

The Black Side of Washington

By Sherman Brisco — NNPA

OMBE Given Impressive New Name
But the Same Half-Empty Pocketbook

In his Romeo and Juliet, Shakespeare came up with the truism that "a rose by any other name would smell as sweet." By the same token, OMBE, the poorly financed effort to help minority business enterprises, has the same sweaty odor of failure, no matter how high sounding the new name.

Under Secretary of Commerce Luther H. Hodges, Jr., announced at a press conference the other day that the Office of Minority Business Enterprises was having its name changed to Minority Business Development Agency. This, he said, was to upgrade and expand the program's current minority business effort.

Obviously upgrading and expanding will require more funding. So all of us at the press conference waited for the bottom line — the increase in funds above the mere \$58 million to provide more management assistance.

Then came (you won't believe this) the big disappointment, the impressive new agency, Hodges said, will be funded during the first fiscal year at the same level as OMBE. There was no mention of a bigger budget in future years. Hell, I am with you, Shakespeare, garbage by any other name smells like garbage.

Ban on Sickle Cell Pilots Leads to Fights in Pentagon

Remember Ms. Kathleen Carpenter, deputy assistant secretary of Defense, who I told you was barred from discos in West Germany recently when she showed up with a black escort during her visit there as an equal opportunity officer studying racism?

Now she is at war with the pentagon medics who have disqualified anyone with the sickle cell trait from being assigned to flight duty. Officers tell me that Air Force and Navy research indicates that sickle cell victims might blackout during an emergency.

Howard University Sickle Cell specialists tend to agree, although they hasten to point out that the thirty year old research studies were not done in pressurized planes. Now, of course, virtually all high flying planes are pressurized.

Deputy Assistant Secretary Carpenter calls the disqualification a ploy to reduce the number of black pilots, since mainly blacks are likely to carry the sickle cell trait.

No Blacks in White House Shakeup

So far, no blacks are involved in the White House shakeup, according to Presidential Assistant Louis Martin. He says there may be some assignments.

The only black leaving is highly able Dr. Elizabeth Abramowitz, assistant White House director for education and womens issues on the Domestic Policy Staff. She is leaving for greener pastures. Her resignation has been in the works for nearly two months.

Dr. Abramowitz, a psychologist, taught at Howard, did research and planning for the D.C. public schools, and worked for the National Council of Negro Women before joining the White House staff in 1977.

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Individuals interested in business opportunities in the franchise field can get detailed information on 39 major categories of franchised businesses in a new directory from the U.S. Department of Commerce.

Entitled "Franchise Opportunities Handbook," it is the 13th edition of the guide published jointly by Commerce's Office of Minority Business Enterprise (OMBE) and its Industry and Trade Administration.

OMBE Acting Director Allan A. Stephenson praised the 1979 edition, calling a useful reference for minority business developers.



The Alaskan brown bear is the largest meat-eating animal that lives on land, according to *The World Book Encyclopedia*. It grows up to 9 feet (2.7 meters) long and weighs over 1,500 pounds (680 kilograms).

The trunk of an elephant can hold six quarts of water.

COMMERCE NEWS

"Franchise sales of goods and services are expected to reach nearly \$300 billion in 1979, nine per cent ahead of last year," Stephenson explained. "We want to see minority owners in a position to share in this growing business sector."

Besides detailed information on over 860 franchise companies, the handbook contains

background on the franchise system of marketing, and information on investigating a franchise as outlined in the new Federal Trade Commission trade regulation rule concerning franchising.

There is also information on public and private minority business or franchise assistance programs and agencies, a bibliography of published

materials on franchising, and a checklist for evaluating a franchise opportunity.

Copies of the "Franchise Opportunities Handbook" are for sale at \$6.50 per copy from the Superintendent of Documents, U.S. Government Printing Office, (Stock No. 003-009-00320-2), Washington, D.C. 20402.

NEW LOCATION

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NCCU To Offer 12 Courses In Evening Hours

The North Carolina Central University School of Library Science will offer twelve courses in the evening hours during the fall semester beginning August 30 and has scheduled nine evening courses for the spring semester.

One undergraduate level course, "Selection and Use of Information Sources," is scheduled for the evening hours both semesters.

The school offers the evening schedule primarily to benefit

working librarians who are seeking the Master of Library Science degree. All classes in the evening begin at 7 p.m.

Graduate level courses to be offered during the fall semester include "Research in Librarianship and Information Science" on Thursday; "Introduction to Automation in Libraries on Wednesday; "Library Planning and Management" on Tuesday; "Public Library Administration" on Tuesday; "Nonprint Resources and Services" on Tuesday; "Humanities Resources and Services" on Wednesday; "Comparative Librarianship" on Thursday; "Indexing and Abstracting" on Thursday; "Early Childhood

Resources and Services" on Wednesday; "Resources and Services for Youth," on Tuesday; and "Government Publications" on Wednesday.

Several spring semester courses will be offered as short courses, for half the semester, some of these short courses are included in the spring schedule.

Evening courses to be offered in the spring semester will include "Selection and Use of Information Sources" on Tuesday and Thursday;

"Libraries and Legislation" on Wednesday; "Analysis/Automation Library Systems" on Monday; "Science and Technology Resources and Services" on Tuesday and Thursday, beginning in mid-March; "Children's Literature" on Monday; "Books, Mass Communications Media, and Libraries" on Monday; "Subject Analysis of Materials" on Wednesday; "Early-Childhood Resources and Services II" on Wednesday; and "Principles and Practices in Library Science for Youth" on Tuesday.

