

BLACK HISTORY . . . BROTHERHOOD . . . HUMAN RELATIONS TRIBUTE

**The Black Press—
Our Freedom Depends
On It!**

The Carolina Times

THE TRUTH UNBIDDEN

Words of Wisdom

A man is not idle because he is absorbed in thought—There is a visible labour and there is an invisible labour. —Victor Hugo

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BLACK DEMOCRATS PRESS HUNT FOR JOBS

Survey Says State Lacks Blacks at All Levels

RALEIGH—Pressing for more black employment in state government, black democrats presented Governor Jim Hunt with a study which showed that blacks are under-represented in all levels of state government and especially in the high paying professional jobs.

An analysis of hiring patterns for blacks in state government has been completed by the North Carolina Black Democratic Leadership Caucus (NCBDLC). Dr. Lavonia Allison, Vice Chairperson of the NCBDLC said the study concludes two trends exist: Underrepresentation of blacks in all levels of employment with lower percentages of blacks in high paying professional jobs and larger percentages of blacks in low paying non-skilled jobs.

Dr. John Larkins, Assistant for Minority Affairs and Special Projects to Governor James Hunt, said Hunt met with members of the NCBDLC Thursday, February 17 and was presented with the study.

The study documents the number of blacks, whites and others in every state agency by eight categories. An example is the Department of Commerce headed by Lauch Faircloth. Only 12 per cent of its 2383 employees as of December 31, 1977 were black. No blacks were hired in the category \$25,000 and up, one per cent, one, in the category of \$16,000-24,999, four per cent of the category \$13,000-15,999 with 31 blacks of 44 per cent of blacks in this department in the lowest category, \$4000-5999. When Faircloth took office in January, he said to a reporter that he did not know what he would do if anything to bring more blacks into policy-making positions and into the department in general.

Larkins said Governor Hunt has set up a procedure to get more blacks into state government. He said Hunt has requested his nine secretaries to designate a person to work along with Larkins to get more blacks hired in State Government. Larkins said that all but one department had complied and that department would submit a name shortly.

The NCBDLC has met with Hunt on several occasions to request black appointments and hiring. Larkins has been

appointed to work with the group representing the governors office.

Dr. Allison said that the employment of blacks in the state will not change until "there is very positive leadership from the top, from the governor and from the secretaries of the cabinets". Allison said that monitoring and evaluation procedures would be developed so that when time passes on we can determine whether progress is being

made or not being made." Previously the data upon which the group's findings were made has not been available for blacks. Allison said that crucial data needed is notice of vacancies that will be occurring within the various departments. According to Larkins, that data will be supplied to him by the department representatives selected by the secretaries to work with Larkins.

The NCBDLC will have some difficulties in getting appreciable numbers of blacks hired in state government because of a freeze in all hiring.

Black Press Hall of Fame to Get 5

WASHINGTON (NNPA)—The Black Press will celebrate its 150th anniversary here on March 18 by enshrining the first five of its most outstanding pioneer journalists in its new Gallery of Distinguished Newspaper Publishers at Howard University's Moorland-Spingarn Research Center. Alex Haley, author of "Roots," also will be honored. Dr. James E. Cheek, president of Howard University and Dr. Carlton B. Goodlett, editor-publisher of the San Francisco Sun Reporter/Metro Reporter and president of the National Newspaper Publishers Association (NNPA), made the announcement this week as plans were being completed for the installations in the gallery and the dedication of the Black Press Archives also at Howard during the NNPA Mid-Winter Workshop, March 16-19 here at International Inn.

Those who are to be enshrined are: Frederick Douglass, abolitionist editor and orator who founded the North Star in Rochester, N.Y., in 1847; Rev. Samuel E. Cornish and John B. Russwurm, co-founders of (New York) Freedom's Journal, the first black newspaper, in 1827 — 150 years ago.

Philip A. Bell, general agent of Freedom's Journal, who founded the (New York)



SAMUEL E. CORNISH JOHN B. RUSSWURM FREDERICK DOUGLASS PHILIP A. BELL DR. MARTIN DELANY

Colored American in 1837, and who published the San Francisco Elevator from 1865 until 1888; and Dr. Martin R. Delany, founder of the Pittsburgh Mystery in 1842 and later editor of the North Star with Douglass.

Another highlight of the enshrinement will be the placement in the gallery Black Press Sesquicentennial Memorial Plaques to Rev. Elijah P. Lovejoy, martyred editor of the anti-slavery Alton, Ill., Observer in 1837; and William Lloyd Garrison, publisher of the Liberator, leading anti-slavery newspaper in America, and the moving force in the Anti-Slavery Societies.

