

Hodding Carter Evaluates Press Performance

"Inside Story," the first nationally televised examination of press performance, will premiere Thursday, May 7, at 8 p.m. on Center Channel 4. This series of eight weekly

half-hour magazines will feature Hodding Carter, former Assistant Secretary of State for Public Affairs, as its anchorman and chief correspondent.

"Inside Story" will utilize film, tape and commentary to illustrate and examine how the press — including television and radio news, newspapers and news magazines — handle developments in the news. Each program will concentrate on how well the news consumer was served by press coverage.

This new series will include specific examples of what the program's editors consider to be good or bad press performance, feedback from those

who themselves are criticized on the series, commentary by Carter on First Amendment issues, privacy, and other issues of concern to both the press and public. In addition to examining coverage of national and international stories, the series will regularly provide insights and commentary on local coverage around the country, concentrating on print and broadcast news away from the New York-Washington axis.

"This project is consistent with everything I have worked for in my professional and public life," Carter said. "We are not out to 'get' the press but to examine its performance with care. The press is

an institution virtually all Americans depend on and it should be a subject for public scrutiny, as other institutions are."

Also included among the program's weekly features will be brief segments on the foibles of the news business by the comedy and satire team of Bob and Ray (Bob Elliott and Ray Goulding). According to series creator Ned Schnurman, "Bob and Ray will help to keep things in perspective for us. Most of what goes on in the news is a very serious matter, but any business which takes itself too seriously is bound to lose some of that perspective."

Robert Schulman, press critic and columnist for the *Louisville Times* and *Courier-Journal*, will serve as the program's managing editor and will supervise editorial content. To assist in the series' development, review progress and provide editorial direction, "Inside Story" has

established an editorial advisory board which will meet periodically throughout the broadcast season. The board is headed by James Day, former president of National Educational Television and Channel 13 in New York.

Others on the board will include Ben Bagdikian, Pulitzer Prize winning journalist and press critic, presently a member of the faculty of the University of California at Berkeley; Charles Seib, retired ombudsman and syndicated columnist for the *Washington Post*; John Hughes, former editor of the *Christian Science Monitor*; Julius Duscha, director, Washington Journalism Center; William Rusher, Publisher, *National Review*; James Thomson, curator, The Nieman Foundation; Carolyn Lewis, Associate Dean, Columbia School of Journalism, former PBS correspondent; H. Brandt Ayers, editor and publisher, the *Anniston, Alabama Star*.

