

There's only one way to play it...

Wherever the music is hot,
the taste is Kool. At any
'tar' level, there's only one
sensation this refreshing.



Original



Low 'tar'



2 mg.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Ultra King: 2 mg. "tar", 0.3 mg. nicotine,
Lights King: 4 mg. "tar", 0.3 mg. nicotine,
av. per cigarette by FTC method. Filter Kings: 16 mg. "tar",
1.1 mg. nicotine av. per cigarette. FTC Report Dec. '81.

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