

Sesame Place, A New Concept In Active Family Entertainment

Sesame Place bills itself as a new concept in active family entertainment and as a "playground of the future." A joint venture of the producers of *Sesame Street* (The Children's Television Workshop) and the Bush

Entertainment Corporation, the park is designed to stretch the minds and muscles of three- to thirteen-year-olds and features a combination of outdoor play attractions, hands-on science exhibits and indoor educa-

tional computer games. Big Bird, Oscar the Grouch, The Count and other *Sesame Street* favorites are all part of the motif. Opened in June 1980, the park is located in historic Bucks County, Penn-

sylvania, on three acres near Oxford Valley Mall, just north of the intersection of U.S. 1 and I-85 between Philadelphia and Trenton. Originally intended for the five-million residents of the rather than tourists, Sesame Place offers any visitor a chance to play for the small price of \$3.95 plus tax.

micro-computers, video technology and computer-assisted instruction, the games offer children an opportunity to create their own *Sesame Street* characters, write their own Sesame Place mystery or simulate the business operation of a lemonade stand.

Outdoors, there are 40 elements to climb on, crawl over, slide down or bounce against. Cargo nets strung four stories above the ground allow kids to scramble across the park. A dip in The Count's Ballroom means a swim through a two-foot-deep pool of some 80,000 blue plastic balls. The Monster Maze is a forest of six-foot-high, lightweight punching bags, and Cookie Mountain is an eight-foot-high vinyl precipice.

If all this produces a ravenous appetite, the Sesame Food Factory offers atmosphere and nutritious cuisine created by Joseph H. Baum, designer of New York City's Windows on the World at the World Trade Center and the Four Seasons.

The fare includes sandwiches served on soft pretzels made of whole grain and unbleached flour, and sparkling sodas made from natural fruit juices. The restaurant sports an open kitchen where diners can watch every step of food preparation from chopping fruits and vegetables to making bread and ice cream.

The science exhibits include the Teleidoscopic Temple, a specially mirrored room where children learn how kaleidoscopes work, and the Talking Picture Show, which converts the human voice into digital impulses that are displayed as colored shapes and patterns on a television mirror. The electronic game arcade features the largest selection of educational computer games in the United States. Drawing on the latest in

The grand finale to any visit is a trip to the working replica of the *Sesame Street* television set, complete with Oscar the Grouch, trash cans and video monitors that turn everyone into stars of the show, and a stop at Mr. Hooper's Emporium, the first shop to assemble all of the *Sesame Street* toys and other products under one roof.

