

# New Cookbook A Treasury Of The Sweet Treats

Despite today's paring down of menus and returning to simpler dishes, rich desserts and luscious confections are still "in." Americans have a sweet tooth that isn't easily satisfied. No matter what the favorite snack or meal finale, from chocolate fudge to apple pie, all ages agree, it seems to taste better when it's homemade.

Connoisseurs of the sweet things in life welcome a new cookbook from the Kraft Kitchens. "Treasury of Sweet Treats Confections Cookbook" is a collection of over 100 recipes. Included are all time favorite recipes from Kraft such as Cheesecake Creme Dip for Fruit, Dutch Boy Pancake and Grasshopper Torte, along with newer favorites such as Apple Nut Chess Pie with Ginger Creme Topping, Lemon Yogurt Freeze, Elegant Meringue Torte and Praline Souffle. Fantasy Fudge, with many of its delicious variations, Grasshopper Torte, and Practically Foolproof Meringue are among the "most requested" recipes from the Kraft Kitchens featured. All are

prepared with Kraft's high quality confections — caramels, marshmallows, ice cream toppings, marshmallow creme, peanut brittle, butter mints and malted milk.

The variety of offer-

ings in this cookbook ranges from sophisticated desserts, in the Entertaining Ideas chapter, to easy-to-make snacks for children, from the Especially For Kids Chapter. Accompanied like Skillet

Mallow Yams and Sun Country Coleslaw, a salad, a salad with a touch of sweetness, can also be found.

Additional chapters in the book include Short and Sweet, quick and easy recipes requiring

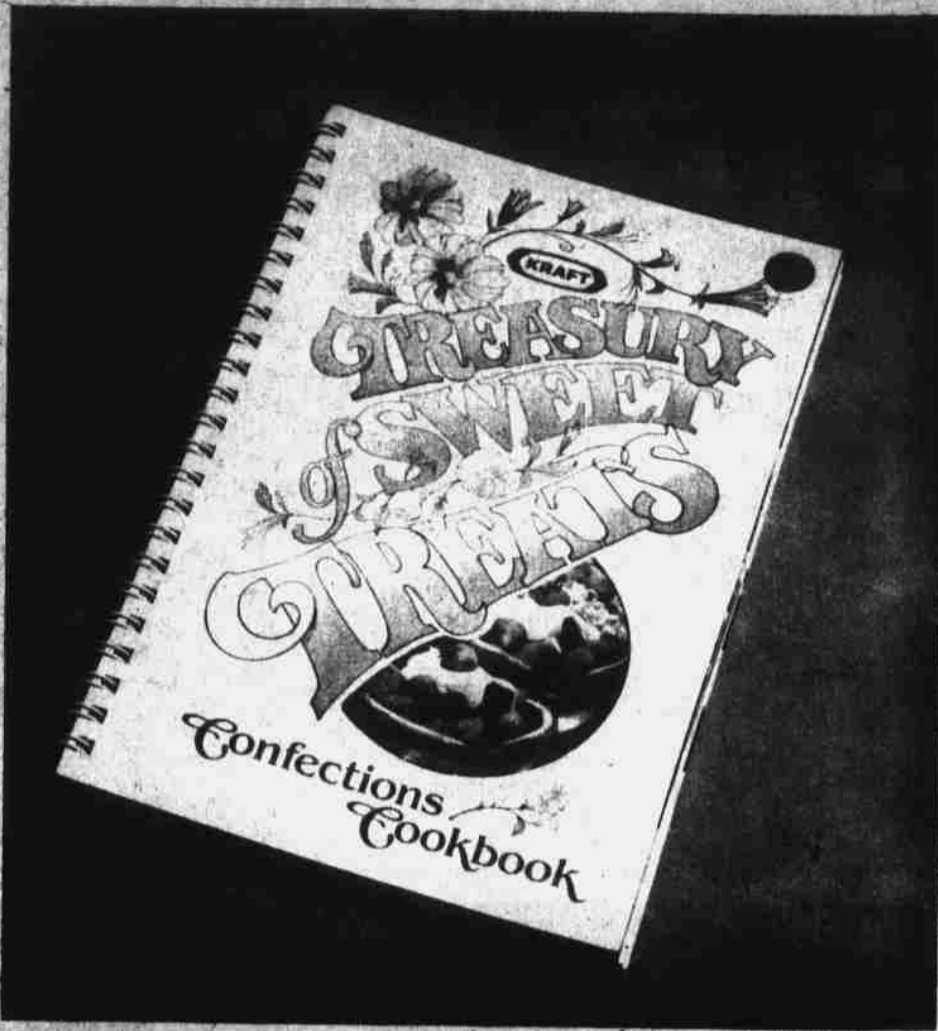
minimal preparation; Around The World, a special selection of international dishes; Gifts From the Kitchen, tasty gifts you make yourself; and All-Time Favorites. There's even a chapter giving simple instructions for festive marshmallow decorations, as well as a section on time-saving microwave tips. Color photographs illustrate each of the chapters.

