







Elson's Pet Peeves

RV Elson Armstrong, Jr. the only people ho have to deal with ess these days. In the orld of sports, there are irritating inidents to make you have pers before your time. ings associated with op out, and just plain me in a foul mood. 1-1 just can't tolerate ople who constantly ive late for sporting Don't these realize that ere's something sacred bout that opening kick-

ff, first pitch, or open-2-How about those e stadium parking lot aking it impossible for to move your car. nd you can bet that hey're usually the last to ve the arena.

3-How about the loud outh that constantly ates a certain player hen he can't walk and new gum at the same

obnoxious ents at Little League nes. They really ruin for the kids.

5-All the analyzing goes on during an FL telecast. Why can't ey shut up and let us shot the game.

6-Listening to dger fan tell how at his team is every r. (Watch them get et when you ask how ny world series they won lately?)

I have this friend o every year picks his

forty favorite teams to The Air Controllers win the NCAA cage playoffs (nothing wrong with that, right), BUT, when all of them fell by the wayside and my favorite (North Carolina) made it to the finals, he tried to rub it Here are a few of the in when the Tar Heels lost. (Need I add where ports that make my hair were ANY of his 40 teams. No, he didn't nout, and just plain pick Indiana as one of them.)

8-Arguing collegiate sports with a fan from Los Angeles. These kooks are the world's worst front runners!

9-Hearing Digger Phelps say that Notre Dame is the biggest name in collegiate basketball behind UCLA. May I ple who jam you in at ask Digger how many times the Irish have been in the final-four or how many national titles they have won? Heck, Notre Dame is NOT EVEN

10-Bigots, both white August 8. and black, who just have to bring up race when watching sports.
11-Having to watch

the Redskins on the NFC EVERY WEEKEND. 12-The amount of

auto racing on the tube weekends ZZZZZZZ! 13-Dallas Cowboy

fans who can see no wrong (the Cowboys NEVER PLAY DIRTY). 14-I'm a die hard

UNC fan but even I blush when I see how obnoxious some Carolina fans are when it comes to laughing at their rivals. 15-People who arrive

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Go, Renaldo

Renaldo Nehemiah (No. 21) USA and world title holder, leading in the London 110 metre hurdle race which he won in a time of 13.17 seconds. On left, Tonie Campbell (USA), second; Mark Holtom (GB, hidden) third; Gault (No. 38) followed by Rod Milburn (No. 1) were beaten in the Amateur Athletic Association's Championships at Crystal Palace Sports Center

Quarterback: Johnson or Harris?

There is an air of con-James Harris as the pair they have something to vie for the starting contribute to the success quarterback position at of a potential big season North Carolina A&T at A&T North Carolina A&T at A&T. State University for the

leading Riverside Junior over technique and other College to a 7-3 mark in

- California JUCO ranks. Despite their lack of surrounding game experience on a Thomas Johnson and major level, both feel

State University for the 1981 football season.

Johnson, entering his sophomore season, never Sophomor "I learned a lost last took snap from center 6-1, 180 pounder from talent we have, it won't last season as the Aggies Louisburg High School. be necessary for me to rolled to an impressive "Watson is now an assis-9-3 record. Harris was tant coach and has been more active very helpful in going

game type situations

during the course of the carry a heavy load. If I season. "We

have starters returning from last year's team, inbacks like Sutton and Waymon Pitts. I feel like

can perform half as well as Watson and Myers did a year ago, I feel we will have a great year.'

Harris, who was recruited by New Mexico, San Diego State, and Texas A&M, feels that his biggest asset coming into a new situation like A&T is the maturity he (Continued On Page 6)

Herschel Walker Wins **Achievement Award**

YORK Herschel Walker, of the University of Georgia, the freshman football player of the century, was honored recently as the winner of the 1981 Tanqueray Achievement Award for excellence in amateur sports at a lun-cheon in New York City.

Walker, who earned his distinction as the best first year player ever to compete in college football, was the only freshman ever to become a unanimous selection on each of the All-America teams selected for 1980.

The 220-pound, 6-foot 2-inch running back from Wrightsville, Ga., also finished third in the annual balloting for the Heisman Trophy given to the College Player of the Year.

For many weeks after his fabulous finale in the Sugar Bowl against Notre Dame, Walker had to evaluate a million dollar offer to play pro football in Canada against continuing his college career with a head start toward achievement of the best record in history for a running back.

Acknowledging danger of injuries at a vulnerable position where the hazards of getvulnerable ting hurt are extremely high, Walker finally concluded that he wanted to accept the risk.

"One of the reasons I wanted to stay in college was that I have a chance to fulfill my dream of competing as a runner for the United States in the Olympic games," Walker said when he announced his decision. "I decided to continue to play football at Georgia because I am an American and it did not seem right to leave the country to play pro foot-

"I hope some time to have a chance to win the Heisman trophy," said Walker. "I will get my chance. I was proud to come in third in last season's voting. When you are rated third best among all of the players in the country, that means something."

Coach Vince Dooley of the University of Georgia looked back on youngster's achievements and said "I don't think there is a player in the nation who was more deserving.

"I feel sure he would have won the Heisman if he had not been a freshman," said Dooley. 'No one anywhere accomplished more than he

John Heilmann, president of Somerset Importers, Ltd., the spon-sors of the Tanqueray Achievement Award, said that "Herschel is another fine example of the youth factor in these annual selections.

