

SOUTH SQUARE

CHAPEL HILL BLVD. & RTE. 15-501
DURHAM, NORTH CAROLINA



Everything

Before 'n After Baby Shop

CRISP AND FRESH FOR EASTER



Before 'n After Baby Shop
South Square

BUTTE KNIT

Spring Pant Suits & Dresses

1/3 OFF

Use your
• Master Charge • BankAmericard • Mini Dee Charge

Mini Dee fashions

SOUTH SQUARE, Upper Level

Phone 493-2591

LAMB'S MENSWEAR



Spring begins at Lamb's Menswear

Begin this Spring by making your selections at Lamb's Menswear. Our collection is in full color and matching your selection.

Arthur Richards
Tops St. Laurent
Crickett
Country Club
Frederick
Austin Reed

MAKE LAMB'S MENSWEAR YOUR PERSONAL CLOTHIER

Crämer Valley Mall,
Raleigh, N.C.

South Square Mall,
Durham, N.C.



MONTGOMERY WARD

SPRING SALE

SALE ENDS
SATURDAY

Save \$4¹²

**Ultressa® shirts.
A lot of luxury,
a little price.**

4⁸⁸

Sold last year for *9

The elegant shirt that's so smooth and soft you think it's silk. But it's really wonderful Ultressa®. Of knit polyester so it sheds wrinkles, machine washes beautifully. Moderately tapered for a neat, trim fit; with long point fashion collar and handy chest pocket. Short sleeves. You'll love yours in the latest breezy-fresh pastel tones. At Wards now in men's 14½-17.



1.62 off.
Pure Luxury® bra
for comfort, fit.

4⁸⁸

Regularly 6.50

Nylon lace cups with camisole straps, criss-cross bands of nylon/spandex. B, C cups.



Save 4.12
Spring dress bag
festival of values.

8⁸⁸

Regularly \$13

Bag a beauty. Fabulous fashion in fine urethane. Black patent-like finish. Leather looks in white, colors.



Save 2.12
Spiffy shells that
top everything!

4⁸⁸

Regularly \$7

Fabulous array. Polyester solids, stripes in lovely textures. White, navy, red, pastels. In misses' sizes S, M, L. Sportswear Department



Special buy.
Gold-tone and white is
fashion jewelry news.
Beautiful array. 2⁸⁸
each
white accents.
Earrings.....1.88



**Save
2.12**

New longer length
half slip of soft
Antron® III nylon.

2⁸⁸

Regularly \$5
24" length in non-cling
tricot. Flared. White, beige, Misses' S, M, L.
Nylon full slip. In
white, black, beige.
12-20. Reg. \$6 3.88

Special buy.

Three's a crowd-
pleaser! Pastel
pantsuit trios.

19⁸⁸

The price is cause for delight, too. Two lively threesomes—one with a striped vest, the other sporting a striped shirt-shell. Each has an easy flattering jacket to sash or not, plus pull-on pants super for travel, a great office companion. In rich polyester doubleknit that machine washes like a dream. Misses' 8-18.

Coat Department



**1/2
price.**

Stylish Italian imported sunglasses.

Choose from many high-fashion designs for men, women. Buy several.

**3⁴⁹
each**

Regularly \$7



Special buy.

**9⁹⁹
each**

Regularly \$7

Hard to please?

Give us a try.

South Square

Open 10 am to 9 pm Monday thru Saturday
Phones: Durham 493-3511 Chapel Hill 967-1800

MONTGOMERY WARD

FREE PARKING