Monday-Friday Daytime

July 27-31, 1981

	WFMY CH. 2 Cable 2	WPTF CH. 28 Cable 3	WTVD CH. 11 Cable 6	WUNC CH. 4 Cable 9	WTTG CH. 5 Cable 10	WRAL CH. 5 Cable 12	WTBS CH. 17 Cable 13	WGHP CH. 8
7:00	Good Morning	Today	Morning		New Zoo Review	Good Morning America	Fun Time	Good Morning America
7:15					Great Space Coaster			
7:30								
7:45								
8:00	Captain Kangaroo		Captain Kangaroo		Porky Pig		Lassie	
8:15					F. Flintstone		My Three Sons	
8:30								
8:45								
9:00	Krofft Superstars	Texas	Donahue		Leave It To Beaver	Hour Magazine	Family Affair	Richard Simmons
9:15	One Day At A Time				My Three Sons		I Dream Of Jeannie	Charlie Rose
9:30								
9:45								
10:00	Beverly Hillsbillies	Las Vegas Gambit	Jeffersons		Ghost & Mrs. Muir	Uncle Paul	Movie:	John Davidson
10:15	Alice	Blockbuster	Alice		Chico & The Man	Edge of Night		
10:30								
10:45								
11:00	Price Is Right	Wheel Of Fortune	Price Is Right		Medical Center	Three's Company		Three's Company
11:15		Password Plus						
11:30								
11:45								
12:00	Odd Couple	Cardsharks	News		Panorama	News	Freeman-Reports	Family Feud
12:15								
12:30	Young & The Restless	The Doctors	Young & The Restless			Ryan's Hope		Ryan's Hope
12:45								
1:00		Days of Our Lives			Mike Douglas	All My Children	Movie:	All My Children
1:15	As The World Turns		As The World Turns					
1:30								
1:45								
2:00		Another World			I Love Lucy	One Life To Live		One Life To Live
2:15					Mayberry R.F.D.			
2:30	Search For Tomorrow		Search For Tomorrow					
2:45								
3:00	Guiding Light	Bullwinkle Superadventures	Guiding Light	Sesame Street	Bugs & Popeye Tom & Jerry	General Hospital	Fun Time Flintstones	General Hospital
3:15								
3:30								
3:45								
4:00	I Love Lucy	Gilligan's Island	One Day At A Time	Sesame Street		Batman	Addams Family Hazel	Six Million Dollar Man
4:15	Gomer Pyle	Carol Burnett	John Davidson		Flintstones	Brady Bunch		
4:30								
4:45								
5:00	Wild Wild West	Star Trek		Mister Rogers Electric Company	Brady Bunch	Beverly Hillsbillies	Ozzie & Harriet	Emergency
5:15					I Love Lucy	Gomer Pyle	Beverly Hillsbillies	
5:30								
5:45								
6:00	News	News	News	Dr. Who	Andy Griffith	News	Father Knows Best	News
6:15	CBS News	NBC News	CBS News	Wildlife Adventure	Happy Days Again	ABC News	That Girl	ABC News
6:30								
6:45								

Monday Evening

July 27, 1981

	WFMY CH. 2 Cable 2	WPTF CH. 28 Cable 3	WTVD CH. 11 Cable 6	WUNC CH. 4 Cable 9	WTTG CH. 5 Cable 10	WRAL CH. 5 Cable 12	WTBS CH. 17 Cable 13	WGHP CH. 8
7:00	Face The Music P. M. Magazine	Six Million Dollar Man	Family Feud	MacNeil/Lehrer N.C. People	Welcomeback Kotter M.A.S.H.	Sanford & Son P. M. Magazine	All In The Family Get Smart	Joker's Wild Tic Tac Dough
7:15			M.A.S.H.					
7:30								
7:45								
8:00	WKRP In	Little	WKRP In	War And	Starsky &	ABC Comedy	TBS Movie:	ABC Comedy Special
8:15	Cincinnati Tim Conway	House	Cincinnati Tim Conway	Peace	Hutch	Special	Barefoot In The Park	
8:30								
8:45								
9:00	M.A.S.H.		M.A.S.H.	Great Performances	Merv Griffin	ABC Movie:		ABC Movie:
9:15	House Calls		House Calls					
9:30								
9:45								
10:00	Lou Grant	Flamingo Road	Lou Grant		News		TBS News	
10:15								
10:30								
10:45								
11:00	News 2	News	News		M.A.S.H.	News		News
11:15	Quincy/Harry O	Tonight	Mary Tyler Moore	Dick Cavett	Odd Couple	Nightline	Night Gallery TBS Theatre	Nightline
11:30								
11:45								
12:00		Tomorrow	Gunsmoke		Perry Mason	Fantasy Island	The Lonely Man	Fantasy Island
12:15								
12:30								
12:45								

Tan Topics



"A GOOD NEIGHBOR WOULD MAKE HIS NOISE AT THE SAME TIME WE MAKE OURS!"
Continental Features.

R.E. PAGE
PLUMBING SERVICE
682-1605
From 6:30-8: a.m.
Daily
After 4 p.m.

Rest Easy With Sleep-Eze.
The gentle ingredient in Sleep-Eze helps you get a good night's sleep, and wake up refreshed. Use only as directed.