In addition, Black Press Sesquicentennial Awards will go to: Haley for his "Roots," an enormous contribution to

better interracial understanding; John H. Johnson, editor-publisher of Ebony and Jet, as the most outstanding black publisher in history.

John H. Sengstacke, editor-publisher of the Chicago Daily Defender and other Sengstacke newspapers, for founding NNPA; Ms. Lucille Bluford, editor of the Kansas City Call, for her suit to enter the University of Missouri's School of Journalism in 1939 which led to the establishment of Lincoln's Journalism School.

R. J. Reynolds Industries for its \$50,000 NNPA journalism scholarship program; and

to Dr. Cheek and William O. Walker, editor-publisher, Cleveland Call & Post and chairman of NNPA's Archives and Gallery Committee, for their roles in the establishment of the joint Howard University-NNPA Black Press Archives and Gallery of Distinguished Newspaper Publishers.

The first of a two-part enshrinement will take place at 3 p.m. on March 18 in Andrew Rankin Memorial Chapel on Howard's campus where the five honorees will be unveiled and the archives dedicated. Dr. Jay Saunders Redding, English professor-emeritus of

Cornell University and author of "No Day of Triumph" and other widely read books, will be the dedication speaker.

This will be followed in the evening by enshrinement ceremonies during the 150th anniversary banquet in the ballroom of the National Press Club. All the special awards will be made there.

Both Dr. Cheek and Dr. Goodlett have expressed high praise for Dr. Michael R. Winston, director of the Moorland-Spingarn Research Center, for the development of the Black Press Archives and Gallery in [Continued On Page 2]



IMPROVISING MELODY — Six-year-old Melody Andre of St. Louis was forced to improvise Feb. 14 when she discovered that this public telephone was obviously designed for a person somewhat taller than herself. (UPI)

South Africans Play Presidential Politics

The South Africans and the Rhodesians have cleverly taken advantage of the vagaries of American Presidential politics. From a strategic-political point of view they have been conducting an aggressive consolidation of their position in the face of the Kissinger inspired British diplomatic onslaught.

Before the recent Presidential elections the Ford Administration was reasonably successful in convincing the Rhodesians that Henry Kissinger's plan for black majority rule had to be obeyed and implemented at all levels. This feeling persisted until the last moments of the Presidential campaign when it was becoming increasingly clear that Ford might not be the victor.

At this point the Rhodesians and the South Africans changed their tactics. They would stall for time and see what the Carter Presidency would bring.

The essential idea of the Ford-Kissinger diplomatic mission was to persuade the Rhodesians and the South Africans to go along with the administration's plans of having Rhodesia renounce her Unilateral Declaration of Independence and consent to become, as she was before UDI, a British colony. This would enable the Black Rhodesian leadership to negotiate with the British and avoid the anticipated bitter diplomatic confrontations with the white Rhodesian leader.

[Continued On Page 2]

UDI Director Reelected

R. Edward Stewart, executive director of UDI Community Development Corporation was re-elected to serve as Vice Chairman of the Southeastern Regional Community Development Corporations (CDCs) at the Annual Conference held February 13-17 in Washington, D.C., at the Washington Hilton Hotel. The meeting was conducted by the National Congress for Community Economic Development (NCCED).

The National Congress for Community Economic Development provides a unified voice and an effective effort for all those who work in community economic development. The members joined in NCCED can be more effective on the national scene and NCCED can help strengthen and promote the economic development process on the local level working through and for the local community based group.

The Southeastern Region CDCs, of which Stewart is Vice Chairman, covers the states from Pennsylvania to Florida, and involves approximately fourteen CDCs who are in various venture operations in manufacturing, land development, investments, etc.

UDI/CDC itself is in the process of developing a twenty-six acre industrial park which is to be expanded through an additional fifteen acres resulting in a forty acre project. Present efforts involves the final preparation for a proposal requesting certain authorized funds that would cover the cost of bringing sewer to the particular site. Other projects include a five acre shopping center and an investment program dealing with providing venture capital injections on an equity or loan basis in certain ventures that have been determined feasible after a review of past history and projections of realistic future viable operations.

As the Southeastern Vice Chairman, Stewart will be responsible for serving as a liaison person between the CDCs in the field and the national office which is located in Washington, D.C. He is expected to call meetings, be available to meet on certain issues of concern at various times during interval periods between quarterly meetings that are

conducted by the national office. The next quarterly meeting for the NCCED will be held in New Orleans in May.

