

# Service, selection and quality make Sears a store worthy of your credit.

Running a home is like running a business—it takes good management to stay afloat! Like knowing how to use credit wisely—that means using credit when you need something, but not just saying "Charge it" because it's easy to do. And you can count on Sears because Sears makes this promise—*Satisfaction Guaranteed or Your Money Back*—and has stood behind this for over fifty years.

Sears does not hand out its credit cards automatically or loosely. Our standards for credit are tough. But they are fair. No annual fee.

These kinds of things make you really appreciate doing business with Sears. For your home and your car, for yourself and your baby—you and your family will find the quality you need and the value you expect at Sears. A good Sears credit customer can count on Sears.

**How to apply.** You can pick up an application at any Sears store. Or apply directly by telephone: Call 1-800-527-3592, Extension 20. (In Texas: 1-800-492-5385, Extension 20.)

You can count on

**Sears**