"Our

generally speaking, have made their marks as amateurs while they were teen-agers," Heilmann said. "We are proud to have Herschel as our latest winner, who in his first year at college had tremendous achievements as a football player. There is every indication he will go on to even greater achievements in college and eventually in the pros.

superlative to match his accolades received as a yearling. In addition to his NCAA records and selection to the eight major All-America teams, he was the Southeastern Conference Player-ofthe-Year selected by United Press International and made it twice as the Associated Press Back-of-the-Week. This is the 14th annual

Walker will need to be

presentation of the Tan-Achievement Award. Included among the previous winners gymnast were Thomas, boxers Sugar Ray Leonard Howard Davis, jumper Franklin Jacobs, basketball player David Thompson, and gymnast Olga Korbut.

Black Schools/Administrators Should Support Sports Programs

By Elson Armstrong, Jr.

How many times have you heard this statement: in an advertising campaign. Within a year, every nances, the big predominantly white schools get the ink, and our administration doesn't care out sports". I've heard it a lot lately and frankly m sick of hearing it. It's beginning to sound like a op-out to me.

Make no mistake, I also know that the big mething, I pat them on the back for it. You can all it social injustice, the breaks, or whatever. Face lit's a fact of life and it's not going to change any e soon. The bigs are going to continue to get bigand that's that. And furthermore, I'm 100%

Before you think that I've gone off the deep end nd sold out to the system, let me point out that I so favor the survival of the small, predominantly ack schools. But there seems to be a prevailing ood among many black college presidents and her administrators that says that sports should ke a back seat to other aspects of college life. To at I say "Bull" with a capital B!

What I'm about to say may ruffle some feathers, that's too bad. I know from talking around wham's black community that I'm not the only son who harbors the following views.

The reason I said that I heartily back the bigger mools in their approach to sports is that most of m have seen the light. They realize that success success and that a winning football or sketball team can help the school to obtain sucs in other areas of academia. Cases in point: hen North Carolina State went on a winning eak in both major sports in 1973 and '74, their call student enrollment increased greatly — and se weren't the so-called dumb jocks entering CSU. They were future engineers and derinarians who some day will be valuable alum-

More recently, the athletic explosions at North rolina, Fresno State, Alabama, Notre Dame, and LS have all been followed by tremendous suces in academics.

A friend of mine pointed out recently that this is nerica, America loves a winner, and sports is ere winning is most graphic.

ook at Grambling. the most successful licity-wise) black athletic program in this coun-They've wisely played off the fame of their thall teams and bands and you better believe their academic program has reaped much of

Infortunately, most black administrators are too Isighted. They live in a Black Ivory Tower and expect to keep their ships afloat by taking is given to them by the state and sports be

lake heed, you in power. If you keep this at-de, you'll find one day that all the talented dents we have head for places like Duke and olina — places where they can have their talents

he black power structure has got to realize that der to make money, you've got to spend it. If wonder why the sports programs at ACC ols are always in the media, they should exbe just how they got there. Another two cases in A few years ago, UNC decided that it wanted out it's home football games. So they med a media blitz (remember all of those lina Fever signs?) and they invested \$200,000

Hey, we're a small black school, we lack the game was a complete sell-out and UNC netted over \$2 million.

the competitive southern which will be helpful

In the mid-1970's, Duke was at the bottom, both in spirits and on the cage court. State and Carolina fans often flooded into Duke's own arena because the Blue Devil fans stayed away in droves. Enter a new sports department and before long Duke signs predominantly white schools get the publicity, and hey have garbs of money, and you know at civic functions and coaching clinics at area schools and now you rarely can get a ticket to a Duke basketball game.

For some reason, black administrators haven't seen the light. Sure, maybe they don't have \$200,000 to spend on advertisements, but there are other ways to push their programs.

First, in the area of sports information. Most black schools severely tax their sports info people. More often than not, they have to do all the work. Some don't even have secretaries. If money is that tight, then use student help. Every campus is loaded with talented sports-oriented students who would just love to get involved (many of the big schools go

Next, community involvement. As I said, everyone loves a winner and they like to feel that they're part of the action. (Fresno State got itself out of the sports doldrums by getting the community involved.) The bigger schools have played this trump card to the hilt.

Again, unfortunately, many black schools have missed the boat in this area. In the 1960's and early 1970's, all of Durham was

talking about the success that N.C. Central was having in track and football, but the Eagles failed to capitalize off their glory. As a result, a sports

'depression' set in by 1975.

More recently, Winston-Salem State had a football team that created a regional following, but again, the school did not play it's No. 1 asset to the

The name of the game is selling and when you have a successful product, you push it. Just watch how the big boys do it.

Media contacts: You may have the best program in the world but if you want it to receive exposure, you've got to get the media to cover it and to get media coverage, they've got to know that you exist.

The Raleigh-Durham area is a hot bed for college sports. If you want your team on the sports page, then you've got to supply the media with reliable details (on time) and you've got to make sure that they know when something is happening on your campus. Just sitting around hoping that the local papers or TV people show up just won't get it.

Another thing: Your student athletes should feel welcome on your campus. (I'm not advocating special favors.) They should be introduced to community leaders who can provide them with jobs and future career contacts. Again, this is an area where the larger schools have been successful

Last, but not least, I advocate yearly or semiyearly meetings between administrators and sports information offices. There seems to be a tragic gap at most black schools, the president seems to place sports very low on the totem pole.

To administrators who harbor these feelings, I suggest that you go to sports contests sometimes. When you see the thrill that comes with winning or trying your best while supporters proudly wave the school banners, then maybe, just maybe, you'll see that sports has a valuable place on the college cam-



Tanqueray Achievement Award To Herschel Walker

All-America football star, Herschel Walker, accepts the 1981 Tanqueray Achievement Award for excellence in the field of amateur sports from John E. Heilmann, president of Somerset Importers, Ltd., in New York recently. Walker, a sophomore at the University of Georgia, was honored for his outstanding career as a running back for Georgia. He was the only freshman ever to become a unanimous selection on each of the All-America teams