Also at the recently concluded NCCED Annual Conference held at the Washington Hilton, an exhibition was prepared by the CDCs for a "Show and Tell" review that attracted various people from different communities included elected officials who examined the manufactured products, from sophisticated electronic equipment, heavy machinery and furniture to stuff animals.

The Annual meeting was concluded with a banquet where approximately 400 persons were addressed by Congressional Representatives John

Jenrette of South Carolina and Shriely Chisolm of New York.

North Carolina's Fourth Congressional Representative, Ike Andrews, who is being considered for the Chairmanship of the Sub-Committee that will have jurisdiction over Community Services Administration was in attendance for a portion of the program and later represented by two of his aides, Ms. Fran Stevens and Mr. Bob Auman. A meeting was also held with Congressman Andrews by delegates from the Durham-Wake-Chatham County area who encouraged the Congressman to accept the appointment. CDCs are one of the federal funded programs channeled through Community Services Administration.

NATIONAL NEWS NOTES

NAACP PLEASED WITH HEW ON SCHOOL FUNDS CUT-OFF

NEW YORK — NAACP General Counsel Nathaniel R. Jones today praised Joseph Califano, secretary of the Department of Health, Education and Welfare, for his announcement on Thursday, February 17, that his office will enforce Title VI provisions of the 1964 Civil Rights Act that empowered the Federal Government to cut off funding to school districts in desegregation cases.

Mr. Jones said that: "His state goes beyond mere symbolism and represents solid resolve to compel compliance with the law, and to make HEW law abiding once again."

"Enforcement of Title VI was a potent weapon in the elimination of school segregation in the South, but has not been used, to any significant degree in the North."

"This policy, together with the NAACP determination to press court cases, will insure that illegal school segregation may soon become a thing of the past."

COLLEGE BOARD HELPS MINORITY RECRUITMENT

NEW YORK CITY — Names of 1,286 outstanding minority community college graduates who want to continue their education toward the baccalaureate degree were sent to admissions officers at all accredited, four-year college, the College Entrance Examination Board announced this week. The students—blacks, Mexican American, Puerto Ricans and American Indians—were selected for this academic performance from nominations submitted by 315 community colleges in 40 states, the District of Columbia and Puerto Rico. This service of the College Board—known as the Talent Roster of Outstanding Minority Community College Graduates—helps senior colleges recruit talented minority transfer students from a list of names, addresses, fields of study and grade point averages of students who expect to complete the associate degree during 1976-77. Over half had grade point averages of 3.0 and above.

Supermarkets General Signs With Mutual



W. J. KENNEDY III, North Carolina Mutual president, center, and John P. Long, Supermarkets General Corporation vice president for personnel, left, hold a copy of the contract in which SGC ceded a portion of its group life insurance to NCM. Looking on are Bob Joyce, director of compensation and benefits for Pathmark Supermarkets, a SGC subsidiary, second from left, third from left; Joseph Heywood of Prudential, second from right; and Herb Greivous, Pathmark's director of EEO, right.

WOODBRIDGE, NEW JERSEY — Supermarkets General Corporation, in conjunction with Prudential, recently signed a reinsurance agreement with North Carolina Mutual Life Insurance Company, the world's largest black-managed, privately owned financial institution. Under the pact, North Carolina Mutual will service a portion of SGC's group life insurance plan that provides coverage for the majority of the Company's 25,000 employees.

John P. Long, SGC's Vice President of Personnel stated, "The signing is indicative of our company's total commitment to Equal Employment Opportunity and Affirmative Action, and represents another step forward in our effort to establish business relationships with qualified minority-owned or operated concerns."

North Carolina Mutual Life Insurance Company which was formed in 1898 now ranks as America's 177th largest insurance company out of 1,865, with assets exceeding \$145 mil-

lion. Headed up by President William J. Kennedy, III, North Carolina Mutual has insurance in force valued at nearly \$3 billion, some of which has been underwritten for other such notable accounts as Harvard University, First National City Bank of New York, IBM, Procter and Gamble and General Motors.

SGC's largest division, Pathmark Supermarkets, is a member of the New York/New Jersey Minority Purchasing Council and the Volunteer Urban Consulting Group. Through this affiliation, Pathmark is purchasing goods and services from minority enterprises in the fields of maintenance, moving and storage, product manufacturing and distribution.

Supermarkets General Corporation is a diversified, publicly-owned retailing company that operates supermarkets, drug stores, department stores, home improvement centers and catalog showrooms in the Northeast.