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status. These reports sup-

port marketing manage-

ment and the activities of

the strategic planning

group in the International

A Liberal Arts graduate

of Hampton Institute,

Lewter earned her MBA in

Marketing at Rutgers

University. Prior to join-

ing Merck, she was af-

filiated with Bloom-

65 schools.

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Founder's Day at NCCU

Members of the family of the late Dr. James E. Shepard, founder and first president of North Carolina Central University, officials and attendees are shown in front of his statue in the Circle last Friday morning. Inset (left) is Mrs. Wanda Garrett and Kenneth Steed (right) who were narrators for that portion of the Founder's Day program held in B.N. Duke Auditorium (background).

## International African-American Diplomacy GE IU DE MEIU MI MUUU M

North Carolina Central University will host an international near-summit conference

"Developing an African-American Diplomacy," November 18, 19 and 20,

Dr. George Reid, pro-ram director and organizer, indicated that this conference is a first for the South; for North Carolina; and for North Carolina Cenntral University's campus - or any

other constituent member of the University of North Carolina system - when a large contingent of ambassador State Department personnel and other

Toward "No Spanking" By TRELLIE L. JEFFERS

PARTII

**Durham Educators Lean** 

A majority of Durham City educators, picked at random and interviewed by telephone regarding their views on spanking in the city schools, expressed disapproval of spanking while a minority expressed approval.

The survey was prompted by the recent action taken by the local Board of Education on policy to strengthen the N.C. law on spanking. The policy was presented by City Schools Superintendent, Dr. Cleveland Hammonds to the board at its regular meeting, on October 22:

Mrs. Blondola Lucas, Dean of Girls of Shepard Junior High School said "I don't believe in spanking. In my eighteen years as dean of girls, I have never spanked a student. "I have never seen a hardcore, mean child: I have seen children with problems of growing up."
Mrs. Lucas said that "there must be a high level of trust and sincerity which must be expressed and the student will pick this up and trust you in return.'

Mrs. Beth Upchurch, newly elected member of the Durham City Board of Education said that "Ihate to see someone other than the parent spank a chill." She added that perhaps if we look, we may find ways to lessen. the accessity of spanking as we increase the joys of learning." Mrs. Upchurch said that she is a member of a child abuse preven-

tion program and she measures. hears a lot of talk about child abuse. Fayetteville Street

Elementary School, according to Frederick Fuller, acting principal, does not use spanking as a disciplinary method. Children with serious behavior problems are sent home and asked to return with their parent(s) in an attempt to involve the parent(s) in altering the undesirable behavior. Fuller added, however, that "a spanking for some children does not hurt."

John A Hunter, principal of Y.E. Smith Elementary School replied to the question of spanking to achieve discipline, "I don't believe in spanking. At Y.E. Smith, we are looking for disciplinarymethods that will become a part of the child." Hunter said that the school is now trying to implement William Glasser's ten steps to discipline. Glasser is the author of "Schools Without Failure", and his ten steps to discipline involve both the teacher and student in a process which the teacher assists the child in learning to become responsible for himself or herself, sometimes with the aid of the parent(s). Glasser stipulates in his ten steps that there are times when a child may need to go home because

of his/her conduct, but he

stresses that the child

should be allowed to

return the next day

without

punitive

Mrs. Josephine D. Clement, chairman of the Durham City Board of Education, said that she "would rather not use it (spanking), but the state has given the right." She added that the superintendent's new policy will prevent abuse by both the student and the teacher.

John D. Lennon, member of the City Board of Education, stated that "the law gives the teacher a right to spank in the presence of the principal and we have no right to change it until the law changes."

Emmett Gills, Dean of Boys at Hillside High School said that he "sees nothing wrong with spanking if it is done in the right place and at the right time."

It seems that a majority of Durham City educators are now utilizing alternatives to spanking to achieve discipline. Some say that they now practice the N.C. law on spanking, but they are searching for disciplinary methods. They seem to realize, as one educator commented, that "some children have serious mental problems, and spanking will not solve these problems. Spanking may make the child behave in the presence of the teacher, but it will not give the child anything to use in his/her daily life."

Next week: Counselors, psychologists and social workers views on spank-

high-level officials from federal agencies have recent allegation from a assembled to discuss international diplomacy.

The conference will start at 9:30 each morning and Zimbabwe-Rhodesia and end at 5:15 in the afternoon. The public is invited to affend the symposium. Most of the sessions will be held in the Fine Arts Building Auditorium at NCCU.

