

Consumer

(Continued from Page 11)

consumers should know as much as possible about the drugs they buy because every prescription drug carries some degree of potential risk, and surveys indicate that consumers want, and are willing to pay for, this information. The Food and Drug Administration (FDA), the Federal agency responsible for the safety, effectiveness, and labeling of drugs, has recently made a good start in this direction by issuing regulations requiring patient package inserts (PPIs) for 10 commonly-prescribed drugs. While I would have preferred that more drugs be covered, as FDA had originally proposed, this action is a positive first step. (FDA already requires PPIs for a very limited number of drugs, mostly the estrogen drugs.)

By mid-1981, FDA will require manufacturers of the following drugs to tell consumers—in plain English—about the risks, benefits, and side effects of these drugs:

- Ampicillin (a penicillin antibiotic used to treat infection).
- Benzodiazepines (a group of tranquilizer drugs used to relieve anxiety, such as Librium and Valium).
- Cimetidine (a drug used to help heal intestinal ulcers by decreasing the amount of acid made by the stomach).
- Propoxyphene (a pain reliever; Darvon).
- Methoxsalen (a drug used to treat a condition where patches of skin color are lost).
- Phenytoin (a drug used to control epilepsy or seizure disorders).
- Digoxin (a drug to help the heart beat more strongly or regularly).
- Clofibrate (a cholesterol and triglyceride-lowering drug).
- Warfarin (an anticoagulant or blood thinner).
- Thiazide (a diuretic commonly used to treat high blood pressure).

Although FDA believes the language included in the PPIs is clear, and the information complete, it would like to receive comments on the label's content from consumers who take these drugs. Therefore, when the PPIs appear in your drug package, you should take the time to analyze their content. Are the labels easy to read and understand? Are the risks and benefits clearly defined? Are the reasons for taking a particular drug completely explained? Are the reasons for not taking the drug just as completely explained? Have consumers experienced any side effects in addition to those listed in the PPIs? Please send your comments to FDA's Bureau of Drugs, 5600 Fishers Lane, Rockville, Maryland 20857. Or call 301-443-4893. FDA wants to hear from you; it stands ready to revise the PPIs as necessary to make its program effective.

It still feels strongly that patients should ask their doctors for the drug use information they want, but if that fails, the information is available in the physician leaflets that are prepared for all drugs. There is no law that prohibits the pharmacist from providing the leaflets to consumers although the leaflets may not always be easy to understand. In addition, the same type of information can be found at your local library, in the *Physician Desk Reference*.

For more information on taking medicines, you may wish to send for a copy of *Using Your Medicines Wisely: A Guide for the Elderly*. Write to the National Clearinghouse for Drug Abuse Information, P.O. Box 416, Kensington, Maryland 20795. Copies of two other publications are available from the Consumer Information Center, Pueblo, Colorado 81009: *Drug Effects Can Go Up in Smoke* (585H), and *Food and Drug Interactions* (586H).

Ether Peterson is Special Assistant to the President for Consumer Affairs and Director of the U.S. Office of Consumer Affairs.

EMCY THAT!



THE BEGINNING OF THE SPACE AGE OCCURRED ON OCTOBER 4, 1957 WITH THE LAUNCHING OF SPUTNIK 1 INTO ORBIT. THE 184 POUND SATELLITE TRANSMITTED RADIO SIGNALS FOR 28 DAYS AS IT ORBITED THE EARTH.



TODAY, QUALIFIED MEN AND WOMEN IN THE U.S. ARMY ARE BEING TRAINED IN TELECOMMUNICATIONS AND AUDIO VISUAL SKILLS. THEY LEARN THE ORGANIZATION OF COMMUNICATIONS NETWORKS, AND THE SECURITY AND SAFEGUARDING OF CLASSIFIED INFORMATION.

SAVE 40c
ASTOR COFFEE
\$1.69
1-LB. BAG
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

PINKY PIG FRESH PORK
SAVE 50c PER LB.
PINKY PIG FRESH PORK SLICED QUARTER LOINS
\$1.29
LB.
50% HALF OR WHOLE LOINS LB. \$1.19
LOIN HALF LB. \$1.39

SAVE 40c
THRIFTY MAID
ICE MILK
99c
HALF GAL. CTN.

Winn-Dixie
THE BEEF PEOPLE
AMERICAN OWNED. AMERICAN OPERATED.

• PRICES GOOD THRU SAT., FEB. 14TH
• NONE TO DEALERS • WE RESERVE THE RIGHT TO LIMIT QUANTITIES
• ©COPYRIGHT 1981 WINN-DIXIE RALEIGH, INC.

WE GLADLY ACCEPT FOOD STAMPS

28-OZ. BTL. **ASTOR OIL** \$1.59
1-LITER (33.8 OZS.) NO RETURN BTL. **CHEK DRINKS** . 2 FOR \$1.00
6-OZ. CAN 9-LIVES **CAT FOOD** 3 FOR \$1.00
1-OZ. TWICE AS FRESH **AIR FRESHENER** 99c

SAVE 9c
THRIFTY MAID
16-OZ. CAN **GOLDEN CORN**
16-OZ. CAN **GREEN PEAS**
15 1/2-OZ. CAN FRENCH STYLE **GREEN BEANS**
31c FOR

MEAT VALUES

U.S. CHOICE "UNTRIMMED" WHOLE (20-25 LBS.) BONELESS **BOTTOM ROUNDS** LB. \$1.89
HOLLY FARMS FRYER DRUMSTICKS LB. \$1.09
HOLLY FARMS FRYER THIGHS LB. 99c
1-LB. PKG. HOLLY FARMS CHICKEN BOLOGNA OR **FRANKS** 99c

W-D BRAND
U.S. CHOICE BEEF
BOTTOM ROUND ROASTS
\$1.99
LB. • **STEAKS** LB. \$2.19
SAVE 10c PER LB.
WHOLE SMOKED PICNICS
89c LB.

