

# \$10 off Women's 26" bikes. One is just Mom's speed.



**Sale  
89.99**

Reg. 99.99. Women's racing-style 10-speed bike equipped with Skylark derailleur, rat-trap pedals, dual caliper and black wall tires.



**Sale  
59.99**

Reg. 69.99. Women's 26 single-speed bike has coaster brake, green fenders and tan saddle.



**Sale  
79.99**

Reg. 89.99. Women's 26 3-speed bike has dual caliper brakes, trigger shifter, Chestnut finish.

Sale prices effective through Saturday. Bikes come unassembled.

## Save 20% on accessories.

**Sale  
2.95**  
Reg. 3.69. Large plastic flower basket hooks up easily to most bikes.

**Sale 1.59**  
Reg. 1.99. Oblong mirror with 2 reflectors attaches to handlebars.

**Sale 8.39**  
Reg. 10.49. Cable driven speedometers for 26" and 27" bikes.

**Sale 15.99**  
Reg. 18.99. Converse "Chris Evert" canvas tennis shoe has soft sponge insole and padded tongue and collar. White with color trim in sizes 4-10.  
Sale prices effective through Saturday.

**Sale 11.99**  
Reg. 15.99. Wilson® Chris Evert Select wood tennis racket has nylon strings and leather grip.

## Save \$4 to \$10 on these small electrics.

**Sale 54.99**  
Reg. 64.99. Food processor with direct drive motor chops, slices, mixes, grates, shreds, more. With break-resistant work bowl, three-stainless steel blades. Dishwasher safe removable parts. \$5 Stainless steel French fry blade.

**Sale 24.39**  
Reg. 29.39. 14-speed blender with full range flash blend control. Removable stainless steel cutting assembly, 40-oz. glass jar.

Sale prices effective through Saturday.

**Sale 15.99**  
Reg. 19.99. Automatic can opener with knife sharpener. Dishwasher safe cutting assembly.

**Sale 18.99**  
Reg. 22.99. Steam/dry iron with burst of steam. Features 44 vents, heat selector fabric dial.

This is **JCPenney**

## Pop Rocks Arrive In Town!

It's official. Pop Rocks — the most popular and often hardest-to-get candy in town — is now available at local retailers. For some time suppliers of the popping, sizzling, crackling candy by General Foods were available only through a few distributors who purchased it in test markets elsewhere and brought it into the area.

Now the candy's distribution is being expanded, the manufacturer said. The candy, which is carbonated to provide the crackle, is made by a difficult, patented process. It first was produced in small quantities and sold only in limited areas of the West. Demand exceeded General Foods' expectations, a company spokesman said. In one Western test market, a quantity of carbonated candy in a supermarket that was expected to last for three months disappeared in ten days.

The "pop" in Pop Rocks comes from carbonation, the same kind that puts the fizz in soda pop. But it would take 10 packets of Pop Rocks to equal the amount of carbonation in just one can of soda.

Pop Rocks is being introduced in cherry, grape and orange flavors.



## PTA Challenges Nation's Leaders: What Can We Do For Our Schools?

**CHICAGO** — Culminating a series of public hearings which explored problems facing cities and their schools — and opportunities for positive change — the National PTA will hold a national conference on the subject as part of its Urban Education Project. The day-long meeting will be in Washington, D.C. on May 15, 9 a.m. - 5 p.m., HEW Building, in the Snow Room, No. 5051, 330 Independence Avenue, S.W.

Offering a forum for leaders of national organizations concerned with urban problems and their impact on our cities' schools, and this conference represents the PTA's commitment to initiating a cooperative discussion of these concerns among key figures in government, education, and national citizens' organizations. It also signifies the beginning of a mobilization of both local and national resources for addressing these crucial issues.

Launching the project in November 1978, the PTA's objectives are to focus national attention on the problems plaguing urban areas and their schools; to generate new and dynamic approaches to their resolution; and to make parents the leading

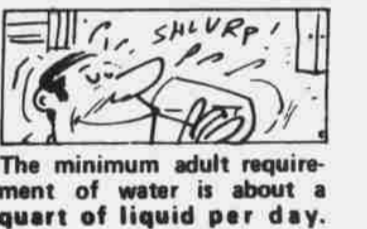
force in this endeavor. According to Ms. Grace Baisinger, National PTA president, "The six cities we visited earlier this year have indeed met our challenge. An impressive cross-section of educators, public officials, parents, students, clergy, and community leaders spoke out clearly on the problems and resources of our urban schools."

"Based on a preliminary analysis of the hearing testimony, the five most frequently cited recurring problems affecting urban centers and schools were: inadequate financing for public education; lack of parental involvement, or broad-based community participation in schools; low academic achievement and poor student performance; inability of schools to meet the diverse needs of students; and youth unemployment."

"We, in the PTA, find it significant that establishing collaborative partnerships with varied publics, and ensuring more parental involvement in the total educative process, were the most popular solutions offered by the testifiers." Zeroing in on those priority issues, the conference participants will be asked to respond to one or more, and to address

them in light of such questions as: how can the PTA design collaborative measures to meet these issues?; what resources are available, either from their organization, or in collaboration with other national organizations?; what do they perceive to be the barriers or obstacles in resolving these issues?; what, specifically, has their organization done in these problem areas?; what model situations are they aware of that have successfully addressed these problems?; what might be done among national organizations to effect change in local areas?

Information generated by the hearings and the national conference will be utilized to formulate a plan of action with a dual thrust: a report, correlating the data from the hearings into a single document, scheduled for release in summer 1979; and a national network, building on local coalitions of concerned individuals within the cities involved in the hearings, who will be responsible for effecting change.



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SEMINARS WILL BE HELD ON THE FOLLOWING SATURDAYS

April 7, 14, 21, and 28  
May 5 and 12 Time— 8:00 p.m. - 10:00 p.m.  
Each Session

Required Attendance— 3 of 4 meetings to receive certificate of participation

To Enroll Call 919 286-3622 or Write,  
Post Office Box 2553 — Durham, N.C. 27705  
Seminars Will Be Held At:  
Ramada Inn Downtown — I-40 at Duke Street

## NCCU Awards Chancellor's Scholarship

Kevin Brown of 1054 Kenwood Ave., Camden, N.J. and Robyn Singletary of 117-23 165th St., Jamaica, N.Y., have been awarded Chancellor's Scholarships to attend North Carolina Central University.

The scholarships, which are based on academic merit without reference to financial need, are valued at \$1,000 for the academic year 1979-80. Both students will enter North Carolina Central University as freshmen in the fall session of 1979.

## Appointed To Internship

Bobby Wynn of Murfreesboro, a student in the School of Library Science at North Carolina Central University, has been appointed to serve an internship with Microfiling Corporation of America. He will begin the internship on June 8.

The corporation, which operated in North Carolina, is an affiliate of the New York Times Publishing Co.

Wynn, who is a candidate for the master of library science degree, holds a master of arts degree in history from North Carolina Central University.

## SCSU Student To Participate In SU Program

ORANGEBURG, S.C.—Winfred Williams, a sophomore from Branchville majoring in physics at South Carolina State College, has been selected to participate in the Stanford Linear Accelerator Summer Science Program at Stanford University, at Palo Alto, California.

The program was established to contribute further training traditionally not found in science and engineering.

The participants will be placed in a research group and will have the opportunity to participate in several short courses such as astrophysics, quantum nature of matter, acceleration operation, computer programming, etc., which are offered by the program and visiting scientists.