

# United Negro College Fund Special On WTVD Saturday

The three-hour "Lou Rawls Parade of Stars" will air on WTVD-TV, Channel 11, Saturday, April 25 at 8 p.m. The variety show is a fund-raising special for the United Negro College Fund and its 41 private, historically black colleges and universities. Among

the "stars" will be Dionne Warwick, Bill Cosby, Sammy Davis, Jr., Tony Bennett, Tony Orlando, Loretta Lynn, Norm Crosby and Sister Sledge.

Hosted by Lou Rawls and his co-hosts Ed McMahon and Natali Cole from the stage of the Las Vegas Tropicana Hotel, the special will feature some of Las Vegas' top entertainers performing their most popular hits.

"The 'Parade of Stars' is packed with song, humor and plenty of reasons why UNCF colleges — and their 50,000 students — deserve our help," said Nathan Garrett, local CPA, who is general chairman for the 1981 "Parade of Stars" campaign. "I want to encourage everyone living in

and around Durham to tune in, enjoy the great entertainment, and then to pick up a telephone and call in a pledge."

This is the second year that Rawls has brought together his special friends for the benefit of the United Negro College Fund. In 1980, the "Parade of Stars" aired in over forty cities across the country, raising more than \$3 million in pledges and contributions for UNCF.

WTVD has contributed its studios and air time for the "Parade of Stars." Live broadcasts from 8 to 11 p.m. will feature up-to-the-minute reports on pledges called in during the special. Celebrities, alumni of UNCF colleges, and representatives from area

businesses and civic organizations will appear in Channel 11's studios to pledge their contributions and support for the College Fund.

A contribution to UNCF from Anheuser-Busch Companies, Inc. has served as seed money for the "Parade of Stars." The grant was used to underwrite production of the Las Vegas portions of the special. Additional funds are being invested by the Budweiser brand of Anheuser-Busch for marketing support, displays and special advertising assistance.

This year, some 50,000 students, many of them financially or educationally disadvantaged, are enrolled in UNCF colleges and universities. Money raised by the United Negro College Fund and its volunteers helps keep tuitions low and affordable. Over half of the students enrolled at UNCF institutions come from families that earn less than \$9,000 annually. Ninety per cent of these young people must seek some form of financial assistance. Were it not for the UNCF colleges,

many would have no chance for a college education.

Lou Rawls has invested his time and talent to raise funds for UNCF schools, as have local citizens, coordinated by Nathan T. Garrett.

Committee chairmen are: Lee Frasier, business; W.W. Easley, John Friedman, and Joseph Harvard, churches; Mrs. M.B. Creed and Mrs. Julia Dawson, clubs; Mrs. Bernice Marsh and J.M. Schooler, can collection; Herbert Aiken and Kim Anglin, employee solicitation; Mrs. Jeanne Lucas, special gifts; Mrs. Constance Watts, VIP coordination; Ms. Barbara Moore and C.E. Bouleware, volunteers; W.A. Clement, resources; Maceo K. Sloan and Mrs. Adelle Butts, viewing parties; Ms. Crystal Swain and Mrs. Wanda J. Garrett, publicity.

The United Negro College Fund is known by its motto: "A mind is a terrible thing to waste." For more information, or to volunteer, call 683-1111 or 688-8002. All contributions, large or small, are needed.

