

TELE BUTCHER

Dial Meat Helpline For Timely Tips

Here are some helpful ideas from the Tele-Butcher's toll-free meat information service.

MARINATE IN ONE HOUR: One level capful of Adolph's Natural Meat Tenderizer in one cup of any marinade means tender meat in only one hour. Tip: Completely cover meat.

IS A SIDE of beef a good buy for you? Yes, if there's room in a 0° freezer; if you can afford the initial investment; if price is right considering bone and fat losses of about 20 per cent.

DIETERS SHOULD AVOID cured sausages and luncheon meats usually high in fat. For burgers, special order extra lean beef or grind your own. Cook chicken after removing skin. Naturally lean beef flank or round is good eating when treated with meat tenderizer.

For more helpful meat information, call Tele-Butcher around the clock at 800-243-5305 (in Connecticut 1-800-852-8599). A public service of Adolph's Natural Meat Tenderizer, Tele-Butcher messages change every Friday.



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When you accumulate \$100 in our register tapes you can have your choice of these attractive Diantus watches and pay just 8.99 each. (18.99 without tapes.) Diantus is one of the largest selling watchmakers in Europe, so you can rest assured they're dependable, long-lasting and designed with style. Each timepiece boasts quality features such as unbreakable mainsprings that prevent overwinding and rugged stainless steel backs, so they're as durable as they are accurate. Even at their regular retail price of 18.99 they're remarkable values...but at only 8.99, they're downright irresistible.



Variety Marks N.C. Farm Product List

You don't have to be a very close follower of agriculture to know that North Carolina is the largest tobacco producer in the country, but you may not be aware that the state ranks high in the production of some other items as well.

It also ranks first in the U.S. in sweet potatoes and farm forest products. Although it isn't official yet, when the 1981 figures are totaled, North Carolina is expected to be No. 1 in turkey numbers.

North Carolina, which has 11.7 million acres of land in 93,000 farms -- ninth largest number in the U.S. -- grows more snap beans, cabbage and green pepper than all but four other states. It produces more peanuts and hatching eggs than all but two states, ranks fourth in broiler chickens, blueberries and burley tobacco. It is second in cucumbers for pickles.

It is sixth in peach production, seventh in hog numbers, apples and eggs, and eighth in strawberries.

North Carolina has cattle on more farms -- 50,000 -- than hogs -- 41,000 -- but ranks only 34th in total cattle numbers. It is the 21st largest producer of milk and ranks 18th in the value of its total animal component.

Cash receipts from crops, boosted by the \$1 billion flue-cured tobacco crop, were the 11th largest among the states in 1980.

Traveling across the Tar Heel countryside may give the impression that corn and soybeans are big items. They are, but they are larger in 12 other states.

The state ranks higher -- 9th -- in the production of such little noticed crops as grapes, watermelons, pecans, and greenhouse and nursery plants than either corn or soybeans. The reason, of course, is that large grain and bean states in the Midwest aren't competing with pecans, watermelons and grapes.

The same is true for flowers. North Carolina-produced flowers ranked 13th in the total wholesale value among the other states in 1980.

Thirteenth is the same position North Carolina holds in total value of all farm produced goods and in the value of farm goods sold to export markets.

Some other rankings: 14th in cotton, 15th in barley, 17th in oats and Irish potatoes and 22nd in winter wheat.

Total 1981 North Carolina farm income is expected to exceed \$4 billion.

CHANGING ATTITUDES

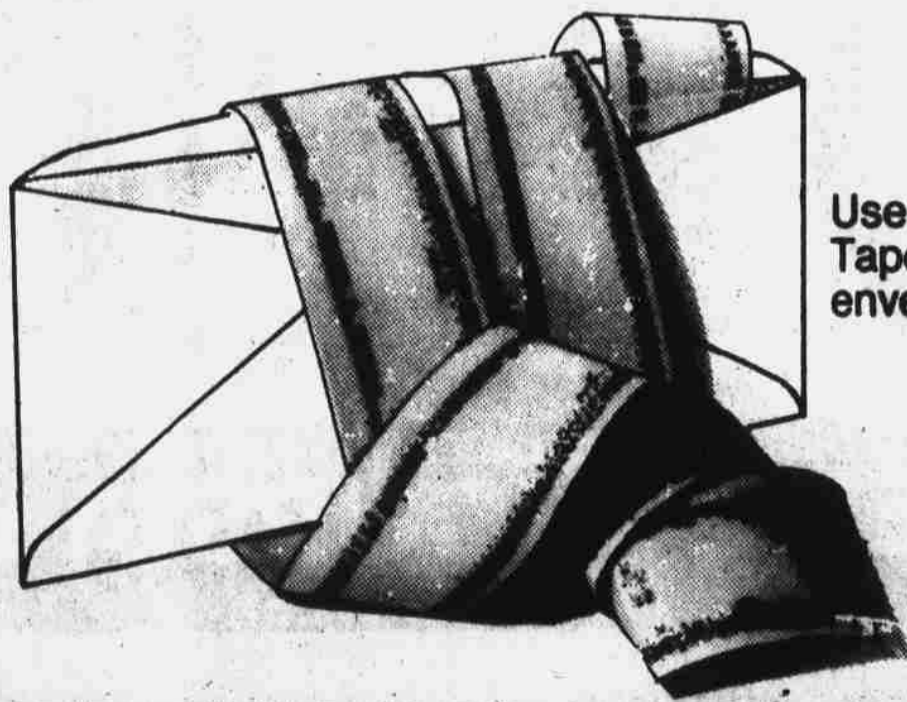
Wondering why silk, long considered a luxury fabric, is now in increasing demand at all levels of the consumer spectrum?

"Several factors have brought about the popularity of silk; one is consumer taste," says Judith Mock, extension clothing specialist at North Carolina State University.

Consumers are interested in finer, quality apparel and, say industry spokesmen, using finer fabrications for clothing helps justify today's high prices.

Here's how this spectacular offer works:

When you shop, get a tape-saver envelope at the Courtesy Desk or checkout counter. After you've accumulated \$100 in our register tapes, turn them in and purchase any one of the Eight Diantus watches shown here for only 8.99. Nothing could be easier.



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