

JOCCA Offers Information About Self Help Methods

Thinking about college? Ms. Gloria Mason Williams and her staff at the Joint Orange-Thatham Community Action Association (JOCCA) offices will give helpful tips and printed information about colleges that offer self help methods of paying expenses.

Families with modest incomes should not be discouraged by fees which sound out of reach, she said. Many students are making it through by working a few hours each day right on campus. College work-study programs are enabling students to pay most of their expenses

by their own efforts. That's good news to many who thought they could never afford a college education.

Durham College, for example, offers seven different types of financial aid. Most students met their financial aid needs by a combination of a

work-study award, loan, scholarship, or grant. In order to continue to qualify for financial aid, a student must keep a minimum grade point average of 1.75 for the first two terms.

Durham College specializes in helping the student who has little

money but lots of determination to get ahead. As a junior college, it offers the Associate of Applied Science Degree (A.A.S.) in General Education, Secretarial Science, Recreation Technology, Business Administration, Management and Computer Programming, Medical Laboratory Technology, and Fashion Merchandising. JOCCA has just received a visit from Durham College staff members who brought printed information about how to apply to the college. The colorful brochure tells how almost anyone can prepare for a secure job through the self-help way at Durham College.

Ms. Williams, Deputy Director of JOCCA services, is herself a graduate of Durham College. She says, "We are glad to provide information and literature about college opportunities, particularly about Durham College, because I know personally that it does give our youth the chance to compete in the job market."

JOCCA provides the information free and wants to encourage high school seniors and other young people who are not satisfied with their present situation to come by the neighborhood centers and pick up a brochure, or write to Ervin Kearney at Durham College, Durham, NC 27707.

Proctor And Gardner Gets Account

Alberto-Culver Company has announced assignment of its TCB line of hair care products to the Proctor and Gardner agency of Chicago.

TCB products are designed for the black and Hispanic markets and Proctor and Gardner is a black-owned agency.

The announcement was made at a beautician/barber show hosted by the TCB division of Chicago's McCormick Inn. About 400 beauty and hair care specialists largely from the Chicago

Miller Co. Sponsors An Art Exhibit

EDEN — The Miller Brewing Company will sponsor a major regional art exhibition to acquire works by area artists for its new \$250 million Eden brewery, Miller President William K. Howell has announced.

The exhibition is being sponsored in conjunction with the Green Hill Gallery, a non-profit member organization of the Greensboro Arts Council.

Artists who have resided for at least one year within a sixty-mile radius of the brewery are eligible to submit works. Selected works will be incorporated into the "Miller Plus 60" Exhibition, which will be open to the public during December at Green Hill.

About forty works, encompassing various media, will be purchased to form the nucleus for the permanent Miller collection. Purchase awards totaling more than \$15,000 will be presented by a panel of four noted judges.

"This commitment to the visual arts is a positive expression of our corporate philosophy of active community involvement. We are proud to provide support for an activity which encourages individual imagination and excellence," Howell said.

"Geographic limitations have been placed on the contest in order to give the Miller collection a regional identity, as well as provide a unique opportunity for area artists," Howell explained.

Judges for the exhibition include Aladar Marberger, Director, Fischbach Gallery, New York City; Walter Hathaway, Director, Columbia Museum of Art, Columbia, S.C.; Odile Basch, Manager-Cultural Affairs and Special Programs Philip Morris Incorporated; and June Mooney, Miller Brewing Company, former director of the Rockingham County Fine Arts Festival.

Entries will be accepted October 27 and 28 at Green Hill from noon until 4 p.m. In addition, two other locations will be used as collection points — the Eden Public Library and the Piedmont Arts Association office at Lynwood House in Martinsville, Va.

Art pieces can be left at either the library or Lynwood House on October 25 and 26. Two original works completed within the past two years will be accepted, including drawings, paintings, prints and collages. All entries must be sized less than 48 inches in any direction. Participants must be eighteen years of age or older.

Entries should be framed and suitable for hanging. No entry fee will be charged.

Entry forms will be available at Green Hill and the other collection locations, and are included in a prospectus which is being distributed to art groups, galleries and others within the contest area.

Jury decisions will be announced after November 2.

The purpose of Green Hill Gallery's to promote and exhibit visual arts by contemporary north Carolina artists. The gallery is housed in the new Greensboro Arts Center, 200 N. Davie St., which opened earlier this year.

"Miller Plus 60" will be the first corporate-sponsored exhibition at the gallery.

Miller is an operating company of Philip Morris Incorporated. Principal brand include Miller High Life, Lite and Lowenbrau.

BITS AND PIECES

By Jesse H. Walker
NEW YORK—Friends of veteran newsman Jimmy Hicks, now executive editor of The New York Voice, are throwing a reception honoring his over thirty years as a journalist, on Thursday, September 20, at the New Smalls Paradise. Hicks has recently had two sojourns in the hospital. His career spans service as a national and war correspondent for the Afro-American chain, the NNPA, the Amsterdam News and the Cleveland Call-Post.

