

WILLIAM A. CLEMENT

The Durham Business And Professional Chain hold its annual will awards banquet on Thursday, February 15, at 7:30 p.m. in the Durham Civic

William A. Clement, Jr.,

Essence Pres. Honored By Senegal Gov't

YORK, Smith, Clarence president of Essence Communications, Inc., parent company of ESSENCE magazine, was honored by the Government of Senegal Tuesday, November 28 at a gala reception celebrating the second anniversary of the opening of the Senegal Government Tourist Bureau in New York City.

Mr. Smith was presented with the Senegal Press Award in recognition of his contribution in maing 1978 a record year of tourism from North Ameri-

ca to Senegal. Acting as liaison between the Government of Senegal and ESSENCE, Mr. Smith

was responsible for the of the coordination magazine's special issue on Senegal, which appeared in July 1978.

Homes of Poor To Receive name w

enable local poverty assistance agencies across the state to hire 121 persons for three months to install the insulation.

a weatherization program that was about to reach a standstill. Because of a cutback in U. S. Department of Labor public most weatherization jobs

minated, the U.S. Department of Energy was making money available for insulation materials, but not labor.

ter," he said.

Lee said the \$300,000 comes from unexpended funds on other CETA pro-

funds for 87 counties. Thirteen counties mostly more urban - administer their

other 13 counties to closely examine their available funds to see what can be done to help improve the living conditions for poor people this win-

He also encouraged civic groups and other volunteer organizations to assist in the weatherization of poor people's homes.

Those organizations should contact local poverty assistance agencies to see if they can help,

he said. onomic Opportunity will oversee the weatherization

W. A. Clement, Jr. To Address Durham Business And Profess

holder of the newly created Act and the Small Business. post of associate administra-Investment Act of 1958. As associate administrator, Small Captial Clement is one of the Developnation's top ranking federal officials designated ment in the United Small Business to coordinate minority Administration, will deliver small business programs in the U.S. Government. the main address. Clement is expected to include in his address some remarks

Clement is a product of te Durham Public School system is a graduate of Morehouse College in

Atlanta. He received his MBA from the Wharton School of Finance and Commerce at the University of Pennsylvania in Philadelphia.

He has been president and senior loan officer of the Citizens Trust Bank in Atlanta, one of the largest minority owned banks in the country and has worked

with the North Carolina Mutual Life Insurance He Company. received CLU his . designation American from the College of Life Underwriters, Bryn Mawr, Pennsylvania. Aside from his banking and insurance experience, he has been a stockbroker with Bache, Halsey Stuart Sheilds, Inc.

and the Robinson-Hum-

phrey Co., both firms of the New York Stock Exchange. He is also a member of numberous

boards. The Durham business professional chain and was founded in 1938 for the primary purpose of promoting the expansion development and minority business and professions in the Durham

area. After more than 40 years of uninterrupted service, the organization has expanded and now serves 29 North Carolina counties and has additional offices in Fayetteville,

Goldsboro and Wilmington. Awards will be presented to several area businesses for their outstanding contributions to the business community. Past award recipients the 1978 Awards

Esau and Interior Decoration Comapany, Service Service Company, Printing Company, Thorton and

Construction Company. The public is invited to attend the banquet and ticket information can be obtained by calling The Chain's office at 688-7356.

YEAR END



Minority

concerning the new amend-

ments to the Small Business

Business

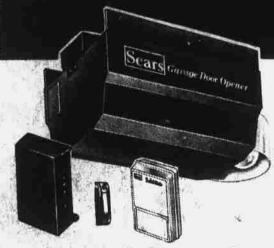
Owenership

SEARS PRICING POLICY reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an ex-

19101

Special Purchase

Ask about Sears Credit Plans



Digital Control Garage Door Opener

While Quantities

14-HP garage door opener automatically lifts, lowers and locks door. Single touch of

door openers start as low as \$98.95. Garage Door Opener Installation......\$60 Job includes labor to install, under normal circumstances, connecting to your existing, code-approved 110-120 volt AC receptable within reach of a 54-ft. line cord. Additional charge for installation of new electrical circuit.

transmitter activates the control. Sears garage

Washer & Dryer Pair!



