

## The Carolina Times

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## City of Atlanta Becomes City of The Jacksons

The City of Atlanta became the City of The Jacksons recently when the group performed at a benefit concert for the Atlanta Children's Foundation and raised nearly \$100,000 in its behalf.

The CBS Records recording artists appeared at the Omni Auditorium before an SRO audience which included the Maynard Johnson.

Telegrams expressing support of the Foundation and the Jacksons' noble gesture were sent by such celebrities as Diana

Ross, Richard Pryor, Kenney Rogers and Neil Diamond.

Brimming over with the customary Jacksons; high energy and intensity, the concert was accentuated by cleaver displays of lasers, explosive and other special effects. During one segment of the show, Michael Jackson momentarily vanished off the stage and then suddenly reappeared to the delight of the astonished audience, many of whom were underprivileged children invited by CBS in behalf of the group.

At a brief post-concert press conference, Mayor Jackson presented the young superstars with the City's highest honor, the Gold Medal Award. The Jacksons also received plaques of appreciation from representatives of NARAS Atlanta chapter, ACF, and the Police Athletic League.

During the conference, The Jackson presented the Mayor with the check for the Foundation which oversees such programs as job training and placement, and supervised recreational activities for the city's underprivileged children and their families. LeBaron Taylor, CBS Records Vice President of Divisional Affairs, noted later that the concert's success "paid tribute to

The Jacksons' and CBS Records' commitment to youth, particularly the disadvantaged."

The Jacksons had not performed in Atlanta for nearly two years and their return was long awaited. More than 10,000 fans greeted the young superstars upon their arrival at the city's airport.

The group completed its last major tour in 1979 and will continue on its national tour throughout the end of September.