

HALEY AND HOOKS
continued from page 2

Chairman Kenneth T. Stanley of the Louisville Defender by Marshall B. Bass of Reynolds and Henry Brown of Anheuser-Busch.

"The Samuel E. Cornial Publisher of the Year Award" presented annually by Gulf Oil Corporation, went to Garth C. Reeves, Sr., editor-publisher of the Miami Times and immediate past-president of the NNPA. Award included a \$1,000 cash prize.

"The John B. Russwurm Trophy" representing NNPA's top Merit Award achievement was claimed this year by both the Milwaukee Courier, Jerrel W. Jones, editor-publisher, and the Sacramento Observer, William H. Lee, editor-publisher. Each received a trophy and an equal share of the \$1,000 prize.

29 PAPERS GET AWARDS
Altogether, 29 NNPA member newspapers and their staffers received 89 plaques and \$20,000 in cash awards. The 29 papers are: Atlanta Inquirer, Carolinian (Raleigh) and Charleston (SC) Chronicle, Cleveland Call & Post, Dailey News of the Virgin Islands, Jet Magazine, Kansas City Call, Los Angeles Sentinel, Louisville Defender, Medium (Seattle), Michigan Chronicle, Milwaukee Courier and Milwaukee Star.

Mobile Beacon, New Pittsburgh Courier, Norfolk Journal & Guide, Observer (Chicago), Omaha Star, Philadelphia Tribune, Racine Courier, Richmond Afro-American, Sacramento Observer, San Francisco Sun Reporter, St. Louis American, St. Louis Argus, Savannah Tribune, Tri-State Defender (Memphis), Washington Afro-American, and Wilmington (NC) Journal.

AWARD SPONSORS

The prize money was provided by Alcoa, American Tobacco Co., Brown and Williamson Tobacco Co., Carnation Co., Coca-Cola, A&P Stores, Gulf Oil Corp., Heinz U. S. A., J. C. Penney Co., Lever Brothers, Miller Brewing Co., Mutual Black Network, Pepsi-Cola Co., Philip Morris, PPG Industries, Schlitz Brewing Co., Sears, Roebuck, Sterling Drug, U. S. Steel and Westinghouse.

Special courtesies were extended the convention by Sears which hosted a reception at its Community Service Center building which it has turned over to the St. Louis Urban League, by Anheuser-Busch which sponsored a luncheon, by Hiram Walker with a reception, by Monsanto, Ralston Purina, the Globe Democrat, Southwestern Bell, and St. Louis Argus with a dinner, ICBO and Warner Bros. with a luncheon, Don King with a reception, and Gulf Oil with a dinner.

Dr. Eugene Mitchell, publisher of the St. Louis Argus, N. A. Sweets, publisher of the St. Louis American, and Mrs. Howard B. Woods, publisher of the St. Louis Sentinel, were hosts to the convention which was held at the Breckenridge Pavilion Hotel.

NNPA's Mid-Winter Workshop will be held in Miami, January 18-21, 1978.

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