Information about the offerings of the School of Library Science is available from the Office Of The Dean, 683-6485.

Affirmative Action

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Commission (remember, the "airwaves belong to the people"), which unfortunately imposes different standards.

The "regulators," that alphabet soup of agencies—FAA, CAB, FCC, NRC, FTC, etc., etc.—have long been known as being too "comfy" with the industries they're supposed to regulate. Three Mile Island and the Nuclear Regulatory Commission, the DC-10 and the Federal Aviation Administration are just the latest examples of a consistent pattern and practice that forces one to wonder about the exact nature of our economy.

Because of the fact that under the FCC's so-called "zone of reasonableness" standard, zero per cent black hiring in an area over fifty per cent black does not mean that the station involved is not serving the "public interest" stations' abysmal records continue unabated.

Blacks in communities across the land should find out the hiring records of the media in their area.

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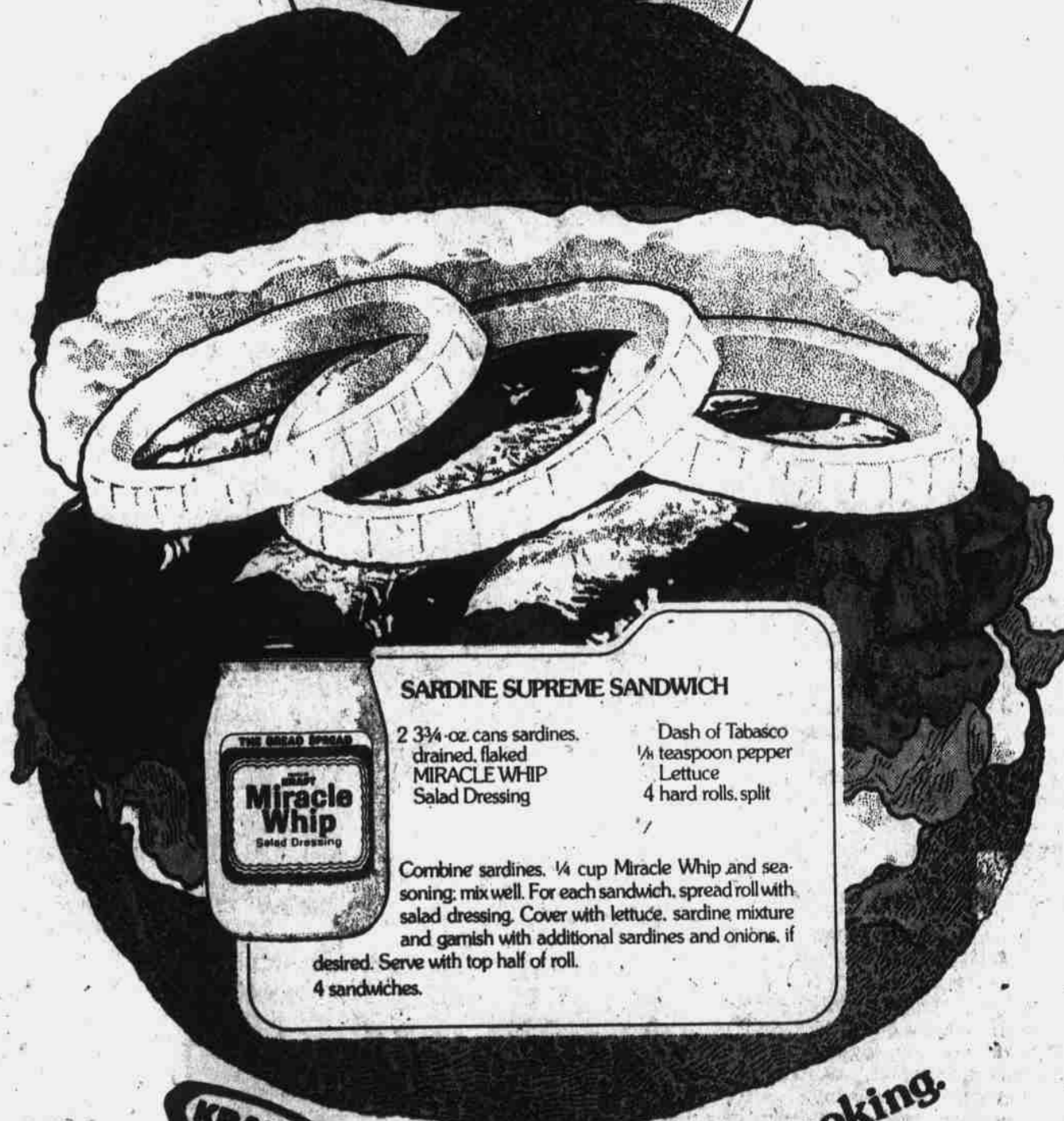


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- 2 3/4-oz. cans sardines, drained, flaked
- MIRACLE WHIP Salad Dressing
- Dash of Tabasco
- 1/4 teaspoon pepper
- Lettuce
- 4 hard rolls, split

Combine sardines, 1/4 cup Miracle Whip and seasoning; mix well. For each sandwich, spread roll with salad dressing. Cover with lettuce, sardine mixture and garnish with additional sardines and onions, if desired. Serve with top half of roll.

4 sandwiches.



...means more than cooking.