HISTORY QUIZ: Which black woman founded a bank and served as its president at the turn of the century? "Maggie Lena Walker, following a career in teaching, founded St. Luke Penny Savings Bank in Richmond, Virginia. That institution later became the St. Luke Bank and Trust Company." Source: "Black Culture Quiz," published by the Sperry and Hutchinson Company, 330 Madison Avenue., NYC 10017.

Mitchell, Titus & Co., certified public accountants with NYC offices at 2 Park Avenue, have opened a Washington, D.C. office at 1825 K Street, N.W.

The Ford Foundation has announced a grant of \$1,500,000 to the Atlanta University Center Library campaign, bringing total gifts and pledges from all sources to \$14,300,000. The drive's goal is \$16,000,000 and this latest should bring smiles to Lisle C. Carter, former Atlanta U. Center Chancellor who started the drive. Carter is now president of the University of the District of Columbia. Atlanta U. chancellor is now Charles W. Merideth, who said Ford grant "has helped to focus the attention of other donors upon black colleges and the vital role they play in our national system of higher education."

In Atlanta, Carl Ware resigned as president of the City Council and was named vice president, special markets, of Coca-Cola USA, as successor to the late Charles Boone as head of the division's ethnic-oriented national advertising and marketing programs.

Lloyd Von Blaine, co-chairman of the ad hoc committee recently formed to draft Muhammad Ali to run for the U.S. Senate, is the same Von Blaine who once owned Harlem's famous Frank's Restaurant and the Club Bengasi in Washington, D.C. His c... at 527 Madison Ave., is the headquarters for the... Blaine... long time friend, is on the committee.

Human Rights Commissioner Kenneth Drew, publisher of The New York Voice, says he resigned his unsalaried position because he "didn't want my name scandalized", after the City Board of Ethics ruled he tried to capitalize his official position to persuade a major department store to buy advertisements in his newspaper. Drew, a member of the NNPA, has served under three mayors — Lindsay, Beame and Koch — and intimates charges evolved from a Koch deputy mayor because of his newspaper's constant attacks on the Koch administration.

NEW YORK — Harlemites are up in arms over the possible closing of the historical 369th Armory, located at 2366 Fifth Avenue, a community landmark. The armory faces closing on or about September 16 due to the elimination of the Headquarters and Headquarters Detachment of the 369th Transport Battalion of the National Guard, the unit responsible for the maintenance, supervision and control of the armory. Community leaders held mass a protest meeting on Saturday, August 25.

Glenda Campbell, the 1979 Clifford L. Alexander Scholarship winner and past awardee were honored at a luncheon hosted by The New York Bank For Savings at Rockefeller Center. The Scholarship is named after the first manager of the bank's 135th Street Office who's also dad of the present Secretary of the Army. Glenda enters Mercy College in Dobbs Ferry, N.Y. this fall. Also present were Denise Taylor, a 1977 scholarship awardee who graduated this year from Barnard College and Sabrina Michaux, a 1978 winner now attending Boston University.

HISTORY QUIZ: What is the symbolic importance of the old courthouse in St. Louis, Missouri? "It was in the old courthouse that Dred Scott first sued for his freedom. Scott, a fugitive slave, became a cause celebre among abolitionist circles for the next ten years. In 1957, Chief Justice Roger Taney handed down the decision that a slave could not be freed by moving to free territory. Weeks after the decision, Scott was freed by his master, a year later, Scott died." Source: "Black Culture Quiz," published by Sperry & Hutchinson Co., 330 Madison Ave., NYC 10017.

Lawrence E. Wilson, III has been appointed brand manager for Parliament Lights cigarettes at Philip Morris USA. Wilson, 27, was formerly manager of communications programs for Philip Morris. A native of Mystic, Conn., he earned an MBA from the Wharton School at the Univ. of Penn. and holds a B.A. degree in economics and music from Drew University. He's active in various music and theater organizations in the metropolitan NYC area, including the New York Choral Society and the American Guild of Organists. He's also a member of the National Amateur Boxing Association.

The Rockefeller Brothers Fund, according to its annual report, gave a \$2.1 million capital grant to Spelman College. It also gave grants to the PUSH Foundation, the National Urban League and the Mississippi Council on Human Relations, Inc. Also to the Republic of Botswana, the South African Institute of Race Relations and the Caribbean Agro-Economic Society.

The General Motors Corporation has invested an additional \$24 million in its South African subsidiary. A portion of the funds will be used to help racially integrate factory facilities.

Franklin A. Thomas, president of the Ford Foundation, will head an eleven-member study commission organized to appraise policy options available to the United States for dealing with southern Africa. Other members include Robert S. Browne, president of the Black Economic Research Center; Ruth Simms Hamilton, professor of sociology and racial and ethnic studies, Michigan State University; Charles V. Hamilton, Wallace S. Sayre Professor of government at Columbia University; Alle Aileen Hernandez, an urban affairs consultant in San Francisco, and Constance Hilliard, executive director of African-American Scholar Council, Inc.

Ex-newsman Edward (Sonny) Murrain is now writing a "Remember When" column in The Harlemites, the delightful monthly publication published by the Harlem Dance Foundation and circulated to a selected clientele.

Norman W. Powell, vice president and general sales manager and Ethel Moore, merchandising coordinator, have severed connections with Amalgamated Publishers, the national advertising representatives for blacks newspapers.

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