# Hodding Carter Evaluates Press Performance

"Inside Story," the first na-tionally televised examination of press performance, will premiere Thursday, May 7, at p.m. on Center Channel 4. This series of eight weekly

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half-hour magazines will feature Hodding Carter, former Assistant Secretary of State for Public Affairs, as its anchorman and chief correspondent.

"Inside Story" will utilize film, tape and commentary to illustrate and examine how the press - including television and radio news, newspapers and news magazines - handle developments in the news. Each program will concentrate on how well the news consumer was served by press coverage.

This new series will include specific examples of what the program's editors consider to be good or bad press performance, feedback from those

who themselves are criticized on the series, commentary by Carter on First Amendment issues, privacy, and other issues of concern to both the press and public. In addition to examining coverage of na-tional and international stories, the series will regularly provide insights and commentary on local coverage around the country, concentrating on print and broadcast news away from the New York-Washington axis.

"This project is consistent with everything I have worked for in my professional and public life," Carter said. "We are not out to 'get' the press but to examine its performance with care. The press is

an institution virtually all Americans depend on and it should be a subject for public scrutiny, as other institutions are."

Also included among the program's weekly features will be brief segments on the foibles of the news business by the comedy and satire team of Bob and Ray (Bob Elliott and Ray Goulding). According to series creator Ned Schnurman, "Bob and Ray will help to keep things in perspective for us. Most of what goes on in the news is a very serious matter, but any business which takes itself too seriously is bound to lose some of that perspective."

Robert Schulman, press critic and columnist for the Louisville Times and Courier-Journal, will serve as the program's managing editor and will supervise editorial content. To assist in the series' development, review progress and provide editorial direc-"Inside Story" has

established an editorial advisory board which will meet periodically throughout the broadcast season. The board is headed by James Day, former president of National Educational Television and Channel 13 in New York.

Others on the board will include Ben Bagdikian, Pulitzer Prize winning journalist and press critic, presently a member of the faculty of the University of California at Berkeley; Charles Seib, retired ombudsman and syndicated columnist for the Washington Post; John Hughes, former editor of the Christian Science Monitor; Julius Duscha, director, Washington Journalism Center; William Rusher, Publisher, National Review; James Thomson, curator, The Nieman Foundation; Carolyn Lewis, Associate Dean, Columbia School of Journalism, former PBS correspondent; H. Brandt Ayers, editor and publisher, the Anniston, Alabama Star.

# Sunday

May 3, 1981

d		WFMY CH. 2	WPTF CH. 28	WTVD CH. 11	WUNC CH. 4	WTTG CH. 5	WRAL CH. 5	WTBS CH. 17 Cable 13	WGHP CH. 8
		Cable 2	Cable 3	Cable 6	Cable 9	Cable 10	Cable 12		Dr. D. James
1	00 15 30 45	Kenneth Copeland	Jerry Falwell -	30 Minutes Fat Albert	± 1	Jimmy Swappart	World Tomorrow Spiritual Awakening	James Robison It Is Written	Kennedy
X	00   15   30   45	Rex Humbard Oral Roberts	Kenneth Copeland	MightyMouse HeckleJeckle Resurrec- tion		Frederick K. Price	Robert Schuller He Is Risen	Three Stooges & Friends	Gospel Expo Show My People
9	00 15 30 45	Sunday Morning	Jim Bakker	Sunday Morning	W.	Or. Jerry Falwell	Oral Roberts Rex Humbard	Lost In Space	Jimmy Swaggert
10	00 15 30 45	Day Of Discovery	Jerry Falwell	Gospel Thriller		Car Care Central Theater I: "Blondie's	Day Of Discovery Dimensions5	Hazel, Theatre: ''There's	Robert Schuller
11	00 15 30 45	Jim Bakker Face The Nation	Jimmy Swaggert	Tony Brown		Lucky Day''	First Presby- terian Church	No Business Like Show Business'	Help Yourself TV8 Report
12	00 15 30 45	Movie: ''Abbott & Costello Meet	Wild Kingdom Meet The Press	Face The Nation F.Y.I.		Theatre II: "Bell, Book & Candle"	Issues & Answers Pro & Con		Issues & Answers Muppet Show
1	00 15 30	Franken- stein'	Hot Millions	NBA Basketball	Firing Line	**	Wide World Of Sports	Mission Impossible	Battleship Galactica
	45			- "	From The	,,	- 17	Atlanta	Showcase:
2	00 15 30 45	Movie: ''Guns Of Navarone'	;; (#		Grand Ole Opry	Theatre III:	Movie: ''Hold	Braves vs. Chicago	"Fun In Acapulco"
3	00 15 30	## ## ##	National Geographics	**		Your Local Sheriff	That Ghost'		
	45		A						Wild
4	00 15 30 45	::	Cameras In Motion Sportsworld	**	**	Metromedia: "The Sunshine Boys"	Cinema 5: "What's Up Doc"	Last Of The Wild	Kingdom Wide World Of Sports
	00	Wild Wild		**	"	**		Rat Patrol	
5	15 30 45	West,	0 0		Wall Street Week	94 24 24		Wrestling	20
6	00 15 30 45	News 2 CBS News	Montage NBC News	CBS News Reel Perspective	N.Carolina People Almanac	Playhouse5: "Sgt. Pepper's Lonely	ABC News	Nice People	Pink Panther ABC News
7	00 15 30 45	60 Minutes	Disney	60 Minutes	With Ossie & Ruby American Indian Art.	Hearts Club Band'	Those Amazing Animals	Tush	Those Amazing Animals
8	00 15 30	Archie Bunker's One Day At	Chips	Archie Bunker's One Day At A Time	The Ascent Of Man	Lawrence Welk	Ripley's "Believe It Or Not	"Munster Go Home"	Ripley's ''Believe It Or Not
	45 00	A Time	Big Event:	Alice	Masterpiece	Merv Griffin	ABC Movie:		I AE
0				* AWOOD   100			''The	1 300	Movie:
9	15 30 45	Jeffersons	''Murder In Texas''	Jeffersons	Theatre	**	Seduction - Of Joe	**	Seduction Of Joe
10	00 15 30 45	Trapper John M.D.	;; ;;	Trapper John M.D.	Meeting Of Minds	News Odd Couple	Tynan''	TBS News	Tynan''
11	00 15 30 45	News,, CBS News Baretta	Carol Burnett Jim Bakker	News CBS News Monte Carlo Show		Movie: "The Wackiest Ship	News ABC News Late Movie:	Ruff House Open Up	News ABC News Late Movie
12	00 15 30 45	:	Charles Young	Gunsmoke	E HOST E	In The Army."	Murphy's War''	Movie;	T. Brown's Journal The Rookies

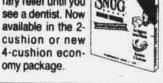


AID FOR THE STRUGGLE! Mr. Joseph Carroll (center) the Vice-President of the Woolworth Department Store Chain and Mr. Aubrey Lewis (left), a Woolworth executive present a check to Southern Christian Leadership Conference President Joseph E. Lowery to aid in the organization's continuing struggl against racism and injustice. Photo by Elaine Tomlin.

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