNDED**

The White House has impounded nearly half of the \$175 million voted by Congress for 1974 farm conservation subsidies. The \$90 million actually revives the subsidy program, cancelled last December.

## Merv Presents Isaac Hayes and Memphis Sound

Two hundred years of black history are surveyed in music when the hour long special, "Merv Griffin Presents Isaac Hayes and the Stax/Memphis Sound" on Channel 11, (day) at (time).

Starring are Academy and Grammy awards winner Isaac Hayes, blues singer Albert King, soul singer Carla Thomas, The Emotions, Johnnie Taylor, Luther Ingram, gospel music sung by the Staple Singers. All this talent is backed by a forty-piece orchestra, the dynamic Isaac Hayes Dancers, and the glamorous setting at Las Vegas Caesar's Palace.

In the hour-long special, Isaac Hayes, known as the Black Moses performs "Let Us Break Bread Together" and his Academy Award winning theme from "Shaft" to the dance accompaniment of the lovely and lively Isaac Hayes Dancers.

Merv Griffin, celebrated talk show host, brings his considerable stage talents before the Caesar's Palace footlights as host.

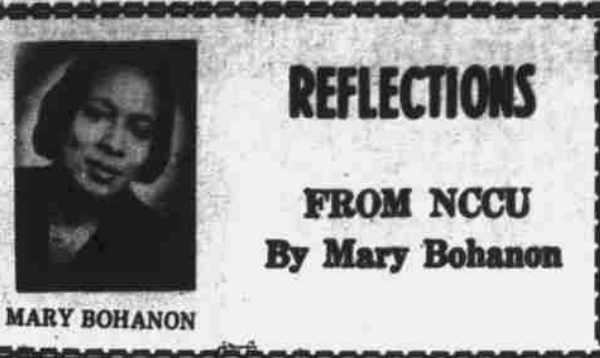
The stars perform in solo, and join together in their soulful, moving rendition of "Reach Out and Touch."

Other singing highlights are these members sung by the following artists: Staple Singers: "I'll Take You There", Luther Ingram: "His eyes Is on the Sparrow" Carla Thomas: "I'm in Love With You", Johnnie Taylor: "Memphis", Albert King: "I'll Sing the Blues For You".

Metromedia Producers Corporation distributes the special, taped in color.

**GASOLINE CUPONS**

Energy Chief William E. Simon has ordered the printing of gasoline rationing coupons but rationing could not begin before March 1.



MARY BOHANON

## REFLECTIONS FROM NCCU

By Mary Bohanon

### AN APPROACH

The question often comes to me, "Why can't I reach this student? Egotistically, it never occurred to me that I would never reach him. The "Why" remained. Then I began a procedure first I made an appointment with the student presumably about his lack of proficiency exhibited in the classroom. I found to my chagrin that he was a "B" student. Procedure number two entertained the thought that I might have been overlooking the fact that the impediment might lie within me. "What am I doing wrong? Do I know his background? Do I know his possible health problems? Do I know his ambitions? The terrible truth was I never knew him at all.

### FRIENDS

Can I share your joy and not laugh?  
Can I hear you speak and not feel what you think?  
Can I see your face and not remember that once we were lovers?  
Can I be your friend?  
Avon D. Waters

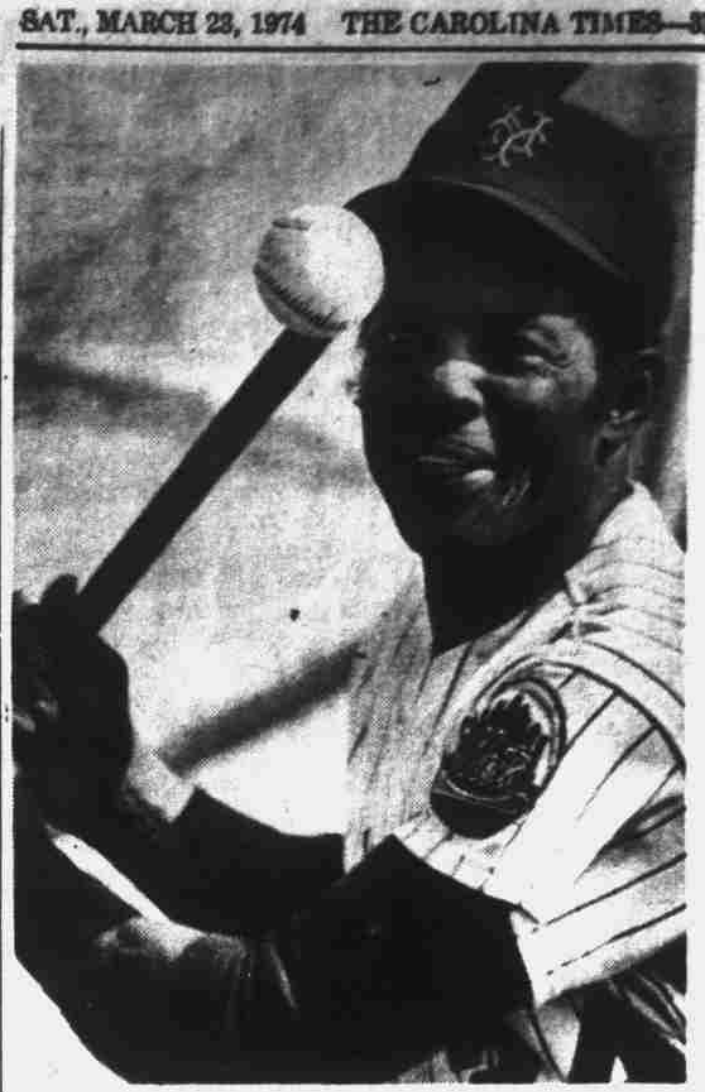
### PEERAGE NOTES

Poetry is an outburst of Lifes' distilled tears projected thru years to ones' peers  
Vanzell Woodard

