



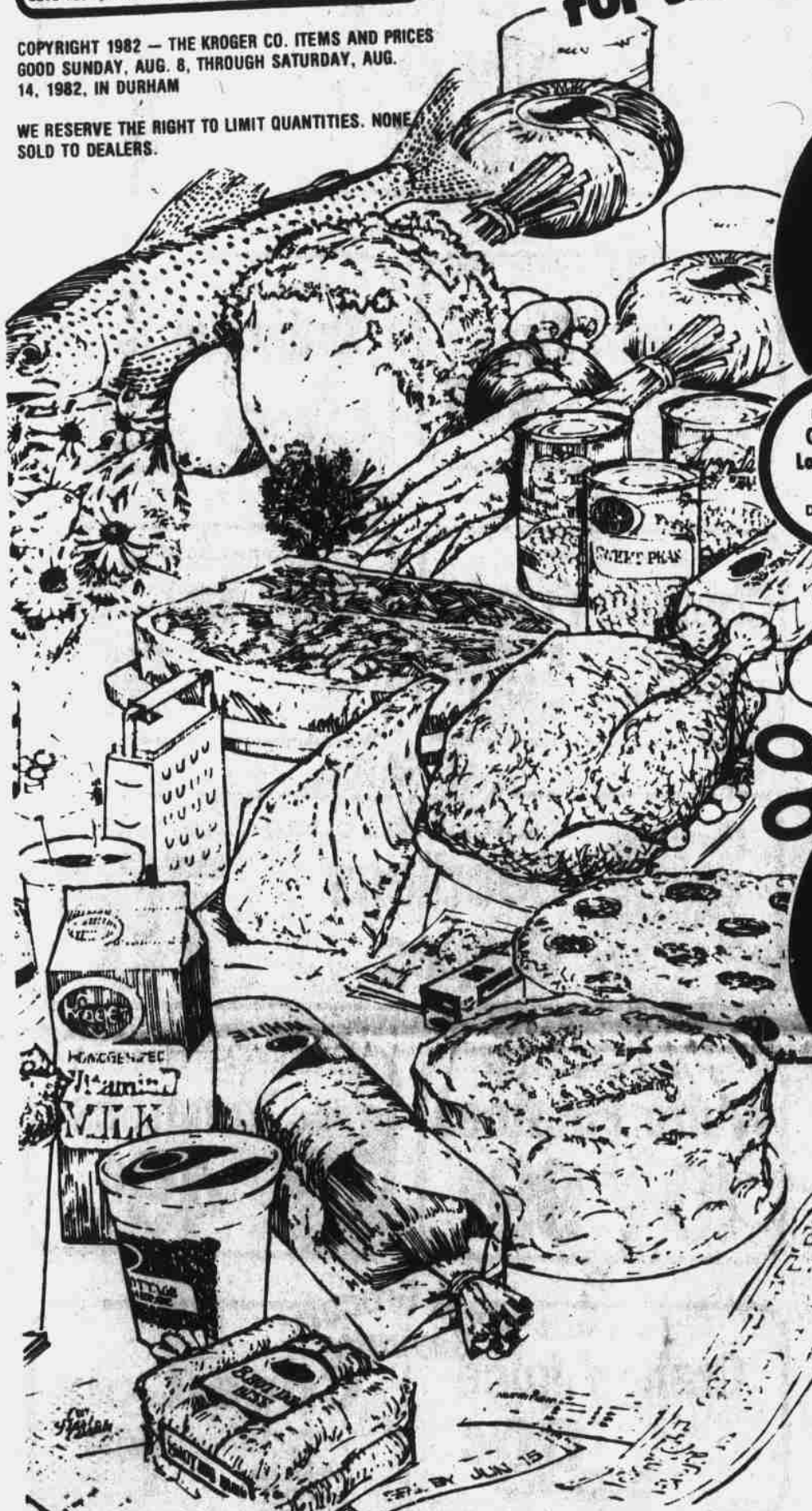
Let's go Krogering

for the best of everything including the price!

ADVERTISED ITEM POLICY
Each of these advertised items is required to be readily available for sale in each Kroger Store, except as specifically noted in this ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days.

COPYRIGHT 1982 — THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY, AUG. 8, THROUGH SATURDAY, AUG. 14, 1982, IN DURHAM

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.



Kroger 0.5% Lowfat Milk
Gal. Ctn. **\$1.89**

KROGER Grade A Large Eggs
Doz. **59¢**

U.S. GOV'T GRADED CHOICE, BEEF
Center Blade Cut Chuck Roast
lb. **\$1.39**

USDA CHOICE

Fresh Cubed Pork Cutlets..... lb. **\$2.29**

U.S.D.A. GRADE A HOLLY FARMS
Chicken Leg or Breast Quarters
lb. **69¢**

Holly Farms CHICKEN

THOMPSON
Seedless White Grapes
lb. **89¢**

Cost Cutter Sandwich Bread
24-oz. Loaf **49¢**

JUMBO 12 SIZE FAMOUS WESTSIDE
California Cantaloupes..... Each **99¢**
WASHINGTON STATE 138 SIZE
Red Delicious Apples..... Each **15¢**
IN THE HUSK
Yellow or White Sweet Corn..... Ear **15¢**

PINT RETURNABLE BOTTLES
Tab, Sprite or Coca Cola
8 Pak **\$1.43**
PLUS DEPOSIT

Country Club Ice Cream
\$1.29
1/2-Gal. Ctn.

SLICED TO ORDER FULLY COOKED TENDER
Top Round Roast Beef
lb. **\$4.49**

The Kroger Difference

•COST CUTTER BRANDS

Low prices on quality guaranteed products, day-in and day-out. Over 100 different items. Products with a name you can trust and a quality grade you can count on. Products you can depend on every day and priced as low or lower than, "no name foods" at Kroger you know exactly what you're getting when you buy it, not when you open it. And each and every "Cost Cutter" item is backed by Kroger's Satisfaction Guarantee.

•SERVICE

It's Kroger that serves you with a special "customer-comes-first" pride in every employee, from cashier to chairman of the board. Our new electronic checkouts are designed to make your shopping quick & hassle-free. And in every department you'll find courteous & friendly people eager to assist you.

•EVERYDAY LOW PRICES

Kroger stocks a complete selection of national and regional brands at everyday low prices, comparable to any supermarket in this area.

•SOOPER COST CUTTERS

Everyday Low Prices on pantry staples. Save up to 40% on Sooper Cost Cutters compared to other brands at Kroger. (For some Sooper Cost Cutters no other comparable brands are stocked.) Check the yellow price list of the over 400 Sooper Cost Cutter pantry staples, only at Kroger.

•ONE-STOP-SHOPPING

You'll find a wide selection of household items in our general merchandise department. No need to make special trips to a hardware or department store.

•TOTAL SATISFACTION GUARANTEE

Everything you buy at Kroger is guaranteed for your total satisfaction regardless of manufacturer. If you are not satisfied, Kroger will replace your item with the same brand or a comparable brand or refund your purchase price.

•VARIETY

In Every Department. You can select from over 10,000 items and over 200 kinds and cuts of meat, including Lamb, Veal, Fresh Seafood and 7 kinds of Ground Meat. You will also find one of the widest selections of fresh fruits and vegetables, plus a Delicatessen, international foods section, gourmet and diet foods, institutional sizes and more.

Hillsborough Road At LaSalle
Roxboro & Latta Roads

Lakewood Shopping Center
East Franklin St. Chapel Hill