

Triple The Difference CASH

Kroger promises to pay you Triple the Difference in cash if you can do your normal weekly food shopping for less at any other supermarket in Durham. Kroger can make this promise because we have thousands of low Cost Cutter prices throughout our stores. Just purchase not less than 25 nor more than 50 items "totaling \$20 or more at Kroger (excluding items prohibited by law and meat items). Compare these prices with any other Durham supermarket. If the total

amount for the identical items is less at any other supermarket in Durham this week we'll Triple the Difference in cash. Bring your Kroger register tape plus the other store's prices to your Kroger store. See for yourself who really has low prices in Durham. "ONLY ONE OF EACH ITEM PURCHASED MAY BE USED IN COMPARISION.



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.COST CUTTER BRANDS

Low prices on quality guaranteed products, day-in and day-out. Over 100 different items. Products with a name you can trust and a quality grade you can count on. Products you can depend on every day and priced as low or lower than, "no name foods" at Kroger you know exactly what you're getting when you buy it, not when you open it. And each and every "Cost Cutter" item is backed by Kroger's Satisfaction Guarantee.

• VARIETY

In Every department. You can select from over 10,000 items and over 200 kinds and cuts of meat, including Lamb, Veal, Fresh Seafood and 7 kinds of Ground Meat. You will also find one of the widest selections of fresh fruits and vegetables, plus a Delicatessen, international foods section, gourmet and diet foods, institutional sizes and more.

Hillsborough Road At LaSalle Roxboro & Latta Roads

Lakewood Shopping Center East Franklin St. Chapel Hill