### TRAINRIDE NEW YORK CITY

Graffiti overlays of the voiceless  
Adorning dingy shrieking trains  
Harboring the mottled masses  
Secretary women liberally dressed  
Beside middle-aged functionaries  
Garbed in styles of the business clergy,  
Programmably reading morning's paper,  
Suctioning sweaty-fat hands onto grips.  
Conventional revolutionaries, proud Blacks of Ultra-Sheened curls,  
Convuluted braids and demanding Afros,  
Shopping-bagged Black mamas tackling  
Swift-footed, multi-soxed youth for grips,  
Flaring nostrils onto fleshy necks

Jittery junkies nod and jerk in alpha-like trance;  
Blind men stumble, tapping canes  
The mamed fumble offering cups of sympathy.  
Elbows niche rib cages despotically,  
Impious tongues curse, and the gentle,  
Usher forth impassioned pleas "Coming Out".



**BATTER UP-ST. PETERSBURG, FLA.** Willie Mays back at his well known stance, his eye on the ball. Mays joined the Mets at the spring camp and worked with the outfielders at a special coach.

Nobody moves!  
Nobody hears!  
Nobody Cares!

F. J. Allen

### TIME

Time moves the world into an endless wonder  
or into an endless nightmare  
Destination unknown

Lily Saunders

### REACTIONS

Your body touched mine and Mount Everest  
came tumbling down.  
Your soft full lips brushed mine and all the  
tea in China steeped.  
But now your body touches another, your soft  
full lips brush mine no longer  
And the sun blew out yesterday.

JoAnn E. Smith

## STATEMENT OF CONDITION

### NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

#### A MESSAGE FROM THE PRESIDENT

Highlights of the 1973 operations are as follows:

- Total life insurance in force reached a new high of \$1.729 billion up from \$1.413 billion at the close of 1972.
- Premium income grew from \$30.8 million to \$36.1 million, more than 17%.
- Net investment income grew from \$5.4 million to \$6.2 million, more than 14%.
- Assets increased to a record \$135.7 million.
- Benefits paid to policyowners, since organization, reached \$220.9 million with \$17.8 million paid in 1973.
- Dividends, paid to policyowners, have totaled \$21.4 million since 1944 . . . up \$1.7 million in 1973 . . . thus lowering the net cost of insurance to thousands of North Carolina Mutual policyowners.

We pledge our best efforts to see that 1974 produces even more satisfactory results as we continue the celebration of our 75th Anniversary. For North Carolina Mutual the future still looks black.

*W. J. Kennedy III*  
W. J. Kennedy III  
President



W. J. Kennedy III

#### BOARD OF DIRECTORS

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- J. H. WHEELER  
Durham, North Carolina
- \* Honorary

DECEMBER 31, 1973			
Prepared from the Annual Statement filed with the NORTH CAROLINA State Insurance Department			
<b>Assets</b>		<b>Liabilities</b>	
Cash .....	\$ 2,241,572	Statutory Policy Reserves .....	\$ 99,674,864
Bonds		Policy Claims Currently Outstanding .....	7,312,260
U. S., Canadian and Other Government .....	3,270,300	Dividends to Policyowners .....	3,794,325
State and Municipal .....	7,876,955	Other Policy Liabilities .....	12,121
Railroad .....	4,206,351	Interest, Rents, and Premiums Paid in Advance .....	478,000
Public Utility, U. S. and Canada .....	25,139,009	Taxes and Accrued Expense .....	2,241,622
Industrial and Miscellaneous .....	32,568,011	Employee Benefit Reserves .....	555,883
Stocks		Mandatory Security Valuation Reserve .....	2,123,341
Preferred .....	\$ 679,087	Other Liabilities .....	1,212,812
Common .....	9,792,521		
Mortgage Loans		<b>TOTAL LIABILITIES</b> .....	<b>\$117,405,228</b>
Conventional .....	\$ 22,552,793		
Insured or Guaranteed .....	8,074,628		
Real Estate			
Properties for Company use .....	\$ 7,870,612		
Other Properties .....	285,247	Contingency Reserve and Surplus .....	8,155,859
Policy Loans .....	3,155,608	Reserve for Contingency .....	\$ 6,777,734
Investment Income Due and Accrued .....	1,449,013	Asset Fluctuation Reserve .....	2,500,000
Premiums in Course of Collection .....	6,059,739	Unassigned Surplus .....	9,000,000
Cash Value—Policies on Officers .....	374,980		
Other Assets .....	86,530	<b>TOTAL LIABILITIES AND SURPLUS</b> .....	<b>\$135,682,962</b>
<b>TOTAL ASSETS</b> .....	<b>\$135,682,962</b>		

Insurance in Force \$ 1,729,610,019



## NORTH CAROLINA MUTUAL LIFE INSURANCE COMPANY

MUTUAL PLAZA  
DURHAM, NORTH CAROLINA 27701

The achiever company

The Sound  
Of The Changing  
Times . . .  
WCZR FM 90.3

Robert Spruill, President  
Community Radio Workshop

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