

Sets Up Artist Relations- Development Department

Atlantic Records has formally established a structure for television promotion, it was announced by Executive Vice President/General Manager Dave Glew. Activities in the tv sphere will

now fall under the jurisdiction of Artist Relations/Development Director Perry Cooper and his department. In his expanded capacity, Cooper will supervise the television appearances of all Atlantic-affiliated artists, whether in-person or via previously-recorded videotapes.

The current members of Perry Cooper's department — West Coast Artist Relations Director Tony Mandich and Artist Relations/Development Manager Susan Stein (based on the East Coast) — will be focusing their efforts on the commercial television area, on national and local levels. They

will be arranging for artist appearances on music shows, interview/talk shows, and various special programs.

Perry Cooper and his staff will also be working closely with Atlantic Director of Creative Services Paul Cooper, (based in Los Angeles), who will continue to work in the television sphere. In the area of tv news, Perry Cooper will work in conjunction with the Atlantic Publicity Department, under the direction of Stu Ginsburg.

In line with this new structure, Ben Hill — a member of the Atlantic Merchandising Department (headed by Vice President of Merchandising George Salovich) — will continue to coordinate the use of video materials by the WEA organization, retailers, and for other promotional functions. Under Perry Cooper's direction, he will also be specifically working to secure Atlantic artist exposure on the various cable and pay tv outlets. Hill will also supervise and maintain the Atlantic Video Library,

which includes all available recordings of both historical and current interest. In this regard, he will be responsible for securing written permissions from artists or their representatives for video use, and he will be consulting with the legal department as needed.

Perry Cooper has been Atlantic Records' Director of Artist Relations since 1977.

“Kennedy Center Tonight” Premieres April 1

“A Copland Celebration!” combining the music of America's most honored living composer, Aaron Copland, with reflections upon his distinguished career, is the premiere broadcast in the new *Kennedy Center Tonight* series of special programs from the John F. Kennedy Center for the Performing Arts in Washington, D. C. Hosted by Hal Holbrook, the 90-minute “A Copland Celebration!” will air at 9 p.m. Wednesday, April 1 on Center Channel 4.

In November, 1980, birthday celebrations were held across the United States and abroad in honor of 80-year-old composer Aaron Copland. On his actual birth date — November 14 — Copland was honored at the Kennedy Center with selections from his life's work performed by the National Symphony Orchestra, with Mstislav Rostropovich, Leonard Bernstein, and Copland himself conducting.

Utilizing the birthday concert as a background against which Copland could reflect up his career, “A Copland Celebration!” features interviews with the composer/conductor, rehearsals for the birthday celebration in Washington, backstage glimpses of Copland, Bernstein and Rostropovich before and after the concert, and excerpts from films like “The City” (1939) and “The Heiress” (1949) for which he composed the scores. “A Copland Celebration!” features excerpts from Copland's “Concerto for Piano and Orchestra” (1927), which caused a sensation after its premiere in Boston because of its jazz elements, and “El Salon Mexico” (1936). Featured in their entirety are Copland's “Fanfare for the Common Man” (1934), “Appalachian Spring” (1944), and the stirring “Lincoln Portrait” (1942) narrated by Copland himself.

Kennedy Center Tonight is a series of special programs designed to use a live event at the Kennedy Center as a springboard for illumination of various American performing artists, and will embrace a variety of performing arts as they emanate from America's national cultural center. Three additional *Kennedy Center Tonight* specials will follow “A Copland Celebration!” in the 1980-81 television season.

Dale Bell, executive producer of *Kennedy Center Tonight*, describes the special series as “a view of American talent not possible from an orchestra seat. Events at the Kennedy Center will be reflected into a kaleidoscope of different perspectives.”

“TESS” Continues To Roll Up Blackbuster Grosses

Roman Polanski's *Tess* continues to roll up blockbuster grosses.

After the first 3 weeks and 3 days of its national release, it has grossed a total of \$6,395,785, it was announced recently by Robert L. Friedman, President of Columbia Pictures Domestic Distribution.

In a previous weekend, *Tess* grossed \$1,013,548 in 161 theaters, maintaining its blockbusting pace after being nominated for six Academy Awards including Best Picture and Best Director.

The overall gross includes the sensational business achieved in its exclusive pre-release, Academy qualifying

engagements in New York and Los Angeles.

