

### The Dawning Of Durham

By Donald Marable  
Peter Saitta, chief executive officer and treasurer of the Downtown Development Corporation, told a story to the Durham Rotary Club that compared Durham to a malnourished rooster that fooled the farmer. "Durham can fool you. At one point it reminds you of a sleepy little tobacco town, and then it can be the epitome of a city gone to sea, and yet it is a burgeoning center of medicine and technology," he said.

Saitta, a Durham native, said that Duke and North Carolina Central Universities have been catalysts in bringing professional people to the city. Saitta said that "The New Durham" is being strongly initiated by Terry Sanford, an outstanding leader who is responsible for the Durham Progress Group.

Saitta told the Rotary Club that the research by Pannell, Kerr, and Foster, and accounting firm that specializes in the hospitality business was called on to determine the viability of having both a hotel facility and civic center. Saitta said that this study was conducted because today's economic needs are tremendously different than those revealed by prior studies, which did not take into consideration the impact of the Research Triangle Park. "The type of facility we envision is a civic center, hotel combination that will complement each other," Saitta quoted examples of conventions, road shows, symposia, concerts, banquets, and ballets that will be the services to which the centers are expected to cater.

In terms of economics, both facilities are expected to create about 500 jobs. The secondary effects are expected support services by elegant boutiques, mens' shops, restaurants, night clubs, publishing companies, and others.

#### Easy Gourmet Cooking for Two



Serve Quick Beef Burgundy over fluffy rice.

When two's company but you're crowded for time, here's just the dish to save the day. The succulent sauce is based on a can of Soup for One Burly Vegetable Beef Soup. This small-scale classic with beef strips and mushrooms is ready in minutes.

**QUICK BURGUNDY BEEF**  
1/4 lb. thin water-sliced top of the round steak, cut in strips  
1 can (about 4 oz.) sliced mushrooms, drained  
1/4 c. chopped onion  
Generous dash crushed thyme leaves  
1 tbsp. butter or margarine  
1 can (7 1/4 oz.) Campbell's Soup for One Burly Vegetable Beef Soup  
2 tbsp. water  
2 tbsp. Burgundy or other dry red wine (optional)  
Parsleyed rice

In 8-inch skillet, brown meat and mushrooms and cook onion with thyme in butter until tender. Add soup, water and wine.

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