

BROKER, BROADCASTER AND BROADWAY STAR HEAD "GO TELL IT"

NEW YORK—The president of a black-owned insurance brokerage firm, the board chairman of seven radio stations and a versatile TV and Broadway star appear on the next telecast of "Go Tell It...Ben Hooks Reports," the second program in the second season of Post-Newsweek Stations' public affairs series that is being aired by 70 stations throughout the U.S.

Hosted by Benjamin Hooks, Executive Director of the National Association for the Advancement of Colored People, the critically-acclaimed, award winning series explores and profiles positive aspects in the lives and careers of blacks from all

walks of life in this country.

Mrs. Ernesta G. Procope is president, chief executive officer and the founder of E.G. Bowman, Inc., the largest black-owned insurance brokerage company in the U.S. with nearly 40 of the Fortune 500 among its clients. After 25 years of conducting business in Brooklyn's Bedford-Stuyvesant district, she built E.G. Bowman into a full service firm, establishing it as the first black-owned company to claim a prestigious Wall Street address.

A member of the boards of Avon Products, The Chubb Corporation, Columbia Gas System, the Urban National Corporation and Cornell

University, she discusses her professional life and her drive to the top as one of the most outstanding businesswomen in the country.

Percy Sutton is chairman of the board of Inner City Broadcasting, which has as its nucleus seven radio stations, including WBLS, the New York city outlet with the largest listenership in the U.S., and Detroit's WLBS. "Go Tell It" visits these two stations and discusses with Mr. Sutton the difficulties encountered by blacks in achieving ownership in the radio and television industry.

The former Manhattan Borough president, who demands that quality be an in-

tegral part of everything done by his stations, also stresses the necessity of blacks owning media and training young people to carry on the management of these vehicles.

Ten years ago, Ms. Debbie Allen was a dancer from Texas who packed her bags and went to New York to pursue a career in the performing arts. The dancer-singer-actress landed her first big role in the musical "Raisin," followed by stints in "The Wiz" and "Ain't Misbehavin'." Most recently, she received a Tony Nomination for her portrayal of Anita in the Broadway revival of "West Side Story."

Also seen in the television series "Three Girls Three"

and "Roots," she appeared as a co-star in Ben Vereen special. Ms. Allen's message to "Go Tell It" viewers is that "Anyone who wishes to succeed in anything must keep striving, never forgetting to keep a sense of humor—especially about himself."

"Go Tell It" is sponsored nationally by Scott Paper, Bristol-Myers, Pepsi-Cola and General Mills. Each of the six half-hour programs in the series is broadcast once every two months. "Go Tell It" is produced by Post-Newsweek Productions in conjunction with WDIV, the PNS outlet in Detroit.

"Go Tell It...With Ben Hooks" will appear Saturday December 13, at 7:00 pm on WRAL-5.

Community News

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NEWS OF YOUTH

A Fighting Chance

Both the streets and the young people around here could be a bit safer if an idea that occurred to a couple of cops in New York City spreads. After suggesting to the leaders of two rival street gangs that they settle their differences by boxing, police officers George Hankins and George Pearson decided to help save a youth center that was helping save a lot of youth from life on the streets.



Young boxing hopefuls and other budding athletes have a refuge from the streets in a youth center.

They bought a building for \$15,000 and while they could make the down payment from their savings, they were hard-pressed for the rest.

Fortunately, they got the money from MONY, Mutual of New York, the nation's 12th largest insurance company. The company also gave legal advice, books and furniture to the center, named Fort Apache in New York's South Bronx. The center has helped some 450 youngsters learn boxing, karate, modern dance, cooking and other useful skills. One result of the efforts to save the center could be seen at the 1980 Golden Gloves boxing tournaments. Two of the winners were members of the center. It's a project that could be pursued almost anywhere in America — and help give more of our young people a fighting chance.