Space-Saving

Kenmore Washer

AM/FM/FM stereo receiver. 19-in. diagonal measure pic-

600-watt setting. Timer. Sale Counter-balanced lid. Sale

SAVE 570!

8-Track Cassette

Play/Record

SAVE 530!

Automatic Defrost

Microwave Oven

Sale ends Jan. 21.

Washer Sears Price

Sturdy Kenmore Electric Dryer

Built for dependability, rugged construction. 24-in. wide washer is specially designed to fit Heat and air cycles. Great for the budget

100 OFF!

cabinet styles. Has Sensor Touch electronic tuning, one-button color. 25-in. diagonal

While Quantities Last!

SAVE 20!

Powermate®

Vacuum

Includes 7-pc. attachment set. Sale ends January 21.

19.1 cu. ft.

Kenmore

Regular \$679.95

Roomy 13.53 cu. ft. fresh food

section with moisture-sealing

Humidrawer, 5.70 cu. ft. freezer.

Patterned steel-finish doors. On

Sale ends January 22

rollers. Includes ice maker.

Each of these advertised items is readily available for sale as advertised.

measure picture.

Console Color TV

With Electronic Tuning

SAVE 40!

Kenmore

Upright Vacuum

Reg. Sep. Price \$129.95 **QQ**95

Adjustable beater brush. One

All-frostless! Frost

can't form so there's no

measy defrosting chores.

Four rollers make it

easy moving to clean

Humidrawer®

speed with attachments.

the tight spots! This basic machine provides easy operation. Heavy-duty motor. minded person! Kenmore dryers require electrical connectors not included in prices shown.

SAVE 50!

Contemporary

Color TV

SAVE \$20!

15.1 Cubic Foot

Chest Freezer

SAVE \$80!

Icemaker Refrigerator

Icemaker hookup is optional, extra.

ends January 31.

ture. Sale ends Jan. 14.



10-in. Radial Arm Saw

10-in. Table Saw Outfit

1-HP Capacitor-start mo- Regular \$389.95 tor developes 2-HP. Partially assembled. Sale 2995 ends January 20.



SAVE *20! Craftsman Home-N-Shop Vacuum

dry debris or 5-gal. liquid. Rolls on casters.

Insulation

Secretary of Natural Resources and Community Development, Howard N. Lee, announced today he would make enough funds available effective January 12, to enable the insulation of between 800-1,000 homes of the poor in the first three months of next

\$300,00 would

Lee's action revitalizes service employment funds had been eliminated.

Ironically, at the same time those jobs were eli-

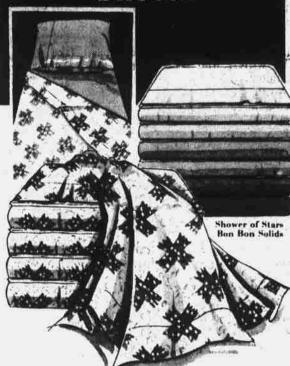
We have brought this problem to the attention of the U.S. Department of Labor. But we aren't going to wait for an answer. This may be a stop gap measure, but at least some people will be helped and have a warmer win-

NRCD administers CETA own CETA funds.

"I would urge those Lee said.

The State Office of Ecprogram.





sheets in blue, green or yellow combine with matching solids or white. Cotton and polyester. Thru January 15.

Full sheet 2 for *7 Standard pillowcase, pr. 2.99

Special Purchase Twin Bright, star-studded Perma-Prest* muslin



Durable and Colorful **Matchmate Towels**

Regular \$3.49 ea. Bath Size

Absorbent cotton and polyester towels in a rainbow of rich colors. Mix and match solids and classic patterns.

\$2.29 Hand towel.....2.09 \$1.19 Washcloth1.09 Sale ends January 15

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Satisfaction Guaranteed or Your Money Back





Latex 1-Coat Paints

Latex Flat Paint Colorfast

 Spot resistant Latex Semi-gloss

 Washable Spot resistant

SAVE *14 Airless Sprayer

Your Choice

Reg. \$10.99





Briarwood IV Pool Table

5-in. thick honeycomb fiberboard bed is moisture and warp-resis-tant. One-piece frameless con-struction. Sale ends Saturday! 359⁹⁹ \$329.99 14-in. Slatene® Diplomat IV, 8-ft......



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