"Treasury of Sweet Treats Confections Cookbook" from Kraft is available by sending \$3.75 in check or money order (no stamps or cash) and one proof-of-purchase (one back panel with UPC symbol from any size or variety package of KRAFT marshmallows) to:

KRAFT CONFECTIONS COOKBOOK  
P.O. Box 838, Dept. N  
South Holland, Illinois 60473

Please enclose your name, address and zip code, and allow 6 to 8 weeks for delivery.

This offer good in U.S.A., its territories, and APO and FPO addresses only. Offer expires December 31, 1983.



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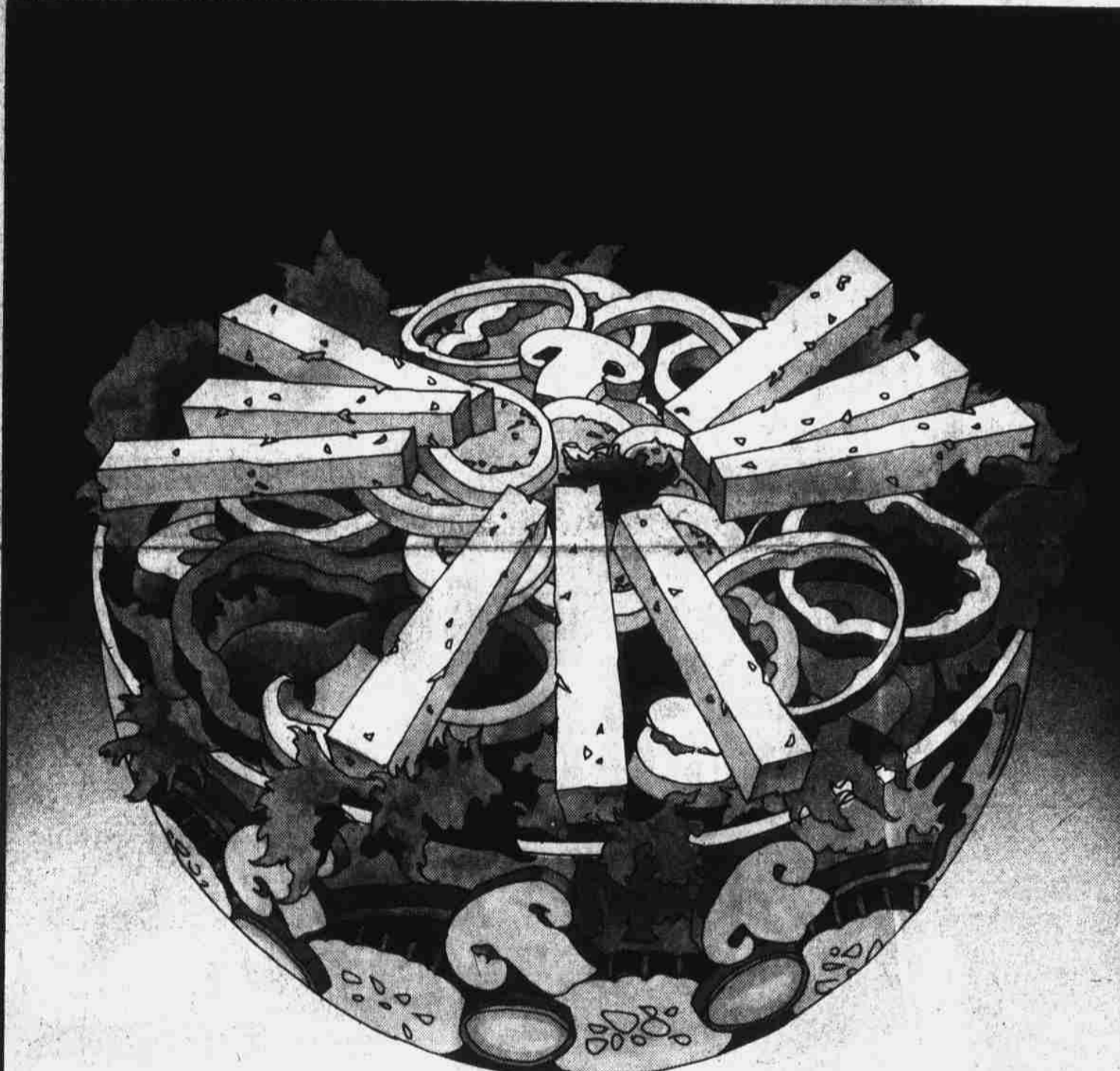
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The fresh, mild flavor of KRAFT Natural Colby Cheese has the flexibility to fit deliciously into just about any meal.  
Top your favorite salad with strips of this fine cheese. The bright, fresh flavor of KRAFT Natural Colby makes everything mellow.



**KRAFT** ... means more than cooking.