

Croasdaile Shopping Center Shannon Plaza

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Healthy Hair

(Continued from Page 14) ly through it immed after relaxing and find no tangles. A separate conditioning application like those found in con-ventional relaxer kits is

no longer necessary.
"The condition of your hair is an important part of a well-groomed look," commented Ms. de Joseph. To keep your hair in top condition, here are some tips:

1. THE CUT: An excellent precision haircut that follows the natural direction and texture of the hair is the baisis for good looks and stylingease. The style should be versatile and highlight your best features. Today's relaxers and grooming products provide more styling options than ever before.

2. THE TRIM: Split ends should be trimmed perdiodically to prevent them from running (like stockings) up the entire hair shaft.

3. THE SHAMPOO: Stay awar from harsh, super lathering detergent shampoos. They tend to strip the hair of essential lubricants and leave hair dry, dull, and hard to manage.

4. THE STYLING: Daily use of heated appliances increases the risk of hair damage. When you use a blowdryer, keep it at least 6 inches away from the hair. Begin at the roots, then move towards the ends. Curling irons should be used only on clean, dry hair. Set on medium (not hot) to avoid singeing hair ends. For Relaxed Hair

1. Use a relaxer with conditioning benefits to enhance and protect your hair's natural beau-

2. Touch up your relaxer every 6-8 weeks depending upon your hair's growth rate. The stress required to comb the new growth can cause breakage where growth meets previously relaxed hair.

3. Wait at least two weeks between relaxing your hair and coloring it. Never bleach relaxed hair, or relax bleached hair.

4. Relaxed hair should be conditioned often with products specifically designed to condition, repair and protect-like Johnson's Tender Treatment line.

5. Use a conditioning shampoo which supplies a protective coating and leaves hair easier to

For Dry Hair 1. Shampoo once a week with a conditioning/detangling sham-

2. Moisturize with a good conditioner after every shampoo.

3. Comb and brush carefully to avoid breakage using a light creme hairdress on dry 4. Avoid extreme heat

settings on hair styling appliances. For Oily Hair

1. Shampoo hair at least once a week, more; if necessary.

2. To mend split ends and protect hair, use a non-greasy conditioner ofter shampooing.

3. Avoid excessive use of oil or grease on hair or

4. Dry hair on warm dryer setting only, since hot air tends to stimulate oil glands.

The most effective way to insure healthy, beautiful hair is to practice preventative care. A proper diet is of great importance - well-balenced, rich in protein, vitamins, minerals and roughage-plus a good night's sleep and plenty of exercise. A little special care for your hair goes a long way to maintain the beauty that is naturally yours.

The Johnson Products Research Center is the largest research and development laboratory devoted exclusively to the needs of the black consumer. Their experts would be happy to answer specific questions on conditioning and relaxing the hair. Write: Beauty Johnson Products, Inc., 8522 S. Lafayette Avenue, Chicago, Il-