Dr. Reid says that among the participants are scheduled to be ambassadors from Ghana, Nigeria and Kenya; ambassador-level personnel from Tanzania, South Africa and Zimbabwe-

Dr. Reid rebutted the group of Durham citizens by stating that "the Ambassadors of South Africa were invited in order that the persons attending this conference might have first-hand knowledge of the positions of those representing the nowexisting governments in those areas." He said that 'NCCU is where ideas on all issues are to crossfertilize, and when that happens, intelligent people can decide themselves that which is good and that which is

[Continued On Page 3]

Matti Jo Lewter, Marketing Research Analyst for Merck Sharpe and Dohme International in Rahway, New Jersey and Curtis Jones, Manager of Government Service Marketing with the Dow Corning Cor-poration in Midland, Michigan served as Visiting Professors at North Carolina Central Curtis J. Jones University last week.
BEEP is entering its eleventh year of service to traditionally black col-

ingdales Department Store and with RCA Broadcasting Systems Division. Lewter holds membership with Beta Kappa Chi Honor Society, the National MBA Association, the New York Association of Business Economists,

and the American Management Association. A native of Newport News, Virginia, Lewter recently resides in North Brunswick, New Jersey.

At Dow Corning, Jones is responsible for sales of Dow Corning products to prime government customers, such as the U.S. Armed Forces, the Department of Transpor-Since 1969, close to tation, HUD, and others. 2,000 managers, scientists, His staff of five persons and engineers from over



Ms. Mattie Jo Lewter

handles the specific needs of the federal governmet and aids the Washington office in monitoring legislation.

A Marketing graduate of Stillman College, Jones earned his MBA in Marketing at Central Michigan University, He began his career at Dow Corning as a salesman.

Jones holds member ship with the National Alliance of Business Toastmasters Interna tional, the American Management Association. and the Society of Lubrication Engineers.

A native of Tuscaloosa Alabama, Jones currentl resides in Midland Michigan.

#### HUD-Soul City Negotiate To Continue Development

Representatives of the United States Department of Housing and Urban Development, Soul City and Warren County met this past week in an effort to assure that water, sewer, fire protection, and recreational facilities in Soul City will continue to operate after HUD withdraws its funding from the Soul City pro-

It is anticipated that final agreements between the parties will be entered

into prior to Janua-1980. Warren County ha tentatively agreed to ac cept the contractua obligations and liabilitie of the Soul City Sanitas District including its contract to buy two million gallons of water per da from the Kerr Lake Regional Water System The Regional Wate. System is currently being extended with a HUL grant to serve Norlina and Warrenton in Warren [Continued On Page 11]

# 4 Black Health Institutions to Get \$5 Million Aid Grants

Four U.S. black health institutions will receive \$5 million in grants from the Agency for International Development to start or expand programs and to help Africans solve public health problems in Africa.

The institutions: Howard University, Washington, DC, Meharry Medical College, Nashville, TN.; Tuskegee Institute, Tuskegee, Ala.; and Charles R. Drew Postgraduate Medical School, Los Angeles, Ca., each will receive \$1,25 million over the next five.

years. Howard will expand its program to provide improved research and advisory services to African countries and help solve public health problems such as malnutrition and health care for rural communities by working closely with African health specialists. Howard also will establish a health library and expand its curricula and training program for U.S. and African students specializing in health.

Meharry will focus on maternal and child health and applied nutrition. It will offer training and

counseling to African countries.

Drew will expand its programs in health planning and management in rural and community development. It will exchange information with African health

institutions and provide a

faculty exchange program with developing countries. Tuskegee concentrate on programs

and rural health care. also will begin exchantraining programs for of environmental health, [Continued On Page 2]

### Lance Jeffers Makes Full Professor at NCS

Weaver Street has been informed by his department chairman, Dr. Larry Champion, that the executive committee of the Department of English of North Carolina State University, Raleigh, has recommended him for the full professorship of

Jeffers received the B.S. degree cum laude and the M.A. from Columbia University, New York. He did work toward the Ph.D at the University of Denver, Colorado, and the University of Toronto, Canada. He is the author of four books of poetry, and a number of articles. In addition to his individual books of poetry, he is included in 28 major anthologies in American and Afro-American literature. His poem 'Trellie', is translated in-

Lance Jeffers of 2608 E. to Spanish and is published in the Cuban magazine, Union. He is scheduled to be included in a major anthology of Cuban literature. He is a member of Kappa Delta Pi and Pi Delta Kappa, and he is ternational Poetry of

In addition to receiving outstanding reviews, his poetry has been both sung and danced in off-Broadway and regional theatres. He has twice

listed in Who's Who in In- been nominated by his students for the outstan ding Teacher Award sin joining the Department

English in 1974. Jeffers is married to the former Trellie Jame the They have

### Dr. Willa C. Bryant Elected To Head NCACTE For 1980

SALISBURY - Dr. Willa C. Bryant, chairman of the Division of Education and Psychology and Director of Teacher Education at Livingstone College, has been elected President of the North Carolina Association of Colleges for Teacher **Education (NCACTE) for** 

1980. The organization is

composed of representatives from 43 of North Carolina's public and private institutions of higher education that prepare teachers.

This association acts as a voice for teacher education institutions in North Carolina in a united articulation of positions with respect to stengthening and developing educa-

tion and teacher prepaid tion in North Carolina Dr. Bryant is a gradual. University and earned

of North Carolina Central Master of Educations degree majoring ill Reading Psychology from Temple University, Sha earned the Ed.D. from Duke University and has been employed in her culrent position at 1 pingstone since 1970.