





The Kroger Difference

•SOOPER COST CUTTERS

Everyday Low Prices on pantry staples. Save 10% to 40% on Sooper Cost Cutters compared to other brands at Kroger. (For some Sooper Cost Cutters no other comparable brands are stocked.) Check the yellow price list of the over 400 Sooper Cost Cutter pantry staples, only at Kroger.

•TOTAL SATISFACTION GUARANTEE

Everything you buy at Kroger is guaranteed for your total satisfaction regardless of manufacturer. If you are not satisfied, Kroger will replace your item with the same brand or a comparable brand or refund your purchase price.

• VARIETY

In Every department. You can select from over 10,000 items and over 200 kinds and cuts of meat, including Lamb, Veal, Fresh Seafood and 7 kinds of Ground Meat. You will also find one of the widest selections of fresh fruits and vegetables, plus a Delicatessen, international foods section, gourmet and diet foods, institutional sizes and more.

•COST CUTTER BRANDS

Low prices on quality guaranteed products, day-in and day-out. Over 100 different items. Products with a name you can frust and a quality grade you can count on. Products you can depend on every day and priced as low or lower than, "no name foods". At Kroger you know exactly what you're getting when you buy it, not when you open it. And each and every "Cost Cutter" item is backed by Kroger's Total Satisfaction Guarantee.

COST CUTTER

BRAND

Hillsborough Road At LaSalle Roxboro & Latta Roads

Lakewood Shopping Center East Franklin St. Chapel Hill