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## Sunday

April 26, 1981

	WFMY CH. 2 Cable 2	WPTF CH. 28 Cable 3	WTVD CH. 11 Cable 6	WUNC CH. 4 Cable 9	WTTG CH. 5 Cable 10	WRAL CH. 5 Cable 12	WTBS CH. 17 Cable 13	WGHP CH. 8
7	00 Kenneth Copeland 15 " " 30 " " 45 " "	Jerry Falwell " " " "	30 Minutes Fat Albert " "		Jimmy Swaggart " " " "	World Tomorrow Spiritual Awakening " "	James Robison It Is Written " "	Dr. D. James Kennedy " " " "
8	00 Rex Humbard 15 Oral Roberts 30 " " 45 " "	Kenneth Copeland " " " "	Mighty Mouse Heckle Jeckle Resurrection " "		Ever Increasing Faith " "	Robert Schuller He Is Risen " "	Three Stooges & Friends " "	Gospel Expo " " Show My People
9	00 Sunday Morning 15 " " 30 " " 45 " "	Jim Bakker " " " "	Sunday Morning " " " "		Dr. Jerry Falwell " " " "	Oral Roberts Rex Humbard " "	Lost In Space " " " "	Jimmy Swaggart " " " "
10	00 " " 15 " " 30 Day Of Discovery 45 " "	Jerry Falwell " " " "	" " " " Gospel Thriller " "		Car Care Central Theater I: "Leave" " "	Day Of Discovery Dimensions 5 " "	Hazel " " Theatre: "The" " "	Robert Schuller " " " "
11	00 Jim Bakker 15 Face The 30 " " 45 Nation	Jimmy Swaggart " " " "	" " " " " " Brown	Tony	It To Blondie " " " "	First Presby- " " terian Church	Farmer's Daughter " " " "	Help Yourself " " TV8 Report
12	00 Movie: 15 "Abbott & 30 Costelloin 45 "Hill The	Wild Kingdom Meet The Press " "	Face The Nation F.Y.I. " "		Theatre II: "Cass Timberwine" " "	Issues & Answers Pro & Con " "	Theatre: "High" " "	Issues & Answers Muppet Show " "
1	00 Ice 15 " " 30 " " 45 " "	Movie: "Please Don't Eat The	NBA Basketball " " " "	Firing Line " " " "		Wide World Of Sports " " " "	Sierra " " " "	Battleship Galactica " " " "
2	00 Movie: 15 "Kansas 30 City 45 Bomber"	Daisies " " " "	" " " " " "	The Fabulous Philadelphians " "	Theatre III: "The Thin Man" " "	Movie: "Naughty " " Nineties"	Wrestling " " " "	Showcase: "Babe" " "
3	00 " " 15 " " 30 " " 45 " "	Little Racers Sports Legends " "	" " " " " "	Piaf, Bret & LeBrun " "		" " " " " "	Atlanta Braves vs. San	" " " " " "
4	00 Movie: 15 Condominium 30 Pt. II 45 " "	Legends Of Golf " "	" " " " " "	Julia Child "Billion Dollar Braam" " "	Metromedia: "Out Of Towners" " "	Cinema 5: "Out Of Towners" " "	Francisco " " " "	Wild Kingdom Wide World Of Sports
5	00 " " 15 " " 30 " " 45 " "	" " " " " "	" " " " " "	The Lawmakers Wall Street Week " "		" " " " " "	" " " " " "	" " " " " "
6	00 News 2 15 " " 30 CBS News 45 " "	Montage NBC News " "	CBS News Durham Co. Centennial " "	N. Carolina People Almanac " "	Playhouse 5: "Crash Drive" " "	News " " ABC News	" " " " " "	Pink Panther ABC News
7	00 60 Minutes 15 " " 30 " " 45 " "	Disney " " " "	60 Minutes " " " "	With Ossie & Ruby American Indian Art. " "		" " " " " "	Omnibus " " " "	Omnibus " " " "
8	00 Archie 15 Bunker's 30 One Day At 45 A Time	Chips " " " "	Archie Bunker's One Day At A Time " "	The Ascent Of Man " "	Lawrence Welk " "	ABC Movie: "Phoenix" " "	" " Wrestling " "	ABC Movie: "Phoenix" " "
9	00 Alice 15 " " 30 Jeffersons 45 " "	Big Event: "The Cassandra Crossing" " "	Alice Jeffersons " "	Masterpiece Theatre " "	Merv Griffin " " " "	" " " " " "	" " " " " "	Rat Patrol " " " "
10	00 Trapper John 15 M.D. 30 " " 45 " "	Heaven On Earth " "	Trapper John M.D. " "	American Short Story " "	News " " Odd Couple		" " " " " "	TBS News " " " "
11	00 News 15 " " 30 CBS News 45 Baretta	Carol Burnett Jim Bakker " "	News CBS News Monte Carlo Show " "		Movie: "The Left Handed Gun" " "	News ABC News Late Movie: "Will Penny" " "	Ruff House " " " "	News ABC News T. Brown's Journal
12	00 " " 15 " " 30 " " 45 " "	Charles Young " "	Gunsmoke " " " "		" " " " " "	" " " " " "	Movie: " " " "	The Rookies " " TV8 Report