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Sunday

May 3, 1981

	WFMY CH. 2 Cable 2	WPTF CH. 28 Cable 3	WTVD CH. 11 Cable 6	WUNC CH. 4 Cable 9	WTTG CH. 5 Cable 10	WRAL CH. 5 Cable 12	WTBS CH. 17 Cable 13	WGHP CH. 8
7:00	Kenneth Copeland	Jerry Falwell	30 Minutes		Jimmy Swaggart	World Tomorrow	James Robison	Dr. D. James Kennedy
7:15	"	"	Fat Albert		"	Spiritual Awakening	It Is Written	"
7:30	"	"	"		"	"	"	"
7:45	"	"	"		"	"	"	"
8:00	Rex Humbard	Kenneth Copeland	Mighty Mouse		Frederick K. Price	Robert Schuller	Three Stooges	Gospel Expo
8:15	Oral Roberts	"	Heckle Jeckle		"	He Is Risen	& Friends	Show My People
8:30	"	"	Resurrection		"	"	"	"
8:45	"	"	"		"	"	"	"
9:00	Sunday Morning	Jim Bakker	Sunday Morning		Dr. Jerry Falwell	Oral Roberts	Lost In Space	Jimmy Swaggart
9:15	"	"	"		"	Rex Humbard	"	"
9:30	"	"	"		"	"	"	"
9:45	"	"	"		"	"	"	"
10:00	"	Jerry Falwell	"		Car Care Central	Day Of Discovery	Hazel	Robert Schuller
10:15	Day Of Discovery	"	Gospel Thriller		Theater I: "Blondie's"	Dimensions 5	Theater: "There's"	"
10:30	"	"	"		"	"	"	"
10:45	"	"	"		"	"	"	"
11:00	Jim Bakker	Jimmy Swaggart	"		Lucky Day	First Presbyterian Church	No Business Like Show Business	Help Yourself TV8 Report
11:15	Face The Nation	"	Tony Brown		"	"	"	"
11:30	"	"	"		"	"	"	"
11:45	"	"	"		"	"	"	"
12:00	Movie: "Abbott & Costello Meet The Press"	Wild Kingdom Meet The Press	Face The Nation F.Y.I.		Theater II: "Bell, Book & Candle"	Issues & Answers Pro & Con	"	Issues & Answers Muppet Show
12:15	"	"	"		"	"	"	"
12:30	"	"	"		"	"	"	"
12:45	"	"	"		"	"	"	"
1:00	Frankenstein	Hot Millions	NBA Basketball	Firing Line	"	Wide World Of Sports	Mission Impossible	Battleship Galactica
1:15	"	"	"	"	"	"	"	"
1:30	"	"	"	"	"	"	"	"
1:45	"	"	"	"	"	"	"	"
2:00	Movie: "Guns Of Navarone"	"	"	From The Grand Ole Opry	Theater III: "Support"	Movie: "Hold"	Atlanta Braves vs. Chicago	Showcase: "Fun In Acapulco"
2:15	"	"	"	"	"	"	"	"
2:30	"	"	"	"	"	"	"	"
2:45	"	"	"	"	"	"	"	"
3:00	"	National Geographics	"	"	Your Local Sheriff	That Ghost	"	"
3:15	"	"	"	"	"	"	"	"
3:30	"	"	"	"	"	"	"	"
3:45	"	"	"	"	"	"	"	"
4:00	"	Cameras In Motion Sportsworld	"	"	Metromedia: "The Sunshine Boys"	Cinema 5: "What's Up Doc"	Last Of The Wild	Wild Kingdom Wide World Of Sports
4:15	"	"	"	"	"	"	"	"
4:30	"	"	"	"	"	"	"	"
4:45	"	"	"	"	"	"	"	"
5:00	Wild Wild West	"	"	"	"	"	Rat Patrol	"
5:15	"	"	"	"	"	"	"	"
5:30	"	"	"	Wall Street Week	"	"	Wrestling	"
5:45	"	"	"	"	"	"	"	"
6:00	News 2	Montage	CBS News	N. Carolina People Almanac	Playhouse 5: "Sgt. Pepper's Lonely"	News	"	Pink Panther ABC News
6:15	"	"	"	"	"	"	"	"
6:30	CBS News	NBC News	Reel Perspective	"	"	ABC News	Nice People	"
6:45	"	"	"	"	"	"	"	"
7:00	60 Minutes	Disney	60 Minutes	With Ossie & Ruby American Indian Art.	Hearts Club Band	Those Amazing Animals	Tush	Those Amazing Animals
7:15	"	"	"	"	"	"	"	"
7:30	"	"	"	"	"	"	"	"
7:45	"	"	"	"	"	"	"	"
8:00	Archie Bunker's One Day At A Time	Chips	Archie Bunker's One Day At A Time	The Ascent Of Man	Lawrence Walk	Ripley's "Believe It Or Not"	"Munster Go Home"	Ripley's "Believe It Or Not"
8:15	"	"	"	"	"	"	"	"
8:30	"	"	"	"	"	"	"	"
8:45	"	"	"	"	"	"	"	"
9:00	Alice	Big Event:	Alice	Masterpiece	Merv Griffin	ABC Movie:	"	ABC Movie:
9:15	"	"Murder In Texas"	"	Theatre	"	"The Seduction Of Joe"	"	"The Seduction Of Joe"
9:30	Jeffersons	"	Jeffersons	"	"	"	"	"
9:45	"	"	"	"	"	"	"	"
10:00	Trapper John M.D.	"	Trapper John M.D.	Meeting Of Minds	News	Tynan	TBS News	Tynan
10:15	"	"	"	"	Odd Couple	"	"	"
10:30	"	"	"	"	"	"	"	"
10:45	"	"	"	"	"	"	"	"
11:00	News	Carol Burnett Jim Bakker	News CBS News Monte Carlo Show	"	Movie: "The Wackiest Ship"	News ABC News Late Movie:	Ruff House Open Up	News ABC News Late Movie:
11:15	"	"	"	"	"	"	"	"
11:30	CBS News Baretta	"	"	"	"	"	"	"
11:45	"	"	"	"	"	"	"	"
12:00	"	Charles Young	Gunsmoke	"	In The Army	Murphy's War	Movie:	T. Brown's Journal The Rookies
12:15	"	"	"	"	"	"	"	"
12:30	"	"	"	"	"	"	"	"
12:45	"	"	"	"	"	"	"	"



AID FOR THE STRUGGLE! Mr. Joseph Carroll (center) the Vice-President of the Woolworth Department Store Chain and Mr. Aubrey Lewis (left), a Woolworth executive present a check to Southern Christian Leadership Conference President Joseph E. Lowery to aid in the organization's continuing struggle against racism and injustice. Photo by Elaine Tomlin.

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