FREE! Discount Coupons For \$1.00 Off
Regular Adult Price Of Admission. Coupons
Available At Winn-Dixie Stores Only!

The North Carolina Home & Garden Show
5 Hour Displays
12 Interior Designers
15,000 Forced Blooming Flowers
20 Local Garden Competitions
120 Local Exhibitors

February 12-15th
10 A.M. — 10 P.M.
The Raleigh Civic Center

CASH DIVIDEND SPECIAL
DONALD DUCK ORANGE JUICE
64-OZ. JUG **59c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE
KELLOGG'S CORN FLAKES
18-OZ. BOX **29c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE

CASH DIVIDEND SPECIAL
LILAC LIQUID DISH DETERGENT
32-OZ. BTL. **9c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE
MUELLER'S ELBOW MACARONI
16-OZ. BOX **19c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE

CASH DIVIDEND SPECIAL
FOX DELUXE PIZZA
11-OZ. SIZE **19c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE
THRIFTY MAID TOMATO CATSUP
32-OZ. BTL. **29c**
WITH ONE FILLED CASH DIVIDEND CERTIFICATE

Charmin
SAVE 30c
CHARMIN BATHROOM TISSUE
4-ROLL PKG. **89c**
WITH \$7.50 OR MORE ORDER (LIMIT ONE PKG. OF 4)

FRANKS
SAVE 30c
W-D REG. FRANKS
12-OZ. PKG. **99c**
• BEEF \$1.09

MONEY-SAVING SPECIALS!

SAVE 16c
5-LB. BAG THRIFTY MAID **FLOUR** 79c
5-LB. BAG GOLD MEDAL **FLOUR** 99c
WITH \$7.50 OR MORE ORDER (LIMIT 1 OF CHOICE)
DUNCAN HINES
23-OZ. BOX BROWNIE **MIX** \$1.53
13-OZ. BOX BLUEBERRY MUFFIN **MIX** \$1.29

1-LB. ROLL W-D WHOLE HOG PORK **SAUSAGE** ... \$1.29
W-D BRAND RED-BASTED TURKEY **BREASTS** LB. \$1.39
12-OZ. PKG. W-D REG. **BOLOGNA** \$1.09 • **BEEF** \$1.19
20-OZ. PKG. SUNNYLAND BREAKFAST **LINK SAUSAGE** \$1.99
12-OZ. PKG. OSCAR MAYER REG. OR THICK **BOLOGNA** \$1.39 • **BEEF** \$1.49
2-LB. CUP STAR **BRUNSWICK STEW** \$1.99
PEL-FREEZE **RABBIT** LB. \$1.99

SAVE 33c
THRIFTY MAID
15-OZ. CAN KIDNEY OR GREAT **NORTHERN BEANS**
15-OZ. CAN **BLACK EYE PEAS**
16-OZ. CAN **PORK & BEANS**
41c FOR

W-D BRAND U.S. CHOICE BEEF

BONELESS **CUBED STEAKS** ... LB. \$3.19
GROUND ROUND OR GROUND CHUCK LB. \$2.19
BONELESS N.Y. **STRIP STEAKS** ... LB. \$3.99
CENTER CUT **CHUCK STEAKS** ... LB. \$1.99
WHOLE (14-16 LBS. AVG.) BONELESS **STRIPS** LB. \$2.99

16-OZ. Btl. **Coca-Cola** **\$1.49**
Cin. Of 8 Plus Deposit
HOLLY FARMS FRYER BREASTS (WITH RIB PORTIONS)
\$1.29 LB.

BABE
6-OZ. BTL. **COLOGNE** \$2.79
4.5-OZ. CAN **ANTI-PERSPIRANT** \$1.79
3-OZ. SOLID OR ROLL-ON **DEODORANT** \$1.39
16-OZ. JOHNSON'S BABY **LOTION** \$2.69
14-OZ. JOHNSON'S BABY **POWDER** \$1.69

PRODUCE PATCH

TEMPLE ORANGE OR WASH. ST. DELICIOUS **APPLES**... 13 FOR \$1.99
GREEN CABBAGE ... 4 LB. 88c
MEDIUM YELLOW ONIONS LB. 39c
CRISP CELERY STALK 59c

FROZEN FOODS

8-OZ. MORTON **POT PIES** ... 3 FOR \$1.19
ASTOR CORN-ON-THE-COB 99c
PKG. OF 2 DIXIANA PIE **SHELLS** 2 FOR \$1.00

DAIRY DEPARTMENT

8-OZ. CUP SUPERBRAND **SWISS-STYLE YOGURT** 4 FOR \$1.19
10-CT. CAN SUPERBRAND **BUTTER-ME-NOTS BISCUITS** 2 FOR \$1.00
1-LB. STICK SUPERBRAND **MILD OR MEDIUM CHEDDAR** \$1.99

DELI
VA. BAKED **HAM** ... 1/4 LB. 59c
SWISS CHEESE 1/4 LB. 99c
DONUTS DOZ. \$1.49
APPLE PIES 22-OZ. \$1.29
B.B.Q. CHICKENS LB. \$1.69
B.B.Q. SPARE RIBS LUNCHES
• 4 OZS. RIBS
• 4 OZS. POTATO SALAD
• 4 OZS. COLE SLAW
• 1 ROLL
ALL FOR \$1.99
SAVE 30c
LAND O' SUNSHINE BUTTER
\$1.69 1-LB. CTN.