

CETA PROGRAM PROVIDING NEW SKILLS AND HOPE

By Milton Jordan
Ms. Aelisha Rochelle plans to be a medical secretary by the end of this summer.



CASHIER LAB

about my chances," she said recently, taking a break from her typing class. "That's one of the things I really like about this program, it teaches you self-confidence."

Ms. Rochelle, 22, is one of thirty trainees in the local Private Sector Initiative Program (PSIP), a project of the Comprehensive Employment Training Act (CETA) that is sponsored by the Durham Chamber of Commerce.

The \$45,000 PSIP project is a new thrust for the CETA program which, in the past emphasized placing trainees in public service jobs that often served little purpose in the private employment marketplace.

Now, however, the federally financed training program has refocused its emphasis, and Ms. Rochelle said it is just what she needed.

"I really didn't have much of a future before this program," she said, "because the only jobs I'd worked on were filing jobs and in department stores, but now I feel real good about planning a career and moving ahead."

According to Tom White, PSIP director, the project has two overall goals.

"We want to put trainees into a training environment that not only gives them skills," he said, "but that will also foster the type of positive attitude and motivation that employers say are critical ingredients of success."

The project's other goal, as White explained, is to bring the private sector into the job training picture so that the program meets the employer's needs as well as the trainee's needs.

Currently, the PSIP project, housed in the old Lyon Park School on Kent Street, operates two classroom programs: clerk-typist and retail sales.

The clerk-typist program covers budgeting, typing, filing, basic and business math, English, vocabulary, medical terminology, office machines and a number of other subjects, totaling more than 500 hours of instruction.

The retail sales program, covering communications, math, personal development, sales and customer relations, cashier lab and tutorial

session, totals more than 300 hours of instruction. "This is really an excellent approach to preparing people for the job market," said Frank Ward, a local realtor, one of several local businessmen who recently visited the program to see what it's doing and determine how the benefits can be mutual.

"I guess my only regret is that you're probably reaching only about ten per cent of the people who need this type of approach."

To accomplish its "two-prong" goals, the PSIP project includes two incentives. One is to trainees. They are paid minimum wage while they are in school.

The other incentive, the federal revenue act of 1978, gives employers tax credits for hiring persons who fall into one of nine targeted employee categories. The targeted categories are: Vietnam-Era veterans, economically disadvantaged ex-convicts, handicapped persons who are referred by a vocational rehabilitation program, young people enrolled in a cooperative education program, social security, general public assistance recipients, and former CETA workers who had public service jobs.

An employer who hires someone from one of these categories can get a tax credit of up to fifty per cent of the first \$6,000 in wages during the person's first year of employment, and up to 25 per cent of the first \$6,000 in wages paid during the second year of employment.

In addition to the

PSIP project, the local school equivalency cert-

CETA program also has tutorage, and about eighty participants enrolled at students in other Durham Technical In-



MS. AELISHA ROCHELLE

Civic Center Analysis

(Continued from Front)

port. "There is no question but that Hayti must come right along with the revitalization of downtown," said City Councilman Paul Vick. "In my opinion, the two projects are important to each other as we try to picture the entire thrust of what we want Durham to be."

Though both sides — the black community and downtown city officials and power brokers — agree that Hayti must live, they both stand staunchly on either side of "how" it should be done.

On the one hand, there's the Hayti Development Corporation, headed by Nat White, Jr., who contends that a reborn Hayti must be very similar to the successful, but strangled economic community that died. Therefore, his organization is proposing a Hayti development that emphasizes commercial development, with a residential mix, in the largest area of the project.

Downtown forces say

"No. 'Durham does not need two downtowns', declares Saitta. "Our project is designed to consolidate the city's downtown, and produce a hub around which growth can occur both to the south of downtown (Hayti), and to the north."

And here is where the gamble gets riskier because Durham's future plans, particularly for a revitalized downtown, are held hostage to the city's history, a history that many blacks remember with bitterness.

Around the turn of the century, Hayti was the premiere center of black economics in the South, if not in the country. Most of Durham's major black businesses today, such as North Carolina Mutual and Mutual Savings & Loan, sprung from there. But at the same time, Hayti was a community strangled by creeping blight that was spawned by racist limitations.