Tess was directed by Polanski, and stars Nastassia Kinski, Peter Firth and Leigh Lawson. The screenplay, based on Thomas Hardy's classic, *Tess of the d'Urbervilles*, was written by Gerard Brach, Polanski and John Brownjohn. Claude Berri produced.

Kyanize
D PAINT
For All Your Painting Needs
In the Imperial Bldg
Morris St., Durham, N.C.
Phone 688-2338

Sunday

March 29, 1981

	WFMY CH. 2 Cable 2	WPTF CH. 28 Cable 3	WTVD CH. 11 Cable 6	WUNC CH. 4 Cable 9	WTTG CH. 5 Cable 10	WRAL CH. 5 Cable 12	WTBS CH. 17 Cable 13	WGHP CH. 8
7:00	Kenneth Copeland	Jerry Falwell	30 Minutes		Jimmy Swaggart	World Tomorrow Sister Gary	James Robison It Is Written	Dr. D. James Kennedy
7:15	Rex	Easter Seals	Mighty Mouse					
7:30	Humbard Oral Roberts	Heckle Jeckle	Telathon 3 Robonic Stoopies		Ever Increasing Faith	Robert Schuller Church Of Our Fathers	Three Stooges & Friends	Gospel Expo Show My People
7:45								
8:00	Sunday Morning		Sunday Morning		Dr. Jerry Falwell	Oral Roberts Rex Humbard	Lost In Space	Jimmy Swaggart
8:15								
8:30	Day Of Discovery		Gospel Jubilee		Superman Theater I:	Day Of Discovery Dimensions 5	Hazel Theatre: Son Of	Robert Schuller
8:45								
9:00	High 10 Bowl Face The Nation		T. Brown's Journal			First Presbyterian Church	Bernadette	Help Yourself TV8 Report
9:15								
9:30	Carolina Basketball		Face The Nation F.Y.I.		Theatre II:	Issues & Answers Pro & Con		Issues & Answers Muppet Show
9:45								
10:00	Movie:		NBA Basketball Philadelphia	Firing Line		Wide World Of Sports	Atlanta Braves	Battleship Galactica "The Oscar"
10:15								
10:30			vs.	Fabulous Philadelphians		Movie: Ma & Pa	vs. Baltimore	
10:45								
11:00	Movie: The Hallelujah Trail		Heritage CBS Sports Spectacular	World Special		Kettle On Old Macdonalds Farm		
11:15								
11:30			Heritage Golf	Broken Arrow Victory Garden	Movie:	Cinema 5: The Big Bounce	Last Of The Wild Rat Patrol	Wild Kingdom Wide World Of Sports
11:45								
12:00				The Lawmakers Wall Street Week			WTBS Sports	
12:15								
12:30	News 2 CBS News		CBS News Real Perspective	N. Carolina People Almanac	Playhouse 5:	News ABC News	Wrestling	Pink Panther ABC News
12:45								
1:00	60 Minutes	Disney	60 Minutes	With Ossie & Ruby From Jumpstreet		ABC Movie Special: "Benji"	TUSH	ABC Movie Special: "Benji"
1:15								
1:30	Archie Bunker's One Day At	Chips	Archie Bunker's One Day At	An Evening Of Championships	Lawrence Walk		TBS Movie: "The"	
1:45						ABC Movie: "Live &"	Family Jewels	ABC Movie: "Live &"
2:00	Jeffersons	Big Event: The Dutchess And The	Jeffersons	Masterpiece Theatre	Undersea World Of Jacques Cousteau	Let Die		Let Die
2:15								
2:30	Trapper John M.D.	Dirtywater Fox	Trapper John M.D.	American Short Story	News		TBS News	
2:45					Odd Couple			
3:00	News CBS News Starsky &	Carol Burnett Jim Bakker	News CBS News Monte Carlo Show		Movie:	News ABC News Late Movie: "The"	Ruff House Open Up	News ABC News T. Brown's Journal
3:15								
3:30	Hutch					Sergeant		The Rookies
3:45		Charles Young	Gunsmoke				Movie:	

WITH SLEEP-EZE YOU CAN REST EASY.
Sleep-Eze contains a gentle sleep inducer that helps you get a good night's sleep. And isn't that all you want? Use only as directed.