## LATE, LATE MOVIES

### HBO

**Sunday, April 26**  
2:00 My Fair Lady (2:53)  
5:00 HBO Sneak Preview For May  
5:30 The High And The Mighty (2:25)  
8:00 The Big Red One (PG-1:53)  
10:00 The Fiendish Plot of Dr. Fu Manchu (PG-1:41)  
11:40 The Odd Angry Shot (1:32)  
1:15 Time After Time (PG-1:52)

**Monday, April 27**  
5:30 Inside Donald Duck (.48)  
6:30 The Prince And The Pauper (.46)  
8:00 Shirley MacLaine (.57)  
9:00 Dressed To Kill (R-1:44)  
11:00 Mac Davis  
12:00 Hog Wild (PG-1:27)  
1:30 Dracula (R-1:49)

**Tuesday, April 28**  
5:30 Hot Lead, Cold Feet (G-2:00)  
7:30 Superspies  
8:30 The Black Stallion (G-1:58)  
10:30 Sports Dynasty: New York Yankees  
11:00 HBO Sneak Preview For May  
11:30 Escape From Alcatraz (PG-1:52)  
1:20 The Fish That Saved Pittsburgh (PG-1:43)

**Wednesday, April 29**  
5:00 The Prince And The Pauper (.47)  
6:00 The Prince And The Pauper (.48)  
7:00 Mumbo Jumbo, It's Magic!  
8:00 Why Would I Lie (PG-1:45)  
10:00 The High And The Mighty (2:25)  
12:25 Steel (PG-1:41)

**Thursday, April 30**  
6:00 Rascal Dazzle (1:25)  
7:30 Consumer Reports Presents: The Car Show  
8:00 My Fair Lady (2:53)  
11:00 Gilda Live (R-1:30)  
12:30 Dressed To Kill (R-1:44)

**Friday, May 1**  
5:00 The Prince And The Pauper (.47)  
6:00 The Prince And The Pauper (.48)  
7:00 HBO Sneak Preview For May  
7:30 Sports Dynasty: New York Yankees  
8:00 Used Cars (R-1:52)  
10:00 The Big Red One (PG-1:53)  
11:55 The Fish That Saved Pittsburgh (PG-1:43)  
1:40 The Odd Angry Shot (1:32)  
3:10 David Brenner

**Saturday, May 2**  
2:30 The Black Stallion (G-1:58)  
4:30 Superspies  
5:30 The Fiendish Plot of Dr. Fu Manchu (PG-1:41)  
7:30 The North Avenue Irregulars (G-1:58)  
9:30 Heaven Can Wait (PG-1:40)  
11:15 Why Would I Lie (PG-1:45)  
1:00 Mac Davis  
2:00 To The Devil... A Daughter

### CHANNEL 2

Monday, April 27  
2:20 The Westerners  
Tuesday, April 28  
2:15 Raffles  
Wednesday, April 29  
2:10 Breaking Loose  
Thursday, April 30  
2:10 I Want To Live  
Friday, May 1  
1:20 Berserk  
3:10 Irma La Douce  
Saturday, May 2  
2:15 The Silencers  
4:15 Hook Line & Sinker

### CHANNEL 5

Washington, DC  
Friday, May 1  
1:00 The Flame And The Arrow  
2:30 Heidi  
4:30 Face Of Fu Manchu  
Saturday, May 2  
1:30 The Comedians  
4:30 The Body Snatchers

### CHANNEL 17

Sunday, April 26  
2:00 Shoot First  
Monday, April 27  
1:40 Wings Of Chance  
3:10 Bullet For A Badman  
Friday, May 1  
1:10 Eve  
3:10 The Fool Killer  
Saturday, May 2  
1:30 Fort Massacre  
3:15 Come And Get It

### CHANNEL 28

Friday, May 1  
2:00 Donovan's Brain  
3:20 Kiss Me Deadly  
5:05 Canterbury Ghost  
Saturday, April 25  
1:00 Kings Go Forth  
2:50 Your Past Is Showing  
4:15 Journey For Margaret

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