In the 1960's, the city targeted Hayti for urban

renewal and cleared it, promising to rebuild the community. More than 100 businesses and 600 families were bulldozed from the area. The promises of renewal died, and today Hayti is a sprawling wasteland of tall weeds, waving gently in the wind.

And so proposals that the black community trust the downtown development powers to "do what's right for everyone" might well fall on deaf ears.

"It seems to me," said Saitta, "that this community should by now have grown beyond all this emphasis on the black-white issue. Why can't we just have one downtown, and not a white business district and a black business district?"

Hunt answers: "I don't think we can put much credence in what people say they support in principle when they have not done those things they could do." "Even if we get the proposed downtown project," said Durham City Manager Barry L. Del Castillo, "we have still got to have housing downtown. That is the next most important part of the project."

with the revitalization of downtown, and the completion of the East-West Expressway, they should direct the city manager to move forward with the city's affirmative action plan, to improve and increase the housing stock, particularly for low and moderate income people, and insure a broader community representation on appointed boards and commissions. It is one thing to say you support something that someone has to do, and quite another to do those things that you can do to prove your support."

City officials seem to support a Planning and Community Development Department plan that calls for principally residential development in the largest portion of Hayti's vacant land.

The purpose of that proposal comes clearly into focus when you understand the principles of downtown revitalization.

The city's plan indicates that Hayti is targeted for the inner city housing to support a revitalized downtown. Across the country where downtowns have been rebuilt, inner city housing has been a vital part of the developmental mix. But seldom has that housing been targeted for low and moderate income residents. Rather, the emphasis has been on condominiums, townhouses and medium density apartment complexes.

One good example is Charlotte's Fourth Ward which Durham officials and downtown advocates point to as the glowing proof that building a new downtown civic center will attract major private investment.

Del Castillo, Councilman Vick and Saitta all say they have talked with Dennis Rash, director of the NCNB Community Development Corporation about coming to Durham and replicating Fourth Ward here.

Rash could not be reached for comment. And so it all boils down to politics and history. Some facts are undeniable:

Durham's downtown needs. Rebuilding the inner core can only happen through a public-private partnership.

The proposed civic center, hotel, office building complex is an excellent first project to start the ball rolling.

But the impact of bad blood and distrust between Durham's black and white communities might be a logjam that cannot be dislodged.

Thus, in the final analysis, Durham's proposed \$17 million gamble could flop before the dice are rolled.

Hornet Track Team Set For State Meet

By B. Dawson

Hillside's tracksters will participate in the State High Schools Invitational Track and Field Meet to be held Saturday at UNC's new indoor facility in Chapel Hill.

Cross country stand-out Dwight Bostic will compete in the 2-mile event, while Musa Williams will run in the half and one mile.

Chris Borden and Paul Perry will toss the shot put for the Hornets, and Keith Chestnut will run the 60 and 440 yard dash.

Coach Russell Blunt predicts a strong performance from his indoor team, especially from Bostic and Williams. Chestnut is considered one of the best sprinters to come through Hillside in many years. Coach Blunt says he's uncertain about how well the Hornets will show in the field event (shot put).

The outdoor team began practicing Monday, February 1. So far, Hillside has nearly 25 members getting in shape for the spring track season. Hillside's first meet is scheduled for March 2 against Southern Durham, School of Math and Science at Shepard Junior High School track.

Legal Notice

NORTH CAROLINA DURHAM COUNTY ADMINISTRATRIX NOTICE

The undersigned having qualified as Administratrix of the Estate of Virgie L. Keys, deceased, late of Durham County, N. C. does hereby notify all persons, firms, and corporations, having claims against said estate to present them to the undersigned at the office of F. H. Brown, Attorney at Law, 4001 Booker Street, P. O. Box 2005, Durham, N. C. 27702 within six (6) months from the date of the first publication of this notice, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate please make immediate payment to the undersigned at the address of the Administratrix given below.

This the 12th day of January, 1982.

Hazette K. Bagby, Administratrix, Estate of Virgie L. Keys, Deceased

19 Entfield Ave., Montclair, N. J. 07042

F. H. Brown, Attorney at Law, PUBLICATION DATES: The Carolina Times, January 18, 23, 29, 1982 & February 6, 1982

Blunt believes this season's team should finish high in the Big Six conference. He predicts the Northern Knights to win the conference track title because of their fine talent, but says don't count the Hornets out.

