



# Let's go Krogering

for the best of everything including the price!

**ADVERTISED ITEM POLICY**  
 Each of these advertised items is required to be readily available for sale in each Kroger Store, except as specifically noted in the ad. If we do run out of an advertised item, we will offer you your choice of a comparable item, when available, reflecting the same savings or a raincheck which will entitle you to purchase the advertised item at the advertised price within 30 days.

COPYRIGHT 1982 - THE KROGER CO. ITEMS AND PRICES GOOD SUNDAY, SEPT. 5, THROUGH SATURDAY, SEPT. 11, 1982, IN DURHAM. WE RESERVE THE RIGHT TO LIMIT QUANTITIES. NONE SOLD TO DEALERS.



U.S. GOVT INSPECTED FRESH GROUND

**Any Size Pkg. Ground Beef**

**\$1.29**

lb.

**COST CUTTER WEEKLY SPECIALS**

U.S. GOVT GRADED CHOICE, BEEF CHUCK

**Center Blade Cut Chuck Roast**

**\$1.39**

lb.

**USDA CHOICE**

**COST CUTTER WEEKLY SPECIALS**

COST CUTTER

**Sandwich Bread**

**49¢**

24-oz. Loaf

**COST CUTTER WEEKLY SPECIALS**

Country Club Ice Cream..... 1/2-Gal. Ctn.

**\$1.29**

**Fresh Cauliflower**

**99¢**

Head

**COST CUTTER WEEKLY SPECIALS**

PINT RETURNABLE BOTTLES

**Tab, Sprite or Coca Cola**

**\$1.43**

8 Pak

PLUS DEPOSIT

**COST CUTTER WEEKLY SPECIALS**

Thompson White Seedless Grapes... lb.

**79¢**

JUMBO 12 SIZE

California Cantaloupe..... Each

**99¢**

RED OR GOLDEN

Delicious Apples..... 5-lb. Bag

**\$1.49**

**20% OFF**

**Deli Salad Sale**

Only **87¢**

- American Potato Salad
- Mustard Potato Salad
- Creamy Shredded or Sweet Cole Slaw
- Macaroni Salad

lb.

CHEESE, PEPPERONI, MUSHROOM, SAUSAGE OR

**Fresh Made Deluxe Pizzas**

**2 \$6.50**

12-Inch Pizzas

**COST CUTTER WEEKLY SPECIALS**

**Kroger 0.5% Lowfat Milk**

**\$1.89**

Gal. Ctn.

**COST CUTTER WEEKLY SPECIALS**

## The Kroger Difference

**•COST CUTTER BRANDS**  
 Low prices on quality guaranteed products, day-in and day-out. Over 100 different items. Products with a name you can trust and a quality grade you can count on. Products you can depend on every day and priced as low or lower than. "no name foods" at Kroger you know exactly what you're getting when you buy it, not when you open it. And each and every "Cost Cutter" item is backed by Kroger's Satisfaction Guarantee.

**•SERVICE**  
 It's Kroger that serves you with a special "customer-comes-first" pride in every employee, from cashier to chairman of the board. Our new electronic checkouts are designed to make your shopping quick & hassle-free. And in every department you'll find courteous & friendly people eager to assist you.

**•EVERYDAY LOW PRICES**  
 Kroger stocks a complete selection of national and regional brands at everyday low prices, comparable to any supermarket in this area.

**•SOOPER COST CUTTERS**  
 Everyday Low Prices on pantry staples. Save up to 40% on Sooper Cost Cutters compared to other brands at Kroger. (For some Sooper Cost Cutters no other comparable brands are stocked.) Check the yellow price list of the over 400 Sooper Cost Cutter pantry staples, only at Kroger.

**•ONE-STOP-SHOPPING**  
 You'll find a wide selection of household items in our general merchandise department. No need to make special trips to a hardware or department store.

**•TOTAL SATISFACTION GUARANTEE**  
 Everything you buy at Kroger is guaranteed for your total satisfaction regardless of manufacturer. If you are not satisfied, Kroger will replace your item with the same brand or a comparable brand or refund your purchase price.

**•VARIETY**  
 In Every Department. You can select from over 10,000 items and over 200 kinds and cuts of meat, including Lamb, Veal, Fresh Seafood and 7 kinds of Ground Meat. You will also find one of the widest selections of fresh fruits and vegetables, plus a Delicatessen, international foods section, gourmet and diet foods, institutional sizes and more.

Hillsborough Road At LaSalle  
 Roxboro & Latta Roads

Lakewood Shopping Center  
 East Franklin St. Chapel Hill