HNS Track Schedule
March 8-Southern, Orange at Shepard Track
March 11 at Oford Webb
March 18-Chapel Hill, Durham High at Shepard Track
March 20 at Hillsborough
March 22-City-County Relays
March 25-Durham, Vance at Shepard Track
March 31-Chapel Hill, Person at Rebovo

NORTH CAROLINA DURHAM COUNTY CREDITOR'S NOTICE

HAVING QUALIFIED as the Executrix and the Executor of the Estate of Lucious S. Glenn, late of Durham County, North Carolina, the undersigned do hereby notify all persons, firms, and corporations, having claims against said Estate to present them to the undersigned, on or before the 6th day of August, 1982, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate will please make immediate payment to the undersigned at either of the Addresses of the Executrix or Executor given below This the 6th day of February 1982.

ROUMANIA G. LIPSCOMB, EXECUTRIX, Estate of Lucious S. Glenn, Deceased, 4308 DENFIELD STREET, DURHAM, NORTH CAROLINA 27704

CLAUDE L. GLENN, EXECUTOR, Estate of Lucious S. Glenn, Deceased, ROUTE 2 BOX 353, ROUGEMONT, NORTH CAROLINA 27752

PUBLICATION DATES: The Carolina Times, February 6, 13, 20, 27, 1982

STATE OF NORTH CAROLINA DURHAM COUNTY CREDITOR'S NOTICE

HAVING QUALIFIED as the Administratrix of the Estate of Doss Massenburg, Jr., late of Durham County, North Carolina, the undersigned do hereby notify all persons, firms, and corporations, having claims against said estate to present them to the undersigned or her attorney, C. C. Malone, Jr., c/o MALONE, BROWN & MATHEWSON, P.A., Post Office Box 967, 705 Kent Street, Durham, North Carolina, on or before the 30th day of July, 1982, or this notice will be pleaded in bar of their recovery.

All persons indebted to said estate please make immediate payment to the undersigned at the address of the Administratrix given below.

This the 30th day of January, 1982. Margaree Y. Massenburg, Administratrix, Estate of Doss Massenburg, Jr., Deceased, 1010 Willowdale Drive, Durham, North Carolina 27707

PUBLICATION DATES: The Carolina Times, February 6, 13, 20, & 27, 1982

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Metropolitan Durham Medical Associates To Hold Opening

Sunday, February 7 marks the official opening of Durham's newest practice known as Metropolitan Durham Medical Associates. Dr. Arnett Coleman, Dr. George Brothers and Dr. Elaine Hart-Brothers are partners in this medical group specializing in internal medicine and rheumatology. Rheumatology is a subspecialty interested in arthritis and systemic rheumatic diseases. Although the number of physicians in Durham has increased dramatically in the last decade, statistics suggest that the black community in the "City of Medicine" is still underserved. On a national level public health figures demonstrate that despite

integration, black physicians serve a patient population that is 84% minority whereas white physicians serve a 7.4% minority population. For whatever social and economic reasons, blacks continue to patronize black physicians. On a local level, roughly 47,000 of Durham's population is black with only thirteen physicians delivering primary care to this population of adults and children. This works out to one physician per 3,615 patients, far below the national average of one per 735 people, or the North Carolina ratio of one white physician for 661 whites.

black physicians in the Durham-Chapel Hill area. Dr. Coleman is a graduate of Livingstone College where he was a member of Phi Beta Sigma Fraternity. After graduation from Duke University Medical School, he completed his internal medicine residency at the University of Pittsburgh. In addition, Dr. Coleman has participated in cancer research at the Duke Medical Center. For the last three years, he has been employed as a staff physician at the Lincoln Community Health Center. Dr. Brothers and Dr. Hart-Brothers are graduates of Brown University in Providence, Rhode Island. After graduation from Tufts University School of Medicine in Boston, the Drs. Brothers trained in internal medicine at Boston City Hospital. Both hold clinical instructor positions at the University of North Carolina School of Medicine where they completed their medical training. Dr. Brothers in rheumatology and Dr. Hart-Brothers as a senior resident in internal medicine. Dr. Brothers continues to do clinical research at UNC on rheumatoid arthritis. At present, he is the only rheumatologist on the staff of Durham County General Hospital. In addition, Dr. Hart-Brothers received a master's degree in public health from Harvard University and currently holds a position as a post-doctoral fellow in the epidemiology department in the School of Public Health at UNC.

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